

Salesforce-Loyalty-Management資訊, Salesforce-Loyalty-Management信息資訊



從Google Drive中免費下載最新的NewDumps Salesforce-Loyalty-Management PDF版考試題庫：https://drive.google.com/open?id=1S-ZUKJonKC81s_ENG4ydTGTJvKsY8o2M

我們的Salesforce Salesforce-Loyalty-Management題庫是由專業的IT團隊以最好的技術水準制作而得到的學習資料，其中整合最新的Salesforce-Loyalty-Management考試問題得到而來，以確保您購買我們的題庫資料是真實有效的，即使是新手也可以快速輕鬆獲得Salesforce Salesforce-Loyalty-Management認證。對於如此有效的考古題，趕快加入購物車吧！付款之后您就可以立即下載所購買的Salesforce-Loyalty-Management題庫，這將會讓您在您的考試中獲得高分，并順利的通過Salesforce-Loyalty-Management考試。

NewDumps Salesforce的Salesforce-Loyalty-Management考試培訓資料你可以得到最新的Salesforce的Salesforce-Loyalty-Management考試的試題及答案，它可以使你順利通過Salesforce的Salesforce-Loyalty-Management考試認證，Salesforce的Salesforce-Loyalty-Management考試認證有助於你的職業生涯，在以後不同的環境，給出一個可能，Salesforce的Salesforce-Loyalty-Management考試合格的使用，我們NewDumps Salesforce的Salesforce-Loyalty-Management考試培訓資料確保你完全理解問題及問題背後的概念，它可以幫助你很輕鬆的完成考試，並且一次通過。

>> Salesforce-Loyalty-Management資訊 <<

Salesforce Salesforce-Loyalty-Management信息資訊 & Salesforce-Loyalty-Management通過考試

Salesforce Salesforce-Loyalty-Management是IT專業人士的首選，特別是那些想晉升的IT職員。Salesforce的Salesforce-Loyalty-Management是一個可以給你的職業生涯帶來重大影響的考試，而獲得Salesforce-Loyalty-Management認證是作為IT職業發展的有力保證。Salesforce-Loyalty-Management考古題已經幫助了成千上萬的考生獲得成功，這是一個高品質的題庫資料。我們提供給您最近更新的Salesforce-Loyalty-Management題庫資料，來確保您通過認證考試，如果您一次沒有通過考試，我們將給您100%的退款保證。

Salesforce Salesforce-Loyalty-Management 考試大綱：

| 主題 | 簡介 |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 主題 1 | <ul style="list-style-type: none"> Strategies and Design: Salesforce Partners learn how Loyalty Management aligns with customers' business needs, processes, data requirements, and program parameters. This section includes identifying the appropriate Loyalty architecture, defining points and redemptions processes, benefits types, and the promotion lifecycle. Best practices for implementing Loyalty Management are also covered, ensuring practical application to real-world scenarios. |
| 主題 2 | <ul style="list-style-type: none"> On-Going Loyalty Management: This section equips Salesforce Partners to sustain and optimize Loyalty solutions post-implementation. The topic includes leveraging analytics and dashboards, transitioning from sandbox to production, managing Loyalty campaigns, utilizing mobile app features, and resolving service-related issues. |

| | |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 主題 3 | <ul style="list-style-type: none"> • Loyalty Program and Process Configuration: This section focuses on configuring the foundational and advanced features of Loyalty Programs. Salesforce Partners learn to configure tier models, member and partner management, customer incentives, and experiential features in this topic. Sub-topics also include defining promotions, eligibility rules, and personalized Loyalty pages using Experience Cloud templates. Configuring complex processing rules, user access models, and analytics dashboards equips Salesforce Partners with the expertise to deliver scalable, customer-centric Loyalty solutions. |
| 主題 4 | <ul style="list-style-type: none"> • Integration: Integration is crucial for a seamless Loyalty Management experience. In this topic, Salesforce Partners determine strategies for integrating Marketing Cloud, Commerce Cloud, Service Cloud, Salesforce CDP, and external systems using API templates and endpoints. |

最新的 Loyalty Management Salesforce-Loyalty-Management 免費考試真題 (Q52-Q57):

問題 #52

A customer from an airline Loyalty program purchases a ticket, which will accrue qualifying and non-qualifying points according to the Loyalty rules.

Which two automations can be used to set up transactions and points accrual?

- A. Autolaunched Flow (No Trigger)
- **B. Evaluation Flow**
- C. Screen Flow
- **D. Schedule-Triggered Flow**

答案: **B,D**

問題 #53

Universal Containers (UC) plans to implement Loyalty Management and change its current strategy of giving benefits to all members equally. UC wants to use its Loyalty program to build a network of brand advocates—people who are willing to endorse the UC brand because of positive experiences.

Which three ways can Loyalty Management help to fulfill the new strategy?

- A. Define a transactional point-based program, in which one point is earned for every dollar spent
- **B. Create a Loyalty program tier with member benefits to keep customers engaged.**
- **C. Issue tickets to a concert to any Loyalty member that posts a product review on social media**
- D. Maintain a Loyalty solution on separate systems (Loyalty Management for accruals and an External Analytics system) to ensure data integrity
- **E. Send promotions at the right time to the right program members using Salesforce CDP's market segmentation capabilities**

答案: **B,C,E**

解題說明:

Salesforce Loyalty Management can help Universal Containers build a network of brand advocates and fulfill their new strategy in the following ways:

Send promotions at the right time to the right program members using Salesforce CDP's market segmentation capabilities (A):

Leveraging CDP for segmentation allows for targeted communication and promotional offers, engaging members with personalized experiences that can foster brand advocacy.

Create a Loyalty program tier with member benefits to keep customers engaged (C): Implementing tiered loyalty programs with exclusive benefits can incentivize members to engage more deeply with the brand, earning rewards that make them more likely to advocate for the brand.

Issue tickets to a concert to any Loyalty member that posts a product review on social media (D): This approach directly engages members in brand advocacy by rewarding them for sharing their positive experiences on social media, effectively turning satisfied customers into vocal supporters.

Option B (Define a transactional point-based program) is a common loyalty program feature but does not directly contribute to building a network of brand advocates. Option E (Maintain a Loyalty solution on separate systems) does not specifically address the strategy of fostering brand advocacy through personalized experiences and engagement.

問題 #54

Cloud kicks wants to identify specific tier members to be used for a journey within Marketing Cloud. The company wants to encourage Loyalty Tier B customers to become Loyalty Tier A customers.

What objects must be synchronized into Marketing Cloud to achieve the segmentation for this audience.

- A. Contact, Account, and Opportunity
- B. Voucher Definition, products, and Loyalty Member Tier
- **C. Contact Loyalty Program Member, and Loyalty Member Tier**
- D. Contact, Member Rewards Tier, and Loyalty Member Tier and Campaign

答案: C

解題說明:

To segment and identify specific tier members for a journey within Marketing Cloud, it's essential to synchronize the right objects from Salesforce to Marketing Cloud. Synchronizing the 'Contact' object ensures that the basic member information is available. The 'Loyalty Program Member' object provides detailed information about the member's involvement in the loyalty program, and the 'Loyalty Member Tier' object offers insights into the member's current tier status. This setup allows for precise targeting and personalization of marketing efforts aimed at encouraging Loyalty Tier B customers to ascend to Loyalty Tier A, thereby enhancing member engagement and program value.

問題 #55

What is a business use case for integrating Marketing Cloud Personalization with Loyalty Management?

- A. To enable the purchasing of products and take payment.
- B. To create unified profile from multiple source of truth and build a golden record.
- **C. To offer promotions in real-time to customers.**
- D. To be able to send personalized marketing emails in batches.

答案: C

問題 #56

What two fields are attributed to a Loyalty Program entity in the Salesforce Customer Data Platform?

- A. Reporting Enabled (Boolean)
- **B. Created Date**
- C. Current Member Count
- **D. Last Modified Date**

答案: B,D

問題 #57

.....

您可以先在網上免費下載NewDumps提供的部分關於Salesforce Salesforce-Loyalty-Management 認證考試的練習題和答案來測試我們的品質。NewDumps能夠幫你100%通過Salesforce Salesforce-Loyalty-Management 認證考試，如果你不小心沒有通過Salesforce Salesforce-Loyalty-Management 認證考試，我們保證會全額退款。

Salesforce-Loyalty-Management 信息資訊: <https://www.newdumpspdf.com/Salesforce-Loyalty-Management-exam-new-dumps.html>

- 根據最新的考試大綱更新得到的Salesforce-Loyalty-Management考古題 - 是最完整的Salesforce-Loyalty-Management - Salesforce Loyalty Management Accredited Professional Exam題庫資料 **【 www.newdumpspdf.com 上的 Salesforce-Loyalty-Management 免費下載只需搜尋Salesforce-Loyalty-Management更新**
- 新版Salesforce-Loyalty-Management題庫上線 * Salesforce-Loyalty-Management題庫更新資訊 Salesforce-Loyalty-Management學習指南 立即打開《 www.newdumpspdf.com 》並搜索 { Salesforce-Loyalty-Management } 以獲取免費下載Salesforce-Loyalty-Management熱門考題
- Salesforce-Loyalty-Management熱門證照 Salesforce-Loyalty-Management熱門證照 Salesforce-Loyalty-Management在線考題 免費下載 Salesforce-Loyalty-Management 只需進入「 www.newdumpspdf.com 」網

站Salesforce-Loyalty-Management資料

- 權威Salesforce-Loyalty-Management資訊和認證考試負責人材料和可信的Salesforce-Loyalty-Management信息資訊
□ ⇒ www.newdumpsdf.com ⇐ 上的免費下載 { Salesforce-Loyalty-Management } 頁面立即打開新版Salesforce-Loyalty-Management題庫上線
- Salesforce-Loyalty-Management考題 □ Salesforce-Loyalty-Management學習指南 □ Salesforce-Loyalty-Management學習指南 □ ➔ www.vcesoft.com □□□上的 ➔ Salesforce-Loyalty-Management □免費下載只需搜尋Salesforce-Loyalty-Management在線考題
- Salesforce-Loyalty-Management熱門證照 □ Salesforce-Loyalty-Management熱門證照 □ Salesforce-Loyalty-Management考試題庫 □ 在 ✓ www.newdumpsdf.com □ ✓ □上搜索 ➔ Salesforce-Loyalty-Management □□□並獲取免費下載新版Salesforce-Loyalty-Management題庫上線
- 一流的Salesforce-Loyalty-Management資訊擁有模擬真實考試環境與場境的軟件VCE版本 & 有用的Salesforce-Loyalty-Management: Salesforce Loyalty Management Accredited Professional Exam □ “ www.newdumpsdf.com ” 上的【 Salesforce-Loyalty-Management 】免費下載只需搜尋Salesforce-Loyalty-Management考題
- Salesforce-Loyalty-Management證照 □ Salesforce-Loyalty-Management證照指南 □ Salesforce-Loyalty-Management熱門證照 □ □ www.newdumpsdf.com □ 是獲取“ Salesforce-Loyalty-Management ”免費下載的最佳網站
Salesforce-Loyalty-Management學習指南
- Salesforce-Loyalty-Management題庫 □ Salesforce-Loyalty-Management熱門考題 □ Salesforce-Loyalty-Management學習指南 □ ➔ www.vcesoft.com □ 是獲取 ➔ Salesforce-Loyalty-Management □免費下載的最佳網站
Salesforce-Loyalty-Management熱門證照
- Salesforce-Loyalty-Management下載 □ Salesforce-Loyalty-Management熱門證照 □ 新版Salesforce-Loyalty-Management題庫上線 □ 到《 www.newdumpsdf.com 》搜尋 ☼ Salesforce-Loyalty-Management □ ☼ □ 以獲取免費下載考試資料Salesforce-Loyalty-Management認證考試
- 最真實的Salesforce-Loyalty-Management認證考試資料 □ 立即打開 ➔ tw.fast2test.com □□□並搜索《 Salesforce-Loyalty-Management 》以獲取免費下載Salesforce-Loyalty-Management認證考試
- www.stes.tyc.edu.tw, kaitlynkuli196055.buyoutblog.com, margietukw973188.blogdemls.com, haariszvug528496.blogacep.com, xanderebzh335326.slypage.com, www.stes.tyc.edu.tw, lewislklq955027.wikijm.com, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, umairwmon495252.blogdanica.com, frasergscg813739.bimnwiki.com, Disposable vapes

順便提一下，可以從雲存儲中下載NewDumps Salesforce-Loyalty-Management考試題庫的完整版：https://drive.google.com/open?id=1S-ZUKJonKC81s_ENG4ydTGTJvKsY8o2M