

最熱門的考試資料Salesforce最新CRT-550試題是由Salesforce認證培訓師精心地研究出來



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對於 Salesforce的CRT-550考試認證每個考生都很迷茫。每個人都有自己不用的想法，不過總結的都是考試困難之類的，Salesforce的CRT-550考試是比較難的一次考試認證，我相信大家都是耳目有染的，不過只要大家相信Testpdf，這一切將不是問題，TestpdfSalesforce的CRT-550考試培訓資料是每個考生的必備品，它是我們Testpdf為考生們量身訂做的，有了它絕對100%通過考試認證，如果你不相信，你進我們網站看一看你就知道，看了嚇一跳，每天購買率是最高的，你也別錯過，趕緊加入購物車吧。

Salesforce CRT-550認證考試專門為想要成為認證行銷雲顧問的人而設計。該考試旨在測試候選人對行銷雲不同方面的知識和技能。這是一項具有挑戰性的考試，需要適當的準備和培訓才能通過。該考試評估候選人使用行銷雲設計和實施滿足客戶業務需求的解決方案的能力。

為了準備 CRT-550 考試，考生必須充分了解 Marketing Cloud 平台及其各個組件。這包括了解 Marketing Cloud Connect、Marketing Cloud APIs 以及不同的 Marketing Cloud 產品和功能。考生還必須熟悉數字營銷的最新趨勢和最佳實踐，以及它們在 Marketing Cloud 中的應用。

>> 最新CRT-550試題 <<

高通過率的最新CRT-550試題，最有效的考試指南幫助妳快速通過CRT-550考試

如果你還在為了通過 Salesforce CRT-550 花大量的寶貴時間和精力拼命地惡補知識，同時也不知道怎麼選擇一個更有效的捷徑來通過Salesforce CRT-550認證考試。現在Testpdf為你提供一個有效的通過Salesforce CRT-550認證考試的方法，會讓你感覺起到事半功倍的效果。

Salesforce CRT-550 考試是展示您在營銷雲方面專業知識和設計管理成功營銷活動能力的絕佳途徑。通過正確的準備和努力，任何人都可以通過考試並成為認證的營銷雲顧問。因此，如果您希望將營銷職業提升到更高的水平，請考慮今天參加 CRT-550 考試。

最新的 Salesforce Marketing Cloud Consultant CRT-550 免費考試真題 (Q112-Q117):

問題 #112

Northern Trail Outfitters wants to send an email to website visitors who add items to their cart but fail to make a purchase. The email will include a list of products they added to their shopping cart.

* A sendable data extension contains the contact info and a session ID for each subscriber who abandoned their cart.

* A second data extension contains the session ID and product details (SKU, product name, quantity, price, image URL). Which feature should be used to display the list of products for each subscriber in this email?

- **A. LookupRows AMPscript function**
- B. Dynamic Content Block
- C. Enhanced Dynamic Content Block
- D. Lookup AMPscript function

答案： A

解題說明：

Comprehensive and Detailed Explanation:

The correct answer is B - LookupRows AMPscript function.

* LookupRows() can retrieve multiple records (e.g., multiple products in a cart) for a given Session ID.

* It allows dynamic rendering of multiple product details for each subscriber within the email content.

* It is ideal for cart abandonment where one user may have multiple products.

Why others are wrong:

* A: Lookup() retrieves only a single value (one row, one field) - not multiple rows.

* C: Dynamic Content Block is for switching static content based on rules, not dynamically listing multiple items.

* D: Enhanced Dynamic Content Block is used for more complex content switching, but LookupRows is simpler and more appropriate for abandoned cart listings.

Exact Extract from Salesforce Official Documentation:

Salesforce Help - LookupRows AMPscript function:

"The LookupRows function returns multiple rows from a data extension where the specified column matches the specified value. Use LookupRows when you expect multiple matching rows, such as multiple items in a cart." (Source:

https://help.salesforce.com/s/articleView?id=sf.mc_amplanguage_lookuprows.htm)

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問題 #113

A customer is connecting Sales Cloud with Marketing Cloud. The connection was successful, however, the team is unable to view or sync Sales Cloud objects in Contact Builder.

How should a consultant begin troubleshooting the connection?

- **A. Validate Marketing Cloud and Sales Cloud permissions for the connecting users.**
- B. Validate Marketing Cloud and Sales Cloud users have access to the business unit.
- C. Create new Marketing Cloud and Sales Cloud users and perform a new installation.
- D. Create and send an email in Email Studio to test the connection and validate tracking.

答案： A

問題 #114

Which two statements are accurate regarding segmentation options in Marketing Cloud? Choose 2 answers

- **A. A data filter can be automated with a filter activity.**
- **B. A random data extension can be updated with a filter activity.**
- C. A filtered data extension can be populated with a filter activity.
- D. A data extension can be updated using a query activity.

答案： A,B

問題 #115

Northern Trail Outfitters (NTO) wants to send out a communication to subscribers who have not made a purchase the last six months. Customer are often opted-in to more than one messaging channel. NTO would like to be able to communicate the same message across all channels.

Which flow would meet their needs?

- **A. Query Activity > API Event > Automation Studio Activities**
- B. Salesforce Entry Event > Query Activity > Automation Studio Activities

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