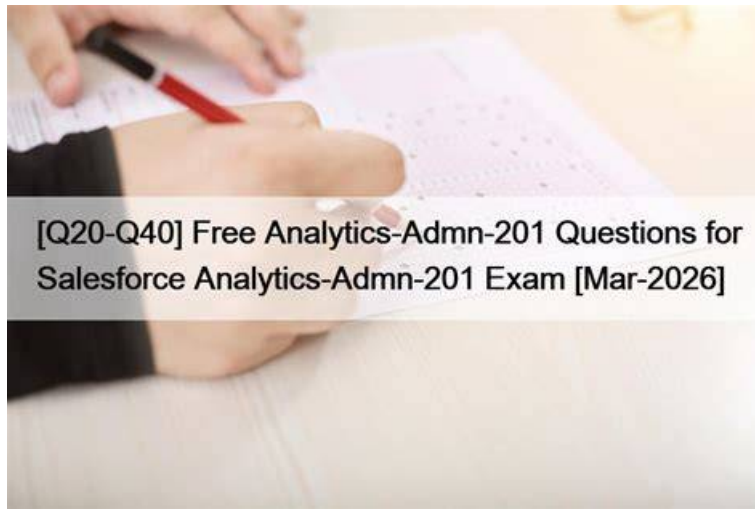


Free PDF Salesforce - Analytics-Con-201 Perfect Well Prep



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Salesforce Analytics-Con-201 Exam Syllabus Topics:

Section	Weight	Objectives
Security	10%	- Determine security and sharing settings • 1. Implement row-level security • 2. Describe how Salesforce security is applied in CRM Analytics
Analytics Dashboard Configuration	25%	- Configure dashboards • 1. Configure bindings • 2. Set up dynamic dashboards • 3. Apply query filters
Einstein Discovery	20%	- Describe Einstein Discovery concepts • 1. Interpret model results • 2. Identify the use cases for Einstein Discovery • 3. Explain the model building process - Implement Einstein Discovery • 1. Configure and deploy Einstein Discovery models • 2. Integrate predictions into CRM Analytics dashboards

Data Layer	25%	- Implement and configure the right data transformations • 1. Identify and resolve data sync issues • 2. Use Data Prep actions - Identify the right data sources and data flows for CRM Analytics • 1. Describe how Salesforce objects map to CRM Analytics • 2. Describe use cases for Data Prep (Dataflows and Recipes) • 3. Define datasets
Analytics Dashboard Design	20%	- Design and build CRM Analytics dashboards • 1. Use Lenses and Dashboards • 2. Describe the use cases for Visualforce and Lightning components • 3. Apply design best practices

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After taking a bird's eye view of applicants' issues, ExamsLabs has decided to provide them with the real Analytics-Con-201 Questions. These Salesforce Analytics-Con-201 dumps pdf is according to the new and updated syllabus so they can prepare for Salesforce Certified CRM Analytics and Einstein Discovery Consultant (Analytics-Con-201) certification anywhere, anytime, with ease. A team of professionals has made the product of ExamsLabs after much hard work with their complete potential so the candidates can prepare for Salesforce Certified CRM Analytics and Einstein Discovery Consultant (Analytics-Con-201) practice test in a short time.

Salesforce Certified CRM Analytics and Einstein Discovery Consultant Sample Questions (Q77-Q82):

NEW QUESTION # 77

A CRM Analytics consultant is asked to make changes to the current sales dashboard at Cloud Kicks. The dashboard is crucial to track the daily sales performance of the company and needs to be available for other users while the consultant works on the changes.

How should the consultant proceed to update the dashboard?

- A. Clone the dashboard to a new one, apply the changes, share the new dashboard with the users, and delete the old one.
- B. Wait for a period of least usability or the dashboard to edit it.
- C. Self assign as a dashboard publisher and make the changes to the dashboard in draft mode while maintaining a previous version live.

Answer: C

NEW QUESTION # 78

Universal Containers intends to use a custom Salesforce big object in its org and visualize the data using CRM Analytics. As the number of rows to be synced is quite large, the CRM Analytics consultant is looking to set up an incremental sync with additional filters added as part of the data sync to improve performance.

What should the consultant keep in mind while implementing this?

- A. Only SOSL queries can be used as data sync filters.
- B. Incremental data sync is NOT supported for big objects.
- C. Custom big objects are NOT supported by CRM Analytics.

Answer: B

NEW QUESTION # 79

Exhibit.

Account Type	Total Accounts	Total Accounts Last Year	YoY Growth
Customer	5,296	4,238	24.96%
Prospect	1	0	
Wholesaler	2	2	0%

Universal Containers has a dashboard for sales managers to visualize the Year Over Year (YoY) growth of their customers. The formula used is:

$$\text{YoY} = [(\text{This Year} - \text{Last Year}) / \text{Last Year}] \%$$

Based on the graphic, when there is not an account in the Last Year column, the YoY Growth shows null results. The sales managers want to replace it with 100% value.

What is the correct function to use?

- A. coalesce()
- B. replace()
- C. substr()

Answer: A

NEW QUESTION # 80

Cloud Kicks (CK) wants to use CRM Analytics to analyze trends of its sales pipeline in order to accelerate the company's sales process. To do so, CK needs to know the average time an opportunity spends in each stage. The data can be found in the Opportunity History object, but the value is not pre-calculated in Salesforce, so a consultant recommends using a recipe to calculate it.

How should the consultant use a recipe to calculate the average time an opportunity spends in each stage?

- A. An aggregate transformation with offset parameter to calculate the duration
- B. Custom transformation with a multiple row formula to calculate the duration
- C. Flatten transformation with offset expressions to calculate the duration

Answer: B

NEW QUESTION # 81

After getting approval for the dashboard layout design for a desktop, the CRM Analytics consultant is ready to start the design process for a mobile layout.

Which consideration should the consultant keep in mind?

- A. "Tablet" or "Phone" layout-where only minWidth and maxWidth have been set-may be displayed on a desktop if the dashboard is embedded in a small frame, or if the browser window is small.
- B. Create a layout with the property "phone" to show the dashboard on the mobile app similar to creating a layout with the property "dashboard" to show on the desktop for the same dashboard.
- C. If no layouts are eligible for the mobile device, an error message will be displayed but the dashboard will still be visible on the desktop without errors.

Answer: A

Explanation:

When designing for different device types in CRM Analytics, particularly for mobile layouts, it's crucial to consider how the layout will respond not just on mobile devices but also under various display conditions on desktops. Here's the rationale for focusing on this consideration:

* Responsiveness: Layouts designated for tablets or phones may also be triggered on desktop environments if conditions such as browser window size or embedded frame dimensions mimic those typical of smaller devices.

* Design Flexibility: Understanding this behavior is essential for creating versatile dashboards that maintain functionality and visual integrity across all potential viewing scenarios.

* User Experience: Ensuring that the dashboard behaves predictably across device types and sizes enhances user engagement and effectiveness, as it provides a consistent experience regardless of the access point.

This approach ensures that the dashboard remains functional and accessible no matter how or where it is being viewed, aligning with best practices for responsive and adaptive design in modern analytics environments.

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