

Salesforce - Accurate Arch-303 Practice Test Pdf

Question 1: (Single Select)

Northern Trail Outfitters (NTO) exported all the Account records from Salesforce and used a data transformation tool to clean up values in the phone field using a standardized format. The export file has more than 2 million records. During previous data loads for similar updates on the Account object, NTO did not experience any issues with row lock.

Which feature of Data Loader should be used to load this data back into Salesforce faster?

- A: REST API
- B: Bulk API Serial Mode
- C: SOAP API
- D: Bulk API

Correct Answer: D.

Explanation:

Bulk API is a feature of Data Loader that allows loading large amounts of data into Salesforce faster and more efficiently. Bulk API uses asynchronous processing to handle data in batches, which reduces network overhead and improves performance. Bulk API is suitable for loading data files with more than 20,000 records or larger than 10 MB. The export file has more than 2 million records, so Bulk API should be used to load this data back into Salesforce faster.

Reference:

https://help.salesforce.com/s/articleView?id=sf.data_loader_bulk.htm&type=5

https://developer.salesforce.com/docs/atlas.en-us.api_async/meta/api_async/api_async_intr_o.htm

Question 2: (Multi Select)

A company is beginning a multi-cloud implementation involving B2C Commerce and Service Cloud. The company wants to trace configuration and code changes as much as possible and ensure basic standards for code quality.

<https://www.dbrack.io/ty.com/salesforce/arch-303>

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Salesforce Arch-303 Exam Syllabus Topics:

Section	Weight	Objectives

Solution Design	32%	- Customer Experience Design • 1. Define personalization strategies • 2. Plan search and navigation architecture • 3. Design customer journey architectures - Order Management Architecture • 1. Architect returns and exchange processes • 2. Plan for split shipments and store fulfillment • 3. Design order processing workflows - Store Architecture • 1. Design catalog architecture and data models • 2. Define site hierarchy and channel strategies • 3. Plan inventory and fulfillment models - Pricing and Promotions Architecture • 1. Architect promotion and coupon engine • 2. Plan for pricing optimization • 3. Design pricing structures and rules
Integration and Data Management	26%	- System Integration • 1. Integrate payment and tax providers • 2. Design ERP and inventory system integrations • 3. Plan PIM and CMS integrations - Data Architecture • 1. Define data governance and quality standards • 2. Plan data synchronization patterns • 3. Design data migration strategies - Integration Patterns • 1. Select appropriate integration methods (REST, SOAP, Webhooks) • 2. Design API integration strategies • 3. Plan for real-time vs. batch integrations
Deployment and Launch	15%	- Launch Strategy • 1. Establish SLAs and success metrics • 2. Plan go-live and cutover strategies • 3. Define post-launch monitoring and support - Development Methodology • 1. Define code deployment pipeline • 2. Recommend development workflow (Agile, DevOps) • 3. Plan for continuous integration/continuous deployment - Performance and Security • 1. Design for performance optimization • 2. Define security architecture and compliance requirements • 3. Plan for high availability and disaster recovery

Architecture Frameworks and Trade-offs	15%	- Architecture Principles 1. Apply enterprise architecture frameworks 2. Define reference architectures 3. Evaluate trade-offs between technical solutions - B2C Commerce Platform Architecture 1. Understand Salesforce B2C Commerce platform components 2. Evaluate multi-tenant vs. single-tenant considerations 3. Design for scalability, performance, and reliability
Discovery and Stakeholder Management	12%	- Client Engagement 1. Conduct discovery sessions to gather requirements 2. Understand business objectives and success metrics 3. Identify key stakeholders and their roles - Stakeholder Communication 1. Facilitate decision-making processes 2. Manage expectations and risks 3. Present architecture recommendations to stakeholders

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Salesforce Certified B2C Commerce Architect Sample Questions (Q63-Q68):

NEW QUESTION # 63

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

- * 50 different pricing groups of customers
- * 30 different pricing groups of employees
- * 10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements? Choose 2 answers

- A. - 50 customer groups for customers- 30 customer groups for employees- 10 customer groups for vendors
- B. - One promotion and 50 campaigns for customers- One promotion and 30 campaigns for employees- One promotion and 10 campaigns for vendors
- C. - One customer group and 50 subgroups for customers- One customer group and 30 subgroups for employees- One customer group and 10 subgroups for vendors
- D. - One campaign and multiple promotions for each customer group

Answer: A,D

Explanation:

For handling multiple pricing groups with specific discounts or prices for different customer groups, the optimal approach involves setting up separate customer groups for customers, employees, and vendors (Answer A). This setup allows the storefront to apply specific price books to each group accurately based on their designation. Furthermore, utilizing campaigns and multiple promotions tailored to each customer group (Answer C) facilitates targeted marketing efforts and pricing strategies effectively. These practices ensure that each group receives relevant pricing adjustments and promotional offers, thereby enhancing the shopping experience and managing financial transactions efficiently within Salesforce B2C Commerce.

NEW QUESTION # 64

The Client is Crowding and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the metrics for its existing website over the past 12 months and forecasted into the next year:

Average visits per hour	500
Peak visits per hour	1000
Average page views per hour	10000
Peak page views per hour	20000
Average orders per hour	100
Peak orders per hour	250
Average items per order	2.1
Average order value	300 USD
Expected growth percentage	300

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- B. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour
- **C. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour**
- D. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour

Answer: C

Explanation:

Considering the existing metrics and forecasted 300% growth, the appropriate load testing targets for the new B2C Commerce site would be:

* 15000 visits per hour: This figure is calculated by applying the expected growth to the peak visits per hour (1000 visits), resulting in 4000 visits. The choice of 15000 provides a higher buffer to accommodate unforeseen spikes in traffic.

* 300000 page views per hour: Similarly, this is scaled up from the peak page views per hour (20000) considering the growth, ensuring the site can handle high demand and interactions.

* 3750 orders per hour: This target is based on the peak orders per hour (250) with the growth applied, allowing testing of the system's ability to handle transactions under significant load.

These targets ensure that the system is robust enough to handle increased traffic and transactions without performance degradation, crucial for maintaining customer satisfaction and operational stability.

NEW QUESTION # 65

The Client has requested an Architect's help in documenting the architectural approach to a new home page.

The requirements provided by the business are:

- * Multiple areas of static image content, some may need text shown at well
- * The content page must be Realizable
- * A carousel of featured products must be shown below a banner 101191
- * Recommended categories will be featured based on the time of year

Which two solutions would fulfil these requirements?

Choose 2 answers

- A. Leverage B2C Commerce locales in Business Manager
- B. Leverage B2C Commerce ContentManagement Service
- **C. Leverage B2C Commerce content slots and assets**
- **D. Leverage B2C Commerce Page Designer with a dynamic layout.**

Answer: C,D

Explanation:

To fulfill the requirements of having multiple static image content areas, a carousel of featured products, and dynamic content adjustments based on the time of year:

* Option C (Leverage B2C Commerce content slots and assets): This solution allows for dynamic content management where

different assets and slots can be used to manage and display static images, text overlays, and other content variations effectively.

* Option D (Leverage B2C Commerce Page Designer with a dynamic layout): Using the Page Designer with a dynamic layout enables the easy assembly of complex page designs, including carousels and responsive elements that adjust based on viewing device or other criteria like time of year. This tool provides the flexibility required for real-time customization and resizability of page elements.

These solutions provide robust and flexible management of site content that meets the business's needs for a visually engaging and adaptable homepage.

NEW QUESTION # 66

A client receives multiple feeds from third parties on the same SFTP location:

- * Product prices (sftp: prod/prices)
- * Stores information (sftp: prod/stores;
- * Product information (sftp: prod/catalog)
- * Categories information (sftp: prod/marketing)
- * Content (sftp: prod/marketing)

Some of the feeds are placed on sftp multiple times a day, as the information is updated in the source system.

The Architect decides to have only two jobs:

- * One that checks and downloads available feeds every hour
- * One that imports the files from Webdav once a day before the data replication, using the standards steps available in the Job Framework Which design is correct for the import Job, taking the steps scope in consideration?

- A. - four sibling flows execute steps in parallel: import products, stores, prices, content- fifth flow executes: import categories- last flow executes steps in sequence: reindex
- B. -Four sibling flows execute steps in parallel: import products, stores, price, content-last flow executes steps in sequence: import:categories, reindex
- C. - four sibling flows execute steps in parallel: import products, stores, prices, content- last flow executes steps in sequence: import categories, reindex
- D. - three sibling flows Import steps in parallel: import products, stores, prices- fourth flow executes: import categories- last flow executes steps in sequence: reindex, Import content

Answer: C

Explanation:

This design maximizes efficiency and concurrency. By having the jobs that import products, stores, prices, and content run in parallel, the system can handle multiple data streams simultaneously, reducing total processing time. The sequential execution of importing categories followed by reindexing ensures that all new and updated information is properly indexed and available for site use, following the completion of the import of more frequently updated data. This order respects dependencies between steps and aligns with best practices for handling complex data workflows in B2C Commerce environments.

NEW QUESTION # 67

Northern Trail Outfitters (NTO) just went live after migrating its online shop to B2C Commerce from a custom eCommerce platform. NTO now needs to migrate its orders. NTO cannot provide a B2C Commerce feed, but a custom export from its current eCommerce site.

What are the correct steps to migrate these orders to B2C Commerce?

- A. Receive the orders file and use a Job to generate the orders in B2C Commerce schema. Create a B2C Commerce Support ticket to ask them to import the orders.
- B. Receive the orders file and use a job to generate the orders in B2C Commerce schema. Ask the client to import them on production before the launch.
- C. Receive the orders file and use a Job to place new orders in B2C Commerce with the order data received.
- D. Create a B2C Commerce Support ticket and ask them to import the order files received from Northern Trail Outfitters.

Answer: A

Explanation:

For migrating historical orders from a custom eCommerce platform to B2C Commerce:

* Option D: Involves receiving the exported order file, processing it into the B2C Commerce schema to ensure compatibility, and then coordinating with B2C Commerce Support for importing these orders into the live environment. This process ensures that the orders are correctly formatted and integrated, maintaining data integrity and continuity of business analytics and records.

This approach is essential for a successful migration that maintains the operational and historical integrity of order data within the new platform.

NEW QUESTION # 68

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