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BCS Foundation Certificate in Business Analysis V4.0 Sample Questions (Q51-Q56):

NEW QUESTION # 51

One of Porter's five forces explicitly considers industry competitors. Which of the following is the Key Focus' of this force?

- A. A Competitor's external marketing campaign
- B. The market share of known Competitors.
- **C. Rivalry among existing Competitors**
- D. The products offered by Competitors

Answer: C

NEW QUESTION # 52

Which statement in relation to the role of the business analyst in the Business Change Lifecycle is TRUE?

- A. The business analyst would not be involved in the realisation stage of the lifecycle.
- B. The business analyst is involved more heavily during the implementation stage of the lifecycle than any other stage.
- C. Business analysis does not take place in the alignment stage of a business change.
- **D. A business analyst can be involved at every stage in the lifecycle.**

Answer: D

Explanation:

The Business Change Lifecycle encompasses multiple stages, including alignment, analysis, design, implementation, and realisation. The role of a business analyst (BA) is versatile and can span across all these stages, depending on the project's needs.

Key Considerations:

Involvement Across All Stages: A business analyst can contribute to every stage of the lifecycle, from identifying business needs during alignment to ensuring benefits realization post-implementation.

Implementation Focus: While BAs are often heavily involved in implementation, their role is not limited to this stage.

Realisation Stage: BAs may also be involved in the realisation stage to validate that the intended benefits have been achieved.

Alignment Stage: Business analysis plays a critical role in aligning project objectives with organizational goals.

Evaluation of Each Option:

A . A business analyst can be involved at every stage in the lifecycle:

This is true; BAs can contribute across all stages of the lifecycle.

Conclusion: This is correct .

B . The business analyst is involved more heavily during the implementation stage of the lifecycle than any other stage:

While BAs are often active during implementation, their involvement is not restricted to this stage.

Conclusion: This is not correct .

C . The business analyst would not be involved in the realisation stage of the lifecycle:

BAs can play a role in validating benefits realization, so this statement is false.

Conclusion: This is not correct .

D . Business analysis does not take place in the alignment stage of a business change:

Alignment involves understanding business needs and objectives, which is a core BA responsibility.

Conclusion: This is not correct .

NEW QUESTION # 53

The Boston Box may be used to analyse the portfolio of businesses owned by an organisation.

Which of the following animals does it use in its term for businesses that have low market share in a market with low growth?

- A. Cow.
- B. Cat.
- **C. Dog.**
- D. Goat.

Answer: C

NEW QUESTION # 54

Which of the following BEST describes the purpose of a change strategy?

- A. Mapping the alternative options.
- **B. Achieving the transition between current state and future state.**
- C. Ensuring the quickest way for transition.
- D. Ensuring the simplest way for transition.

Answer: B

Explanation:

A change strategy outlines how an organization will move from its current state to its desired future state. Its purpose is to ensure a structured and effective transition.

Key Considerations:

Ensuring the simplest way for transition: While simplicity is desirable, it is not the primary purpose of a change strategy.

Ensuring the quickest way for transition: Speed is not the main focus; effectiveness and alignment with goals are more important.

Achieving the transition between current state and future state: This accurately describes the purpose of a change strategy, which is to bridge the gap between where the organization is now and where it wants to be.

Mapping the alternative options: While mapping options may be part of the planning process, it is not the ultimate purpose of the change strategy.

Evaluation of Each Option:

A . Ensuring the simplest way for transition:

Simplicity is a consideration but not the primary purpose of a change strategy.

Conclusion: This is not correct .

B . Ensuring the quickest way for transition:

Speed is secondary to achieving an effective and sustainable transition.

Conclusion: This is not correct .

C . Achieving the transition between current state and future state:

This is the core purpose of a change strategy, ensuring the organization moves effectively toward its goals.

Conclusion: This is correct .

D . Mapping the alternative options:

Mapping options is part of the analysis phase, not the overarching purpose of the strategy.

Conclusion: This is not correct .

Final Recommendation:

The best description of the purpose of a change strategy is:

C . Achieving the transition between current state and future state.

NEW QUESTION # 55

The Internal Rate of Return has been calculated for an option in a Business Case.

Which ONE of the following statements is true?

- A. The DCF Rate is not known.
- B. The Net Present Value is not known.
- **C. The Net Present Value is Zero**
- D. The DCF Rate is Zero.

Answer: C

