

Marketing-Cloud-Developer Valid Test Cram & Free Sample Marketing-Cloud-Developer Questions



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After cracking the Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam you will receive the credential badge. It will pave your way toward well-paying jobs or promotions in any reputed tech company. At DumpsTorrent have customizable Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) practice exams for the students to review and improve their preparation. The Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) practice test material product of DumpsTorrent are created by experts with the dedication to help customers crack the Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam on the first attempt.

To be eligible for the Salesforce Marketing-Cloud-Developer Exam, candidates must have experience working with the Marketing Cloud platform and should have a solid understanding of the various features and functionalities of the platform. They should also have a good understanding of programming languages such as HTML, CSS, and JavaScript, as well as experience with server-side scripting languages such as PHP and Python.

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Salesforce Marketing-Cloud-Developer Exam, also known as the Salesforce Certified Marketing Cloud Developer Exam, is a certification exam designed to test a candidate's knowledge and skills in developing and implementing marketing strategies using the Salesforce Marketing Cloud platform. Marketing-Cloud-Developer exam is targeted at individuals who have experience in developing and customizing Marketing Cloud solutions using the Marketing Cloud APIs, AMPscript, and SQL. Marketing-Cloud-Developer Exam verifies the candidates' understanding of the Marketing Cloud platform, their ability to implement technical solutions, and their knowledge of best practices for achieving successful marketing outcomes.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q27-Q32):

NEW QUESTION # 27

A developer is configuring a File Drop Automation and wants to use a Filename Pattern to allow for timestamps on the file. The file name will always start with the month and day (e.g. MAY15) the file is dropped onto the SFTP site.

Which two configurations should be used for the automation to successfully start? Choose 2 answers

- A. %%Month%%Day%%o
- B. Ends With operator
- C. Begins With operator
- D. %%MMMMdd%%

Answer: A,C

NEW QUESTION # 28

Certification Aid created following AMPscript code: %%[SET @var1 = 10 SET @var2 = 20 SET @var3 = 30]%% How can the three variables be summed up to evaluate to 60? Choose 1.

- A. SET @total = Add(@var1, @var2, @var3)
- B. SET @total = @var1 + @var2 + @var3
- C. SET @total = Sum(@var1, @var2, @var3)
- D. SET @total = Add(@var1, Add(@var2, @var3))

Answer: D

NEW QUESTION # 29

Which SSJS library can be used in email messages? Choose 1.

- A. None
- B. Platform
- C. Both
- D. Core

Answer: B

NEW QUESTION # 30

A developer is creating a CloudPage which accepts secure parameters via an email link and will submit those parameters to another CloudPage for data upsert. The page currently captures an Appointment ID parameter passed into it and sets the value to the variable caapptld. The developer does NOT want the Appointment ID to be visible to anyone using the form.

What is the best method to ensure the parameters are passed successfully to the data upsert page?

- A. <form action="%%=MicrositeURL(123,'apptld',@apptld)=%%" method="post">
- B. <form action="%%=CloudPagesURL(123,'apptld',@apptld)=%%" methods "post">
- C. <input id="apptld" type="textarea" value="%%=(@apptld)=%%" readonly>
- D. <input id="apptld" type="textarea" value="%%=(@apptld)=%%" hldden>

Answer: B

NEW QUESTION # 31

A data extension contains two fields which are being populated by a query activity. A third field has recently been added to the data extension.

Which SELECT statement is optimal for returning all of the columns in the data extension?

- A. SELECT 22SE, field2, field3
- B. SELECT field*
- C. SELECT *, field1, field2, field3
- D. SELECT*

Answer: A

NEW QUESTION # 32

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