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The Salesforce Certified Platform App Builder certification is essential for professionals who want to build a career as a Salesforce App Builder. It is an excellent opportunity for individuals who want to showcase their skills and expertise in Salesforce development. The Salesforce Platform App Builder certification provides professionals with the necessary skills and knowledge to design and implement custom applications on the Salesforce platform. Salesforce Certified Platform App Builder certification validates that the candidate is proficient in creating custom applications, managing data, and integrating with other applications.

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Salesforce Certified Platform App Builder certification is ideal for developers, administrators, and business analysts who want to enhance their career prospects and demonstrate their proficiency in building custom applications on the Salesforce platform. Salesforce Certified Platform App Builder certification exam is designed to test your skills in designing, building, and implementing custom applications using the Salesforce platform. It is an excellent way to showcase your expertise in Salesforce and to differentiate yourself from other professionals in the industry. Salesforce Certified Platform App Builder certification exam is challenging, but it is also highly respected and recognized by employers, making it an excellent investment for your career.

To demonstrate proficiency in building custom apps using the Salesforce Platform-App-Builder, individuals can become certified as a Salesforce Certified Platform App Builder. Salesforce Certified Platform App Builder certification exam tests the knowledge and skills required to design, build, and deploy custom apps using the Salesforce platform. Platform-App-Builder Exam is designed for developers, system administrators, business analysts, and other professionals who want to demonstrate their expertise in building custom apps on the Salesforce platform.

Salesforce Certified Platform App Builder Sample Questions (Q18-Q23):

NEW QUESTION # 18

Universal Container needs to add an additional recipient to a workflow email alert that is fired from the case object. What type of field could be added to the case object to allow the additional desired recipient on the email alert? Choose 2 Answers

- A. Formula field
- B. Text Field
- C. Lookup field
- D. Email Field

Answer: B,D

NEW QUESTION # 19

UVC needs to update a field on an Account when an Opportunity Stage is changed to Closed-Lost. Which two should be used to accomplish this requirement? Choose two answers

- A. Process Builder
- B. Assignment Rule
- C. Workflow Rule
- D. Approval Process

Answer: A,C

NEW QUESTION # 20

UC wants to standardize their business logic. They want to ensure that workflow order is guaranteed to the same each time. Which feature can be used to accomplish this? Select 2

- A. Chatter actions
- B. Visual workflow
- C. Workflow
- D. Lighting process builder

Answer: B,D

NEW QUESTION # 21

A sales manager at Cloud Kicks wants the team to spend more time in the field and less time manually entering the information found on the business cards they collect.

What should an app builder do to help achieve this goal without sacrificing data quality?

- A. Use Flow to create a data entry wizard to automate data entry.
- B. Use a combination of workflow rules and formula fields to populate key fields for the sales user.
- C. Post daily to the Chatter feed any relevant fields that need to be populated.
- D. Research and evaluate data enrichment products on the AppExchange to automate data entry.

Answer: D

Explanation:

The best way to help the sales manager achieve their goal of reducing manual data entry from business cards is to research and evaluate data enrichment products on the AppExchange that can automate data entry. Data enrichment products can scan business cards, extract relevant information, and populate fields in Salesforce records. This can save time, improve data quality, and enhance productivity. Option B, C, and D are not effective solutions for this goal.

NEW QUESTION # 22

After universal containers converted qualified leads. Sales reps need to be able to report on converted leads. How should an app builder support for this requirement?

- A. Enable preserve lead status in the lead conversion settings

- B. Assign the representative view and edit converted leads permission
- C. Ensure the representative has read access to the original lead records
- D. Create a custom report type with converted leads as the primary object

Answer: D

Explanation:

The solution that an app builder should use to meet this requirement is creating a custom report type with converted leads as the primary object. A custom report type is a template that defines the objects and fields that are available for a report. The app builder can create a custom report type that has converted leads as the primary object and includes fields from related objects, such as accounts, contacts, and opportunities. This way, sales reps can create reports on converted leads and see their related information. Option A is incorrect because enabling preserve lead status in the lead conversion settings does not affect the reporting on converted leads, but rather allows users to retain the original lead status after conversion. Option B is incorrect because assigning the representative view and edit converted leads permission does not affect the reporting on converted leads, but rather allows users to view and edit converted lead records. Option C is incorrect because ensuring the representative has read access to the original lead records does not affect the reporting on converted leads, but rather allows users to view the original lead records.

NEW QUESTION # 23

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