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## **100% Pass 2026 Realistic Latest Data-Con-101 Exam Fee - Salesforce Certified Data Cloud Consultant Examcollection Dumps Torrent**

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### **Salesforce Certified Data Cloud Consultant Sample Questions (Q116-Q121):**

#### **NEW QUESTION # 116**

Northern Trail Outfitters uploads new customer data to an Amazon S3 Bucket on a daily basis to be ingested in Data Cloud. In what order should each process be run to ensure that freshly imported data is ready and available to use for any segment?

- A. Identity Resolution > Refresh Data Stream > Calculated Insight
- B. Calculated Insight > Refresh Data Stream > Identity Resolution
- **C. Refresh Data Stream > Identity Resolution > Calculated Insight**
- D. Refresh Data Stream > Calculated Insight > Identity Resolution

**Answer: C**

Explanation:

To ensure that freshly imported data from an Amazon S3 Bucket is ready and available to use for any segment, the following processes should be run in this order:

Refresh Data Stream: This process updates the data lake objects in Data Cloud with the latest data from the source system. It can be configured to run automatically or manually, depending on the data stream settings<sup>1</sup>.

Refreshing the data stream ensures that Data Cloud has the most recent and accurate data from the Amazon S3 Bucket.

Identity Resolution: This process creates unified individual profiles by matching and consolidating source profiles from different data streams based on the identity resolution ruleset. It runs daily by default, but can be triggered manually as well<sup>2</sup>. Identity resolution ensures that Data Cloud has a single view of each customer across different data sources.

Calculated Insight: This process performs calculations on data lake objects or CRM data and returns a result as a new data object. It can be used to create metrics or measures for segmentation or analysis purposes<sup>3</sup>.

Calculated insights ensure that Data Cloud has the derived data that can be used for personalization or activation.

1: Configure Data Stream Refresh and Frequency - Salesforce

2: Identity Resolution Ruleset Processing Results - Salesforce

3: Calculated Insights - Salesforce

### NEW QUESTION # 117

Cumulus Financial wants to be able to track the daily transaction volume of each of its customers in real time and send out a notification as soon as it detects volume outside a customer's normal range.

What should a consultant do to accommodate this request?

- A. Use a calculated insight paired with a flow.
- **B. Use a streaming insight paired with a data action**
- C. Use streaming data transform with a flow.
- D. Use streaming data transform combined with a data action.

**Answer: B**

Explanation:

A streaming insight is a type of insight that analyzes streaming data in real time and triggers actions based on predefined conditions. A data action is a type of action that executes a flow, a data action target, or a data action script when an insight is triggered. By using a streaming insight paired with a data action, a consultant can accommodate Cumulus Financial's request to track the daily transaction volume of each customer and send out a notification when the volume is outside the normal range. A calculated insight is a type of insight that performs calculations on data in a data space and stores the results in a data extension. A streaming data transform is a type of data transform that applies transformations to streaming data in real time and stores the results in a data extension. A flow is a type of automation that executes a series of actions when triggered by an event, a schedule, or another flow. None of these options can achieve the same functionality as a streaming insight paired with a data action. References: Use Insights in Data Cloud Unit, Streaming Insights and Data Actions Use Cases, Streaming Insights and Data Actions Limits and Behaviors

### NEW QUESTION # 118

A new user of Data Cloud only needs to be able to review individual rows of ingested data and validate that it has been modeled successfully to its linked data model object. The user will also need to make changes if required.

What is the minimum permission set needed to accommodate this use case?

- A. Data Cloud for Marketing Specialist
- **B. Data Cloud User**
- C. Data Cloud for Marketing Data Aware Specialist
- D. Data Cloud Admin

**Answer: B**

Explanation:

The Data Cloud User permission set is the minimum permission set needed to accommodate this use case.

The Data Cloud User permission set grants access to the Data Explorer feature, which allows the user to review individual rows of ingested data and validate that it has been modeled successfully to its linked data model object. The user can also make changes to the data model object fields, such as adding or removing fields, changing field types, or creating formula fields. The Data Cloud User permission set does not grant access to other Data Cloud features or tasks, such as creating data streams, creating segments, creating activations, or managing users. The other permission sets are either too restrictive or too permissive for this use case. The Data Cloud for Marketing Specialist permission set only grants access to the segmentation and activation features, but not to the Data Explorer feature. The Data Cloud Admin permission set grants access to all Data Cloud features and tasks, including the Data Explorer feature, but it is more than what the user needs. The Data Cloud for Marketing Data Aware Specialist permission set grants access to the Data Explorer feature, but also to the segmentation and activation features, which are not required for this use case.

References: Data Cloud Standard Permission Sets, Data Explorer, Set Up Data Cloud Unit

### NEW QUESTION # 119

A customer has multiple team members who create segment audiences that work in different time zones. One team member works at the home office in the Pacific time zone, that matches the org Time Zone setting.

Another team member works remotely in the Eastern time zone.

Which user will see their home time zone in the segment and activation schedule areas?

- **A. Both team members; Data Cloud adjusts the segment and activation schedules to the time zone of the logged-in user**
- B. The team member in the Eastern time zone.
- C. The team member in the Pacific time zone.

- D. Neither team member; Data Cloud shows all schedules in GMT.

**Answer: A**

Explanation:

The correct answer is D, both team members; Data Cloud adjusts the segment and activation schedules to the time zone of the logged-in user. Data Cloud uses the time zone settings of the logged-in user to display the segment and activation schedules. This means that each user will see the schedules in their own home time zone, regardless of the org time zone setting or the location of other team members. This feature helps users to avoid confusion and errors when scheduling segments and activations across different time zones. The other options are incorrect because they do not reflect how Data Cloud handles time zones. The team member in the Pacific time zone will not see the same time zone as the org time zone setting, unless their personal time zone setting matches the org time zone setting. The team member in the Eastern time zone will not see the schedules in the org time zone setting, unless their personal time zone setting matches the org time zone setting. Data Cloud does not show all schedules in GMT, but rather in the user's local time zone. References:

Data Cloud Time Zones

Change default time zones for Users and the organization

Change your time zone settings in Salesforce, Google & Outlook

DateTime field and Time Zone Settings in Salesforce

**NEW QUESTION # 120**

During discovery, which feature should a consultant highlight for a customer who has multiple data sources and needs to match and reconcile data about individuals into a single unified profile?

- A. Identity Resolution
- B. Data Consolidation
- C. Data Cleansing
- D. Harmonization

**Answer: A**

Explanation:

The feature that the consultant should highlight for a customer who has multiple data sources and needs to match and reconcile data about individuals into a single unified profile is D. Identity Resolution. Identity Resolution is the process of identifying, matching, and reconciling data about individuals across different data sources and creating a unified profile that represents a single view of the customer. Identity Resolution uses various methods and rules to determine the best match and reconciliation of data, such as deterministic matching, probabilistic matching, reconciliation rules, and identity graphs. Identity Resolution enables the customer to have a complete and accurate understanding of their customers and their interactions across different channels and touchpoints.

References: Salesforce Data Cloud Consultant Exam Guide, Identity Resolution

**NEW QUESTION # 121**

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