

# Free PDF 2026 Reliable Salesforce AP-217: Media Cloud Accredited Professional New Dumps Sheet



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### Salesforce Media Cloud Accredited Professional Sample Questions (Q56-Q61):

#### NEW QUESTION # 56

Media Campaign is a record type of which object?

- A. Account
- B. Quote
- C. Campaign
- D. Opportunity

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

In Media Cloud, Media Campaign is a record type under the Quote object, allowing specialized handling of media campaigns within the sales process framework.

Reference:

Media Cloud Quote Record Types

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_quote\\_record\\_types.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_quote_record_types.htm&type=5)

### NEW QUESTION # 57

A customer needs to implement an automated Continuous Integration and Continuous Development (CI/CD) workflow where developers will work on their own Developer orgs to configure different OmniScripts. The developers then need to migrate the changes they have done to a sandbox that will be used for testing before promoting changes to Production. Which tool should developers use to automate the migration of OmniStudio DataPacks and Salesforce metadata within the Media Cloud orgs?

- A. IDX Workbench
- **B. IDX Build Tool**
- C. Data Loader
- D. Backup and Restore Automation

#### Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

IDX Build Tool is the recommended tool for automating migration and deployment of OmniStudio DataPacks and metadata between Salesforce orgs, supporting CI/CD workflows. IDX Workbench is more manual, and Backup and Restore Automation and Data Loader do not support OmniStudio DataPacks.

Reference:

Salesforce IDX Build Tool Documentation

Media Cloud Deployment Automation

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_idx\\_build\\_tool.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_idx_build_tool.htm&type=5)

### NEW QUESTION # 58

Which two features should a Consultant keep in mind when proposing the use of JSON-based mapping over Object-based mapping for Contract templates?

Choose 2 answers

- A. Documents cannot display attribute data unless the Custom section in the document template is used.
- B. Only Contract, Opportunity, Order, and Quote objects are supported when mapping fields in JSON-based mapping.
- **C. JSON-mapping allows for filtering individual line items or repeatable content items to display in a document, but Object-based mapping does not.**
- D. The data to extract and merge into the template must exist in standard objects.
- **E. The Consultant can use the item section for any type of item list, not only for line items.**

#### Answer: C,E

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

JSON-based mapping offers greater flexibility, such as allowing the item section to include any list type, not just line items, and supports filtering for repeatable content in documents. Object-based mapping is more rigid and limited to standard object types.

Reference:

Media Cloud Contract Template Mapping

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_contract\\_mapping.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_contract_mapping.htm&type=5)

### NEW QUESTION # 59

A Media Publisher is using Advertising Sales Management (ASM) to manage their B2B Ad Sales business. During the creation of a media plan, a Consultant wants to see analytical insights using the View Insights button on the Add and Configure Placements screen.

Which system should the Consultant use to achieve this?

- A. Google Ad Manager
- **B. Marketing Cloud Intelligence**
- C. Custom Ad Server
- D. Tableau

## Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence provides advanced analytical insights integrated into Media Cloud ASM, including the View Insights feature in media plan placement. This system offers cross-channel campaign performance data, which cannot be achieved through custom ad servers or GAM alone.

Reference:

Media Cloud ASM Analytics Integration

Marketing Cloud Intelligence Overview

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_mci\\_integration.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci_integration.htm&type=5)

## NEW QUESTION # 60

A publishing company has an existing media plan creation process that was setup using OmniStudio a few months ago. A new requirement has come up where the user will be required to enter a new secondary budget field and this field should be stored with the rest of the media plan details.

On which object should a Consultant add this field so that it is stored with the rest of the media plan and can be added to the appropriate OmniScript?

- A. Order
- B. Quote
- C. Opportunity
- D. **Media Plan Placement**

## Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The Media Plan Placement object holds detailed line-item level data related to media plans, including budgets and schedules. Adding the new secondary budget field here allows it to be managed alongside other media plan details and be exposed in OmniScripts that drive the media plan creation process. Opportunity, Order, and Quote objects do not store placement-level budget fields.

Reference:

Media Cloud Data Model Documentation

OmniStudio Media Plan Integration

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_omniplan\\_fields.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_omniplan_fields.htm&type=5)

## NEW QUESTION # 61

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