

MKT-101證照信息|完美通過Build and Analyze Customer Journeys using Marketing Cloud考試



此外，這些KaoGuTi MKT-101考試題庫的部分內容現在是免費的：<https://drive.google.com/open?id=1CMSGfSrB3A-3EnMV4xmv5zKRqS1xiFHx>

KaoGuTi幫助過許多參加IT認定考試的人。也從考生那裏得到了很好的評價。KaoGuTi的資料的通過率達到100%，這也是經過很多考生驗證過的事實。如果你因為準備Salesforce的MKT-101考試而感到很累的話，那麼你千萬不能錯過KaoGuTi的MKT-101資料。因為這是個高效率的準備考試的工具。它可以讓你得到事半功倍的結果。

Salesforce MKT-101考試是一項專注於使用Marketing Cloud建立和分析客戶旅程的認證。這個考試是為那些具有Marketing Cloud經驗並希望展示他們在創建和管理客戶旅程方面專業知識的專業人士設計的。這個認證非常適合想要更深入了解如何使用Marketing Cloud來創造個性化客戶體驗的營銷人員、營銷自動化專家和銷售專業人員。

>> MKT-101證照信息 <<

MKT-101認證題庫 & 新版MKT-101考古題

我們KaoGuTi為你在真實的環境中找到真正的Salesforce的MKT-101考試準備過程，如果你是初學者和想提高你的教育知識或專業技能，KaoGuTi Salesforce的MKT-101考試考古題將提供給你，一步步實現你的願望，你有任何關於考試的問題，我們KaoGuTi Salesforce的MKT-101幫你解決，在一年之內，我們提供免費的更新，請你多關注一下我們網站。

最新的 Marketing Cloud Consultant MKT-101 免費考試真題 (Q120-Q125):

問題 #120

The Northern Trail Outfitters (NTO) marketers want to easily track the performance of NTO's interest and profile data capture journeys.

Which action should the marketer take to evaluate conversion of those journeys?

- A. Define a goal for each journey.
- B. Review opens and clicks activity summaries.
- C. Export the journey email analytics.

答案：A

問題 #121

Northern Trail Outfitters wants to target all customer who have registered to receive Push Notifications. Their app uses the Mobile Push multiple with Mobile Push SDK.

In which two ways should this segment be created?

- A. Using Contact Builder, create a Filtered Data Extension from All Contact where there is a record in MobilePush

Demographics.

- B. Using Automation Studio, query the _MobilePushDemographics Data View and saved this to a data extension.
- **C. Using Journey Builder, target the entire customer database then filter using MobilePush Demographics attribute group.**
- D. Using Mobile Studio, create a Mobile Push Filtered List filter on the MobilePush Demographics attribute group.

答案： C

問題 #122

Northern Trail Outfitters wants to encourage customers who made a purchase on their website without leaving a review to come back and review their purchase. They want to use Journey Builder to automatically inject contacts who meet these criteria into a Journey.

What product should be recommended?

- A. Web Analytics Connector
- B. Data Studio
- C. Audience Studio
- **D. Google Analytics 360**

答案： D

解題說明：

To encourage customers who made a purchase on their website without leaving a review to come back and review their purchase, Northern Trail Outfitters should use Google Analytics 360. Google Analytics 360 is a tool that allows marketers to measure website activity and behavior, such as purchases and reviews, and create audiences based on those metrics. These audiences can then be used as entry sources for journeys in Marketing Cloud that send targeted messages to customers. Reference:

https://help.salesforce.com/s/articleView?id=sf.mc_co_google_analytics_360_integration_overview.htm&type=5

問題 #123

A marketing manager has created a global template at the top level to control branding standards and make updates easy. The template needs to be used company-wide across all business units.

How should the manager configure the template once it's moved to the shared folder to ensure it remains on-brand?

- A. Make a copy in each business unit to allow local edits.
- B. Select the View and Send permission option.
- **C. Select the Edit Globally permission option.**

答案： C

問題 #124

Northern Trail Outfitters (NTO) has a new product launch.

Which tool should enable NTO to easily target the most loyal subscribers?

- A. Einstein Engagement Scoring
- B. Path Optimizer
- **C. Google Analytics Audience**

答案： C

問題 #125

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KaoGuTi是一個為參加MKT-101認證考試的考生提供MKT-101認證考試培訓工具的網站。KaoGuTi提供的培訓工具很有針對性，可以幫他們節約大量寶貴的時間和精力。我們的練習題及答案和真實的考試題目很接近。短時間內使用KaoGuTi的模擬測試題你就可以100%通過考試。這樣花少量的時間和金錢換取如此好的結果，是值得的。快將KaoGuTi提供的培訓工具放入你的購物車中吧。

