

Real Salesforce Analytics-Con-301 PDF Questions - Great Tips



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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 2	<ul style="list-style-type: none">• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.
Topic 3	<ul style="list-style-type: none">• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.

Topic 4	<ul style="list-style-type: none"> • Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.
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Salesforce Certified Tableau Consultant Sample Questions (Q57-Q62):

NEW QUESTION # 57

A client is considering migrating from Tableau Server to Tableau Cloud.

Which two elements are determining factors of whether the client should use Tableau Server or Tableau Cloud? Choose two.

- A. Whether or not the client needs the ability to connect to public, cloud-based data sources
- B. Amount of data storage used on the client's existing server
- C. Whether or not there are large numbers of concurrent extract refreshes
- D. Whether or not the client plans to leverage single sign-on (SSO)

Answer: C,D

Explanation:

When considering a migration from Tableau Server to Tableau Cloud, two critical factors to consider are the client's need for single sign-on (SSO) and the volume of concurrent extract refreshes.

Single Sign-On (SSO): Tableau Cloud supports SSO, which can streamline user authentication and enhance security. If the client plans to leverage SSO, Tableau Cloud may be a suitable choice¹.

Concurrent Extract Refreshes: The number of concurrent extract refreshes is a significant factor because it impacts performance and resource allocation. Tableau Server might be more appropriate if the client has a high volume of concurrent extract refreshes, as it allows for more control over the infrastructure to manage these workloads².

References: The decision between Tableau Server and Tableau Cloud should be based on specific organizational needs, including security, compliance, performance, and scalability. The official Tableau resources provide guidance on these factors^{1,2}. Additionally, discussions in the Tableau Community highlight the importance of considering these elements when choosing between Tableau Server and Tableau Cloud¹.

NEW QUESTION # 58

A client is concerned that a dashboard has experienced degraded performance after they added additional quick filters. The client asks a consultant to improve performance.

Which two actions should the consultant take to fulfill the client's request? Choose two.

- A. Add existing filters to Context.
- B. Use Filter Actions instead of quick filters.
- C. Ensure filters are set to display "Only Relevant Values" instead of "All Values in Database."
- D. Modify filters to include an "Apply" button.

Answer: B,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Quick filters are one of the most expensive features in Tableau because they require queries to populate value lists and dynamic recalculations when filters change.

According to Tableau performance documentation:

1. Add an "Apply" Button

This prevents Tableau from re-running queries every time the user selects a filter value.

Queries are executed once when the user presses Apply.

This is a documented best practice for filter-heavy dashboards.

2. Replace Quick Filters with Filter Actions

Filter actions are far more efficient because:

- * They leverage the existing view context
- * They do not require separate filter UI queries
- * They avoid the overhead of quick filter value lists

Tableau recommends using filter actions instead of multiple quick filters for better performance.

Why the other options are incorrect:

* B. Add filters to Context: Context filters make downstream filters faster, but do not reduce quick filter processing cost; they can even increase extract size and slow down the dashboard.

* C. Only Relevant Values: This actually slows performance because Tableau must re-evaluate the entire data set to determine relevancy every time filters update.

Thus, A and D are the correct performance-improvement approaches.

* Tableau Performance Checklist recommending Apply button for multi-select filters.

* Performance documentation advising the use of Filter Actions over multiple quick filters.

* Filtering best practices explaining the cost of Only Relevant Values.

NEW QUESTION # 59

A client requests a published Tableau data source that is connected to SQL Server. The client needs to leverage the multiple tables option to create an extract. The extract will include partial data from the SQL Server data source.

Which action will reduce the amount of data in the extract?

- **A. Use an extract filter.**
- B. Aggregate the extract to the visible dimensions.
- C. Set up the extract as an incremental refresh.
- D. Define the filters by using custom SQL.

Answer: A

Explanation:

Using an extract filter is an effective way to reduce the amount of data in a Tableau extract. Extract filters allow you to specify a subset of the data to include, which can significantly decrease the size of the extract by excluding unnecessary data. This is particularly useful when you only need partial data from a larger SQL Server data source.

References: The recommendation to use extract filters to reduce data size is supported by Tableau's best practices for optimizing extracts. These practices suggest keeping the extract's data set short through filtering¹. Additionally, discussions in the Tableau Community confirm that hiding fields and using extract filters before extracting data can help reduce the extract size².

When dealing with large datasets in SQL Server and needing to create a manageable extract in Tableau, using an extract filter is the most direct and effective method to limit the data included:

Extract Filter: This involves setting filters that apply directly when the data is extracted from the source.

This means that only the data meeting the specified criteria will be extracted and loaded into Tableau, significantly reducing the size of the extract.

To apply an extract filter, in the Data Source page in Tableau, drag the fields you want to filter by to the Filters shelf. Then, configure the desired filter criteria. When you create the extract, choose the option to "Add Filters to Extract" and select the configured filters. This ensures that only the data that meets these conditions is extracted from the SQL Server.

This approach not only minimizes the data volume but also speeds up performance in Tableau because it processes a smaller subset of the full dataset.

References This procedure is described in detail in Tableau's help documentation on managing extracts and optimizing performance by using extract filters, which is recommended for scenarios involving large datasets or when specific subsets of data are required for analysis.

NEW QUESTION # 60

From the desktop, open the CC workbook.

Open the Incremental worksheet.
You need to add a line to the chart that shows the cumulative percentage of sales contributed by each product to the incremental sales.
From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To add a line showing the cumulative percentage of sales contributed by each product to the incremental sales in the Incremental worksheet of your Tableau Desktop, follow these detailed steps:

- * Open the CC Workbook and Access the Worksheet:
- * From the desktop, double-click on the CC workbook to open it in Tableau Desktop.
- * Navigate to the Incremental worksheet by clicking on its tab at the bottom of the window.
- * Calculate Cumulative Sales Percentage:
- * Create a new calculated field to compute the cumulative percentage of sales. Right-click in the Data pane and select 'Create Calculated Field'.
- * Name this field "Cumulative Sales Percentage".
- * Enter the following formula to calculate the running sum of sales as a percentage of the total sales:
(RUNNING_SUM(SUM([Sales])) / TOTAL(SUM([Sales])) [Sales])
- * Click 'OK' to save the calculated field.
- * Add the Cumulative Sales Percentage Line to the Chart:
- * Drag the "Cumulative Sales Percentage" field to the Rows shelf, placing it next to the existing Sales measure.
- * Ensure that the cumulative line appears as a continuous line. Right-click on the "Cumulative Sales Percentage" field on the Rows shelf, select 'Change Chart Type', and choose 'Line'.
- * Adjust the axis to synchronize or dual-axis if necessary. Right-click on the axis of the "Cumulative Sales Percentage" and select 'Synchronize Axis' if it's on a dual-axis setup.
- * Format the Cumulative Sales Percentage Line:
- * Click on the "Cumulative Sales Percentage" line in the visualization.
- * Navigate to the 'Format' pane to adjust the line style, thickness, and color to make it distinct from other data in the chart.
- * Save Your Changes:
- * From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Provides additional details on creating calculated fields and customizing line charts.

Tableau User Guide: Offers extensive instructions on formatting charts, including line types and axis synchronization.

By following these steps, you will successfully add a cumulative sales percentage line to your chart, enhancing the visualization to reflect the incremental contribution of each product to the overall sales in a dynamic and informative manner.

NEW QUESTION # 61

A client wants to flag orders that have sales higher than the regional average.
Which calculated field will produce the required result?

- A. { FIXED [Order ID] : SUM([Sales]) }
>
{ FIXED [Region] : SUM([Sales]) }
- B. { FIXED [Order ID] : SUM([Sales]) }
>
{ FIXED [Region] : AVG({ FIXED [Order ID] : SUM([Sales]) }) }
- C. { FIXED [Order ID] : SUM([Sales]) }
>
{ INCLUDE [Region] : AVG({ FIXED [Order ID] : SUM([Sales]) }) }
- D. [Sales]
>
{ FIXED [Order ID] : SUM([Sales]) }

Answer: B

Explanation:

To flag orders with sales higher than the regional average, the correct calculated field would compare the sum of sales for each order against the average sales of all orders within the same region:

Correct Formula: $\{ \text{FIXED} [\text{Order ID}] : \text{SUM}([\text{Sales}]) \} > \{ \text{FIXED} [\text{Region}] : \text{AVG}(\{ \text{FIXED} [\text{Order ID}] : \text{SUM}([\text{Sales}]) \}) \}$

This calculation uses a Level of Detail (LOD) expression:

The left part of the formula $\{ \text{FIXED} [\text{Order ID}] : \text{SUM}([\text{Sales}]) \}$ calculates the total sales for each individual order.

The right part $\{ \text{FIXED} [\text{Region}] : \text{AVG}(\{ \text{FIXED} [\text{Order ID}] : \text{SUM}([\text{Sales}]) \}) \}$ calculates the average sales per order within each region.

The > operator is used to compare these two values to determine if the sales for each order exceed the regional average.

References

This formula utilizes Tableau's LOD expressions to perform complex comparisons across different dimensions of the data, as explained in Tableau's official training materials on LOD calculations.

NEW QUESTION # 62

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