

Salesforce MCE-Dev-201 Practice Test with Latest MCE-Dev-201 Exam Questions [2026]

Salesforce MCC-201 Practice Questions

Link Your Salesforce Data using Marketing Cloud Connect

Order our MCC-201 Practice Questions Today and Get Ready to Pass with Flying Colors!



MCC-201 Practice Exam Features | QuestionsTube

- Latest & Updated Exam Questions
- Subscribe to FREE Updates
- Both PDF & Exam Engine
- Download Directly Without Waiting

<https://www.questiontube.com/exam/mcc-201/>

At QuestionsTube, you can read MCC-201 free demo questions in pdf file, so you can check the questions and answers before deciding to download the Salesforce MCC-201 practice questions. These free demo questions are parts of the MCC-201 exam questions. Download and read them carefully, you will find that the MCC-201 test questions of QuestionsTube will be your great learning materials online. Share some MCC-201 exam online questions below.

1. A customer wants to limit the number of emails a subscriber receives to a maximum of one email

For candidates who want to buy MCE-Dev-201 exam materials online, they may have the concern of the privacy. We respect personal information of you. If you buy MCE-Dev-201 test materials from us, your personal information such as your email address and name will be protected well. Once the order finishes, your personal information will be concealed. Moreover, MCE-Dev-201 Exam Dumps cover most of knowledge points for the exam, and it will be enough for you to pass the exam just one time. In order to strengthen your confidence for MCE-Dev-201 exam braindumps, we are pass guarantee and money back guarantee.

Knowledge is a great impetus for the progress of human civilization. In the century today, we have to admit that unemployment is getting worse. Many jobs have been replaced by intelligent robots, so you have to learn practical knowledge, such as our Salesforce Certified Marketing Cloud Engagement Developer exam dumps, it can meet the needs of users. With the help of our MCE-Dev-201 test material, users will learn the knowledge necessary to obtain the Salesforce certificate and be competitive in the job market and gain a firm foothold in the workplace. Our MCE-Dev-201 Quiz guide' reputation for compiling has created a sound base for our beautiful future business. We are clearly concentrated on the international high-end market, thereby committing our resources to the specific product requirements of this key market sector, as long as cater to all the users who wants to get the test Salesforce certification.

>> MCE-Dev-201 Test Sample Questions <<

Pass Guaranteed Quiz MCE-Dev-201 - Salesforce Certified Marketing Cloud

Engagement Developer Accurate Test Sample Questions

Generally speaking, Salesforce certification has become one of the most authoritative voices speaking to us today. Let us make our life easier by learning to choose the proper MCE-Dev-201 test answers, pass the MCE-Dev-201 exam, obtain the certification, and be the master of your own life, not its slave. Our MCE-Dev-201 Exam Questions are exactly what you are looking for. With three different versions of MCE-Dev-201 exam study materials are shown on our website, so you will be glad to know you have so many different ways to study.

Salesforce MCE-Dev-201 Exam Syllabus Topics:

| Topic | Details |
|---------|---|
| Topic 1 | <ul style="list-style-type: none">• Programmatic Languages: This domain focuses on coding with AMPscript and Server-Side JavaScript including language syntax functions processing methods development best practices and programmatic subscriber exclusion during sends. |
| Topic 2 | <ul style="list-style-type: none">• API: This domain addresses interacting with Marketing Cloud through SOAP and REST APIs including API objects methods routes OAuth authentication flows with access tokens and handling API responses. |
| Topic 3 | <ul style="list-style-type: none">• Security: This domain addresses data protection in Marketing Cloud including available security options and best practices for maintaining secure platform configurations. |
| Topic 4 | <ul style="list-style-type: none">• Data Modeling: This domain covers structuring contact and subscriber data in Marketing Cloud including configuring the contact model understanding data extension types and uses managing contact records across channels and the contact deletion process. |
| Topic 5 | <ul style="list-style-type: none">• Data Management: This domain covers importing data with various file formats writing SQL queries for data manipulation extracting data from Marketing Cloud applying SQL best practices managing send logs and understanding data impacts from contact deletion. |

Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q141-Q146):

NEW QUESTION # 141

A developer wants to create an HTML table where rows will alternate background colors between white and red. The developer does not know how many rows will be sent within each email, and decides to use a loop and assigns the RowCount() of the table rows to the variable @numerator. What is the recommended AMPscript logic to determine the background color of each table row within the loop?

- A. %%[IF DIVIDE(@numerator,2)=1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- B. %%[IF SUBSTRING(DIVIDE(@numerator,2),1) = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- C. %%[IF MOD(@numerator,2) = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- D. %%[IF @numerator/2 = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%

Answer: C

Explanation:

To alternate the background color of rows in an HTML table using AMPscript, the MOD function can be used to determine if the row number is odd or even.

* MOD Function: The MOD function returns the remainder of a division operation. By using MOD (@numerator, 2), the function returns 1 for odd rows and 0 for even rows, allowing the background color to be set accordingly.

* AMPscript Example:

```
%%[ SET @numerator = 1 FOR @i = 1 TO RowCount(@rows) DO SET @color = IF MOD(@numerator, 2) = 1 THEN 'Red' ELSE 'White' ENDIF SET @numerator = ADD(@numerator, 1) ]%% <tr style=" background-color: %%v(@color)=%%;"> <!-- Row content --> </tr> %%[ NEXT @i ]%% Salesforce AMPscript Functions
```

NEW QUESTION # 142

A developer is creating a custom preference center and wants to log unsubscribe events from the CloudPage. Which set of parameters should be captured and provided to the LogUnsubEvent Execute Call to ensure accurate unsubscribe information?

- **A. SubscriberKey and JobID**
- B. SubscriberKey and BatchID
- C. SubscriberID and BatchID
- D. EmailAddress and JobID

Answer: A

Explanation:

When logging unsubscribe events from a CloudPage using the LogUnsubEvent Execute Call, it's crucial to capture and provide both the SubscriberKey and the JobID. The SubscriberKey uniquely identifies the subscriber, while the JobID identifies the specific email job from which the subscriber is unsubscribing.

* SubscriberKey: Identifies the subscriber in the Marketing Cloud.

* JobID: Identifies the email job that triggered the unsubscribe event.

Salesforce LogUnsubEvent Documentation

NEW QUESTION # 143

Certification Aid created following AMPscript code: %%[SET @var1 = 10 SET @var2 = 20 SET @var3 = 30]%% How can the three variables be summed up to evaluate to 60? Choose 1.

- A. SET @total = Sum(@var1, @var2, @var3)
- **B. SET @total = Add(@var1, Add(@var2, @var3))**
- C. SET @total = @var1 + @var2 + @var3
- D. SET @total = Add(@var1, @var2, @var3)

Answer: B

Explanation:

To sum up multiple variables in AMPscript, the Add function should be used. The Add function can be nested to handle multiple values.

* Example:

```
%%[ SET @total = Add(@var1, Add(@var2, @var3)) ]%%
```

Salesforce AMPscript Add Function

NEW QUESTION # 144

New subscribers at Northern Trail Outfitters (NTO) are added to a data extension. NTO would like to send these subscribers a welcome series with Journey Builder.

What would allow the data extension to be selected for journey entry?

- **A. The data extension must be configured for sending.**
- B. The Triggered Send Template must be used to create the data extension.
- C. At least one Campaign must be associated to the data extension.
- D. The data extension must contain a field of theEmailAddress data type.

Answer: A

Explanation:

For a data extension to be selected for journey entry in Journey Builder, it must be configured for sending.

This configuration ensures that the data extension is recognized as a source for sending communications.

* Configure for Sending: When creating or editing a data extension, ensure that it is set as "Sendable." This involves specifying the appropriate fields for sending, such as Subscriber Key and Email Address.

Salesforce Journey Builder Data Extension Configuration

NEW QUESTION # 145

Which of the following statements are correct concerning Populations in Contact Builder? Choose 2.

- A. Populations should be used for segmentation
- **B. Populations need to be added to an Attribute Group.**
- C. Populations are used to create largesubgroups Contacts.
- **D. No more than three Populations should be created.**

Answer: B,D

Explanation:

Regarding Populations in Contact Builder:

* Populations need to be added to an Attribute Group (B) - This is necessary to define the relationship between the population and the associated data extensions and attributes.

* No more than three Populations should be created (C) - Creating more than three populations can lead to performance issues and complexity in managing contacts.

References:

Salesforce Marketing Cloud Contact Builder

Populations in Contact Builder

NEW QUESTION # 146

.....

Now are you in preparation for MCE-Dev-201 exam? If so, you must be a man with targets. Our Itcerttest are committed to help such a man with targets to achieve the goal. MCE-Dev-201 exam simulation software developed by us are filled with the latest and comprehensive questions. If you buy our product, we will offer one year free update of the questions for you. With our software, passing MCE-Dev-201 Exam will no longer be the problem.

MCE-Dev-201 Practice Exam Online: https://www.itcerttest.com/MCE-Dev-201_braindumps.html

- MCE-Dev-201 Certification Training is Useful for You to Pass Salesforce Certified Marketing Cloud Engagement Developer Exam Simply search for “MCE-Dev-201 ” for free download on [www.examcollectionpass.com] Exam MCE-Dev-201 Answers
- MCE-Dev-201 Certification Training is Useful for You to Pass Salesforce Certified Marketing Cloud Engagement Developer Exam Immediately open { www.pdfvce.com } and search for ► MCE-Dev-201 to obtain a free download Reliable MCE-Dev-201 Test Testking
- MCE-Dev-201 Certification Training is Useful for You to Pass Salesforce Certified Marketing Cloud Engagement Developer Exam Open { www.vce4dumps.com } enter “MCE-Dev-201 ” and obtain a free download New Exam MCE-Dev-201 Materials
- MCE-Dev-201 Exam Pattern New MCE-Dev-201 Real Exam Test MCE-Dev-201 Dumps Pdf Download MCE-Dev-201 for free by simply searching on 【 www.pdfvce.com 】 MCE-Dev-201 Knowledge Points
- Get Authoritative MCE-Dev-201 Test Sample Questions and Useful MCE-Dev-201 Practice Exam Online Copy URL www.dumpsmaterials.com open and search for ► MCE-Dev-201 to download for free New MCE-Dev-201 Learning Materials
- MCE-Dev-201 Testdump New MCE-Dev-201 Dumps MCE-Dev-201 Knowledge Points Search for MCE-Dev-201 and download exam materials for free through ➡ www.pdfvce.com Latest MCE-Dev-201 Test Cram
- Updated MCE-Dev-201 Test Sample Questions | 100% Free MCE-Dev-201 Practice Exam Online Search for [MCE-Dev-201] and easily obtain a free download on www.examcollectionpass.com MCE-Dev-201 Knowledge Points
- Get Authoritative MCE-Dev-201 Test Sample Questions and Useful MCE-Dev-201 Practice Exam Online Search for ➡ MCE-Dev-201 and easily obtain a free download on ⇒ www.pdfvce.com ⇐ Reliable MCE-Dev-201 Test Testking
- New MCE-Dev-201 Real Exam Reliable MCE-Dev-201 Exam Blueprint MCE-Dev-201 High Quality Open ➡ www.prepawaypdf.com and search for (MCE-Dev-201) to download exam materials for free MCE-Dev-201 High Quality
- Free PDF Quiz Professional Salesforce - MCE-Dev-201 Test Sample Questions Search for ➡ MCE-Dev-201 on ➡ www.pdfvce.com immediately to obtain a free download Reliable MCE-Dev-201 Exam Blueprint
- Get Authoritative MCE-Dev-201 Test Sample Questions and Useful MCE-Dev-201 Practice Exam Online Open ➡ www.practicevce.com and search for ► MCE-Dev-201 ◀ to download exam materials for free New MCE-Dev-201 Learning Materials

- marcialfredo.blogspot.com, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, myportal.utt.edu.tt, www.stes.tyc.edu.tw, study.stcs.edu.np, Disposable vapes