

# Consumer-Goods-Cloud-Accredited-Professional Reliable Exam Questions - Consumer-Goods-Cloud-Accredited-Professional Certified

CONSUMER GOODS CLOUD  
ACCREDITED PROFESSIONAL



## EXAM GUIDE

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Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is a multiple-choice exam that lasts for 90 minutes. Consumer-Goods-Cloud-Accredited-Professional exam consists of 60 questions, and to pass the exam, the candidate must score 65% or higher. Consumer-Goods-Cloud-Accredited-Professional Exam can be taken online, and the candidate must have a Salesforce account to register for the exam.

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Salesforce Consumer Goods Cloud Accredited Professional Exam is a certification program designed to test the skills and knowledge of professionals working in the consumer goods industry. Consumer-Goods-Cloud-Accredited-Professional exam covers a range of topics related to Salesforce's Consumer Goods Cloud, including sales management, account planning, and retail execution. The program is aimed at individuals who are looking to demonstrate their expertise in using Salesforce's Consumer Goods Cloud to improve business outcomes for consumer goods companies.

Salesforce Consumer Goods Cloud Accredited Professional Exam is a comprehensive program that covers all aspects of the Consumer Goods Cloud. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the knowledge and skills of professionals who work with the platform on a daily basis. It covers topics such as sales management, account planning, and retail execution, and is designed to ensure that individuals who pass the exam are equipped with the knowledge and skills needed to help consumer goods companies achieve their business goals.

## **Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q107-Q112):**

### **NEW QUESTION # 107**

Universal Containers (UC) is a Communications Service Provider using Communications Cloud. UC markets their DSL Internet service with two speed tiers - 5 Mbps and 50 Mbps. 5 Mbps uses the ADSL technology, which requires Copper Pair, and 50 Mbps uses the VDSL technology, which requires Bonded Copper Pair.

How should a Consultant model this service end-to-end?

- A. Model the DSL Internet service as a technical product, 5 Mbps and 50 Mbps as attributes of that product, ADSL and VDSL as a Customer Facing Service (CFS), and Copper Pair and Bonded Copper Pair as a Resource Facing Service (RFS). Model multi-level decomposition between the technical product to CFS to RFS.
- B. Model the DSL Internet Service as a commercial product, 5 Mbps and 50 Mbps as fields of that product, ADSL and VDSL as a Customer Facing Service (CFS), and Copper Pair and Bonded Copper Pair as a Resource Facing Service (RFS). Model multi-level decomposition between the commercial product to CFS to RFS.
- C. Model the DSL Internet Service as a commercial product, 5 Mbps and 50 Mbps as attributes of that product, ADSL and VDSL and Copper Pair and Bonded Copper Pair as technical products. Model direct decomposition between the technical product to technical products.
- D. Model the DSL Internet service as a commercial product, 5 Mbps and 50 Mbps as attributes of that product, ADSL and VDSL as a Customer Facing Service (CFS), and Copper Pair and Bonded Copper Pair as a Resource Facing Service (RFS). Model multi-level decomposition between the commercial product to CFS to RFS.

### **Answer: D**

Explanation:

In Communications Cloud, the correct end-to-end modeling pattern is:

Commercial Product → DSL Internet

Attributes → Speed (5 Mbps, 50 Mbps) and derived Technology (ADSL, VDSL) Customer Facing Services (CFS): ADSL CFS, VDSL CFS Resource Facing Services (RFS): Copper Pair, Bonded Copper Pair Multi-level decomposition: Commercial → CFS → RFS This follows the standard Salesforce service modeling approach where CFS represents logical service layers, and RFS represents physical resources required to deliver the service.

### **NEW QUESTION # 108**

Which statement is correct about Consumer Goods- Einstein Visit Recommendations?

- A. Visit Recommendations can be created using the Next Best Action Strategy
- B. Visit Recommendations automatically take into consideration already created visits for the store
- C. Visit Recommendations rules consider the store operating hours
- D. Visit Recommendations are automatically generated by recent case activities

### **Answer: B**

Explanation:

Visit Recommendations are suggestions for field reps to visit certain stores based on predefined rules and criteria. One of the correct statements about Visit Recommendations is that they automatically take into consideration already created visits for the store, meaning that they do not recommend visiting a store that already has a scheduled or completed visit within a certain time frame. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 36.

### NEW QUESTION # 109

Alpine, a Consumer Goods company, is sending new product introduction samples to outlets via their distributors who are using Alpine's field execution app. How can Alpine keep track of the inventory of the samples in the field?

- A. By creating delivery tasks for the distributors and track the shipping document status
- B. By assigning the asset to a custom task type and make the distributors enter the delivered quality
- C. By creating a report for store locations to monitor the on hand inventory
- D. **By creating delivery tasks for the distributors and monitor their on hand inventory for the sample Product's Stock Keeping Unit (SKU).**

#### Answer: D

Explanation:

To keep track of the inventory of the samples in the field, Alpine can create delivery tasks for the distributors and monitor their on hand inventory for the sample Product's Stock Keeping Unit (SKU). A delivery task is a type of action plan task that allows a field rep to deliver products to a retail store. A product SKU is a unique identifier for a product that can be scanned and tracked in inventory systems. By creating delivery tasks and monitoring product SKUs, Alpine can ensure that the distributors have enough samples to distribute and also track how many samples have been delivered to each store. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 28-29.

### NEW QUESTION # 110

Which of the following are supported KPI Type values for Retail Store KPI records?

- A. Revenue
- B. Price
- C. Facing
- D. Units
- E. Promotion

#### Answer: A,C,D

Explanation:

In the Consumer Goods Cloud, Retail Store KPI records support various KPI types, including Units, Facing, and Revenue. These KPIs are critical for assessing retail performance.

### NEW QUESTION # 111

Which field is required for setting up Retail Store KPIs?

- A. **KPI Type**
- B. Effective to
- C. Promotions
- D. Retail Store Group

#### Answer: A

Explanation:

KPI Type is a required field for setting up Retail Store KPIs. Retail Store KPIs are key performance indicators that measure how well a retail store is performing against a specific goal or target. The KPI Type defines the type of metric that is being measured, such as share of shelf, out of stock, or promotion compliance. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 30.

## NEW QUESTION # 112

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