

素敵AP-212 | 正確的なAP-212受験練習参考書試験 | 試験の準備方法Loyalty Management Accredited Professional再テスト



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>> AP-212受験練習参考書 <<

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Salesforce Loyalty Management Accredited Professional 認定 AP-212 試験問題 (Q72-Q77):

質問 # 72

Using extensive Data Processing Engine jobs to modify Salesforce data at scale, which two limits should be monitored?

- A. Record Storage Limits
- B. Apex Governor Limits
- C. Batch Limit in Bulk Api
- D. Data Pipeline Limits

正解: A、D

解説:

When using extensive Data Processing Engine (DPE) jobs to modify Salesforce data at scale, the two limits that should be monitored are:

* Option A "Record Storage Limits," as extensive data processing and modification can significantly impact the volume of data stored in Salesforce, potentially reaching storage capacity limits.

* Option C "Data Pipeline Limits," since DPE jobs involve data processing tasks that may be constrained by the limits of Salesforce's data processing capabilities and resources.

質問 # 73

What is the most efficient way to automatically reset qualifying points for high volume Loyalty Programs?

- A. Use the out-of-the-box 'Reset Qualifying Points' data processing engine and trigger its execution using, for instance, a Schedule-Triggered Flow.
- B. Create Schedule-Triggered Flow that to be executed every night This flow will scan the expired reset Period at the Group Level and rese the points using the out-of-the-box Reset point flow action
- C. Develop an Apex Time Trigger to scan all Member Currencies and reset Qualifying points every time a reset period has expire
- D. The reset period is defined at the Tier Group level; Loyalty Management will automatically process it every night to ensure efficient point calculation

正解: A

解説:

The most efficient way to automatically reset qualifying points for high-volume Loyalty Programs is to use the out-of-the-box 'Reset Qualifying Points' data processing engine and trigger its execution using, for instance, a Schedule-Triggered Flow. This method leverages Salesforce's built-in capabilities to manage the reset process without the need for custom code. The data processing engine is designed to handle large volumes of data efficiently, ensuring that the points reset process is completed accurately and timely across all relevant member accounts.

質問 # 74

What is the correct implementation approach for an Administrator to target a promotion only for specific products?

- A. Map products to promotion through an out-of-the-box Related List
- B. Create a custom list on the promotion
- C. Add promotion to the lookup field on the product
- D. Create product attributes in Promotion Setup

正解: A

解説:

To target a promotion only for specific products in a Loyalty Program, the correct implementation approach is to Map products to promotion through an out-of-the-box Related List (B). This approach leverages standard Salesforce functionality, allowing administrators to associate specific products with a promotion directly within the promotion's record. This direct mapping ensures clarity and ease of administration, enabling targeted promotional activities that are specific to certain products.

Option A (Create a custom list on the promotion), Option C (Create product attributes in Promotion Setup), and Option D (Add promotion to the lookup field on the product) are not standard Salesforce Loyalty Management functionalities for associating products with promotions and may require custom development or configuration that is more complex and less maintainable than using out-of-the-box related lists.

Salesforce documentation on Loyalty Management would detail the process for setting up and managing promotions, including how to associate promotions with specific products to achieve targeted marketing objectives within the Loyalty Program.

質問 # 75

For the integration of Loyalty Management and Service Cloud, which two methods should a Technical Consultant use for associating a Loyalty Program Member with a Case?

- A. Add the loyalty Program Members' related list on the Case page layout
- B. Add the 'Cases' related list on the Loyalty Program Member page layout
- C. Add the 'Associate Program Member' action on Case page layout
- D. Add the 'Create Case' action on the Loyalty Program Member page layout

正解: A、B

解説:

For integrating Loyalty Management and Service Cloud, a Technical Consultant should use the following methods to associate a Loyalty Program Member with a Case:

* Add the Loyalty Program Members' related list on the Case page layout (A): This allows agents to view and access loyalty

program member information directly from a Case record.

* Add the 'Cases' related list on the Loyalty Program Member page layout (D): This enables the viewing and management of cases related to a specific loyalty program member from their loyalty member record.

These configurations enhance the integration between Loyalty Management and Service Cloud, providing a seamless experience for service agents handling loyalty program members' inquiries and cases.

質問 # 76

Cloud Kicks has been using Loyalty Management, Sales Cloud, and Service Cloud as part of its tech stack to manage its Loyalty Program. The marketing team is interested in implementing Salesforce Marketing Cloud, so Loyalty program members can be informed and engaged with personalized emails sent using Salesforce Marketing Cloud.

Using the least development effort, how can the Loyalty Management Consultant accomplish the necessary integration between Salesforce Marketing Cloud and Loyalty Management platforms?

- A. Design Datasets with Dataflows and the Dataset Builder
- B. Create a connected app to integrate Salesforce Loyalty Management and Marketing Cloud via APIs
- C. Install and configure Salesforce Marketing Cloud Contacts Connection
- **D. Install and configure Marketing Cloud Connect to integrate with Loyalty Management**

正解: D

解説:

To integrate Salesforce Marketing Cloud with Loyalty Management with minimal development effort, the recommended approach is: * Option D: Installing and configuring Marketing Cloud Connect. This tool facilitates seamless integration between Salesforce CRM platforms, including Loyalty Management, and Salesforce Marketing Cloud, enabling the synchronization of data and the automation of personalized email campaigns to Loyalty Program members.

質問 # 77

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