

C_BCBAI_2502 PrüfungGuide, SAP C_BCBAI_2502 Zertifikat - SAP Certified Associate - Positioning SAP Business AI Solutions as part of SAP Business Suite



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SAP C_BCBAI_2502 Prüfungsplan:

Thema	Einzelheiten
Thema 1	<ul style="list-style-type: none">Integration with SAP Ecosystem: Highlights how SAP AI integrates with solutions like SAP S4HANA, SAP Customer Experience, and SAP BTP for end-to-end process optimization.
Thema 2	<ul style="list-style-type: none">Business AI Solutions Positioning: Covers how to effectively position SAP's Business AI offerings within the SAP Business Suite to support intelligent enterprise goals.
Thema 3	<ul style="list-style-type: none">Understanding SAP AI Value Proposition: Explains the core benefits and strategic impact of SAP's AI technologies on business efficiency and innovation.

>> C_BCBAI_2502 Prüfungs-Guide <<

C_BCBAI_2502 Übungsmaterialien - C_BCBAI_2502 Lernressourcen & C_BCBAI_2502 Prüfungsfragen

Manchmal muss man mit große Menge von Prüfungsaufgaben üben, um eine wichtige Prüfung zu bestehen. Die SAP C_BCBAI_2502 von uns hat diese Forderung gut erfüllt. Und mit den fachlichen Erklärungen können Sie besser die Antworten verstehen. Die Demo der SAP C_BCBAI_2502 von unterschiedlichen Versionen werden von uns gratis angeboten. Probieren Sie mal und wählen Sie die geeignete Version für Sie! Mit unserer gemeinsamen Arbeit werden Sie bestimmt die SAP C_BCBAI_2502 Prüfung erfolgreich bestehen!

SAP Certified Associate - Positioning SAP Business AI Solutions as part of SAP Business Suite C_BCBAI_2502 Prüfungsfragen mit Lösungen (Q61-

Q66):

61. Frage

How does SAP AI support sales and marketing automation? Please choose the correct answer.

- **A. By providing AI-driven lead scoring and customer insights**
- B. By generating payroll reports
- C. By managing cloud infrastructure
- D. By automating workforce planning

Antwort: A

Begründung:

SAP AI enhances sales and marketing automation by leveraging data-driven insights to optimize customer engagement and campaign performance. The correct answer is "By providing AI-driven lead scoring and customer insights," as this directly aligns with SAP's documented capabilities in sales and marketing automation.

SAP documentation explains: "AI in sales and marketing helps automate and enhance tasks such as customer segmentation, lead generation, and personalized advertising. It uses data analysis to predict customer behavior, optimize campaign performance, and improve decision-making, driving increased efficiency and revenue growth." Specifically, SAP AI for Marketing within SAP Customer Experience supports "AI-driven lead scoring" to prioritize high-value prospects and provides "customer insights" through predictive analytics to tailor campaigns. For instance, SAP Sales Cloud uses AI to "turn prospects into customers using instant account insights," enabling sales teams to focus on high-potential leads. Miele Professional's use of AI in SAP Sales Cloud demonstrates streamlined B2B sales through personalized insights, reinforcing this capability.

The incorrect options are unrelated to sales and marketing automation. Automating workforce planning is an HR function, typically handled by SAP SuccessFactors. Generating payroll reports is a financial task, not marketing-related. Managing cloud infrastructure is an IT function, not within the scope of SAP AI's sales and marketing capabilities. SAP's focus on AI-driven customer engagement excludes these options.

62. Frage

(What are some potential benefits of using SAP Business AI in finance? Note: There are 3 correct answers to this question.)

- **A. Simplify error resolution**
- B. Generate creative accounting solutions
- C. Reduce sales outstanding
- **D. Enforce compliance**
- **E. Guard against fraud**

Antwort: A,D,E

Begründung:

Comprehensive and Detailed Explanation From Exact Extract: SAP Business AI in finance provides benefits such as enforcing compliance through risk management and governance, guarding against fraud via anomaly detection, and simplifying error resolution with intelligent guidance in processes like invoice matching and payment clarification. These capabilities enhance accuracy, reduce risks, and improve operational efficiency in financial operations.

Exact extracts supporting this:

Enforce compliance: "With SAP AI-powered governance, compliance, and risk management solutions, finance departments can identify and respond to risks as they arise." learning.sap.com "Optimize working capital, manage risk, ensure compliance, and grow revenue." sap.com

Guard against fraud: "AI-assisted anomaly detection to protect the business against fraud." learning.sap.com

Reduce revenue losses due to fraud using AI with SAP Business Integrity Screening for SAP S/4HANA Cloud Private Edition." sap.com

Simplify error resolution: "Intelligent guidance to simplify error resolution." learning.sap.com "Eliminate manual payment clarifications, reducing accounts receivable matching effort by 71% with AI-powered matching and payment advice extraction." sap.com

Other options are incorrect because:

Option A: SAP Business AI focuses on reliable, data-grounded solutions rather than "creative" accounting, which could imply non-compliant or unethical practices.

Option D: While AI optimizes working capital, reducing days sales outstanding (DSO) is more directly associated with cash application automation, but the primary benefits highlighted are compliance, fraud protection, and error simplification; DSO reduction is a secondary outcome.

Reference from Positioning SAP Business AI Solutions as part of SAP Business Suite documents or Study Guide: Sourced from the SAP Learning Journey "Discovering New AI Capabilities for SAP Finance" and the SAP product page for "SAP Business AI - Artificial Intelligence for ERP & Finance." These emphasize AI's role in compliance, fraud detection, and error resolution within

financial processes, as aligned with C_BCBAI_2502 certification materials.

63. Frage

How does SAP Ariba contribute to supply chain sustainability?

Please choose the correct answer.

Response:

- A. By providing sales forecasting insights
- B. By tracking HR compliance
- C. By managing workforce training
- **D. By monitoring supplier risks and compliance**

Antwort: D

64. Frage

Which SAP AI solution helps optimize supply chain operations?

Please choose the correct answer.

Response:

- **A. SAP AI for Supply Chain**
- B. SAP Business Workflow
- C. SAP AI Core
- D. SAP Digital Assistant

Antwort: A

65. Frage

Which key advantage does SAP Business AI provide to organizations?

Please choose the correct answer.

Response:

- A. Manual business process execution
- B. Isolated data storage without AI integration
- C. Automated financial accounting processes
- **D. Predictive insights for decision-making**

Antwort: D

66. Frage

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