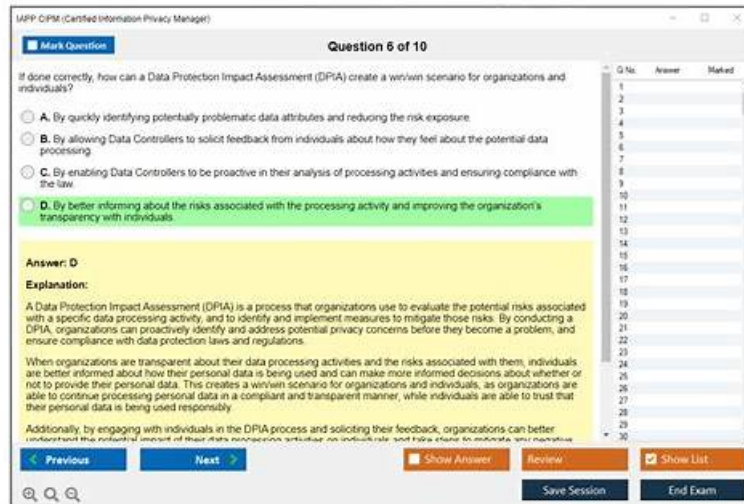


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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q191-Q196):

NEW QUESTION # 191

In privacy protection, what is a "covered entity"?

- A. A privacy office or team fully responsible for protecting personal information

- B. Hidden gaps in privacy protection that may go unnoticed without expert analysis
- C. An organization subject to the privacy provisions of HIPAA
- D. Personal data collected by a privacy organization

Answer: C

NEW QUESTION # 192

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing.

He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover.

He knows there is at least one incident the public is unaware of, although Albert does not know the details.

He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

What is one important factor that Albert fails to consider regarding Treasure Box's response to their recent security incident?

- A. What the nature of the data is
- B. How data at the company is collected
- C. How long data at the company is kept
- D. Who has access to the data

Answer: A

Explanation:

This answer is an important factor that Albert fails to consider, as it can affect the legal and ethical obligations and implications of the company's response to the security incident, as well as the potential impact and harm to the individuals whose data is involved. The nature of the data refers to the type, category, sensitivity and value of the data that is collected, processed and stored by the company, such as personal, financial, health, biometric or behavioral data. Depending on the nature of the data, the company may have different requirements or restrictions for notifying, reporting or disclosing the security incident to the relevant authorities, customers, partners or stakeholders, as well as for mitigating or compensating the effects of the incident. For example, if the data is considered sensitive or confidential, such as health or medical information, the company may have a higher duty of care and a stricter obligation to protect and secure the data, as well as to inform and assist the individuals whose data is compromised.

NEW QUESTION # 193

What should a privacy professional keep in mind when selecting which metrics to collect?

- A. Metrics should reveal strategies for increasing company earnings
- B. A variety of metrics should be collected before determining their specific functions
- C. The number of metrics should be limited at first
- **D. Metrics should be reported to the public**

Answer: D

NEW QUESTION # 194

What is the name for the privacy strategy model that describes delegated decision making?

- **A. Matrix.**
- B. De-functionalized.
- C. De-centralized.
- D. Hybrid.

Answer: A

Explanation:

Explanation

A matrix is a type of organizational structure that involves delegated decision making. In a matrix structure, employees report to more than one manager or leader, usually based on different functions or projects. For example, a software developer may report to both a product manager and a technical manager. A matrix structure allows for more flexibility, collaboration, and innovation in complex and dynamic environments.

The other options are not examples of delegated decision making structures. A de-centralized structure involves distributing decision making authority across different levels or units of the organization, rather than concentrating it at the top. A de-functionalized structure involves breaking down functional silos and creating cross-functional teams or processes. A hybrid structure involves combining elements of different types of structures, such as functional, divisional, or matrix.

NEW QUESTION # 195

As a Data Protection Officer, one of your roles entails monitoring changes in laws and regulations and updating policies accordingly. How would you most effectively execute this responsibility?

- A. Regularly engage regulators.
- **B. Subscribe to email list-serves that report on regulatory changes.**
- C. Attend workshops and interact with other professionals.
- D. Consult an external lawyer.

Answer: B

Explanation:

As a Data Protection Officer (DPO), one of the most effective ways to execute your responsibility of monitoring changes in laws and regulations and updating policies accordingly is to subscribe to email list-serves that report on regulatory changes. Email list-serves are online mailing lists that allow subscribers to receive regular updates on topics or issues of interest via email⁷ By subscribing to email list-serves that report on regulatory changes, you can stay informed of the latest developments and trends in the regulatory environment that affect your organization and its data protection practices. You can also access relevant information and resources from reliable sources, such as regulatory agencies, law firms, industry associations, or experts⁸ This can help you to identify and analyze the impact of regulatory changes on your organization and its data processing activities, and to update your policies and procedures accordingly to ensure compliance⁸ Some examples of email list-serves that report on regulatory changes are:

* The ICO Newsletter: This is a monthly newsletter from the UK Information Commissioner's Office (ICO) that provides updates on data protection news, guidance, events, consultations, and enforcement actions⁹

* The Privacy Advisor: This is a monthly newsletter from the International Association of Privacy Professionals (IAPP) that covers global privacy news, analysis, and insights¹⁰

* The Privacy & Data Security Law Journal: This is a monthly journal from LexisNexis that provides articles and case notes on privacy and data security law issues from around the world¹¹

* The Data Protection Report: This is a blog from Norton Rose Fulbright that provides updates and commentary on data protection and cybersecurity developments across various jurisdictions¹²: 7: What is a listserv?; 8: 5 Practical Ways to Keep Up with Regulatory Changes; 9: ICO Newsletter; 10: The Privacy Advisor; 11: Privacy & Data Security Law Journal; 12: Data Protection

