

Quiz 2026 Marketing-Cloud-Developer: Salesforce Certified Marketing Cloud Developer Exam Pass-Sure Test Simulator Online



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The Salesforce Marketing Cloud developer program is designed for developers who have practical experience in Marketing Cloud development. The Candidate has hands-on experience in the administration and configuration of the Marketing Cloud Email application, as demonstrated by passing the Salesforce Certified Email Marketing Specialist exam. These credentials are intended for the Marketing Cloud developer who has experience in the development of dynamic and personalized marketing resources, such as e-mail, landing pages and forms with HTML, CSS and AMPscript. The Salesforce Certified Marketing Cloud developer is also an SQL expert and has experience in using the Marketing Cloud APIs.

Salesforce Certified Marketing Cloud Developer exam is a rigorous exam that tests the candidate's knowledge of the Marketing Cloud platform. Marketing-Cloud-Developer Exam covers a range of topics, including data modeling, data integration, scripting languages, and APIs. Candidates must have a deep understanding of the Marketing Cloud platform and its features to pass Marketing-Cloud-Developer exam. Salesforce Certified Marketing Cloud Developer Exam certification exam consists of 60 multiple-choice questions that must be answered within 90 minutes. Candidates must achieve a passing score of 63% to earn the certification.

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Salesforce Marketing Cloud is a powerful platform for businesses to manage their digital marketing campaigns. It offers a range of tools and features that enable marketers to create and execute campaigns across a variety of channels, including email, social media, mobile, and web. The Salesforce Marketing-Cloud-Developer Certification Exam is designed to test the knowledge and skills of developers who work with the platform, and it is a valuable credential for professionals in the digital marketing industry.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q66-Q71):

NEW QUESTION # 66

A developer wants to use the RaiseError Ampscript function when a subscriber does not have the necessary data to build an email. Which two outcomes are possible using this function? Choose 2 answer

- A. The email is not sent to the particular subscriber
- B. The send fails
- C. The send is retried
- D. An error message is sent to the From Address used in the email

Answer: A,B

NEW QUESTION # 67

Certification Aid sends an email to a newly imported List with Subscribers who have no associated Subscriber Key. Which value will become the Contact Key? Choose 1.

- A. Subscriber ID
- B. ContactID
- C. Unique random number
- D. Email address

Answer: D

Explanation:

When an email is sent to a list where subscribers have no associated Subscriber Key, Marketing Cloud will use the Email Address as the Contact Key by default. This ensures that each subscriber can still be uniquely identified even if they do not have a predefined Subscriber Key.

NEW QUESTION # 68

Certification Aid wants to create a file drop automation with a filename pattern. An import file is placed daily on the Marketing Cloud Enhanced FTP server, and the file name always starts with the current month and day (e.g. OCT26). How should the filename pattern be defined? Choose 2.

- A. Begins With operator
- B. Ends With operator
- C. %%Month%%%%Day%%

- D. %%MMDD%%

Answer: A,D

Explanation:

To define a filename pattern that matches files starting with the current month and day, you can use the %%MMDD%% pattern and the "Begins With" operator.

* %%MMDD%% Pattern: This pattern represents the month and day in a two-digit format.

* Begins With Operator: This operator ensures that the automation matches filenames that start with the specified pattern.

Salesforce File Drop Automations

NEW QUESTION # 69

A developer wants to aggregate monthly energy usage data over a four month period for each subscriber within an email. The monthly usage values are stored in variables for each month in the following way:

How should the developer use AMPscript to generate the total?

- A. SET @total - (@jan - 3feet - @mar @apr>
- B. SET @total - ADD(@jan,ADD(@feb,ADD(@mar,@apr)))
- C. SET @total = AZD((@jan @feb) @mar) @apr)
- D. SET @total = (ADD(@jan,@feb), ADD(@mar, @apr))

Answer: B

NEW QUESTION # 70

A field value returned from a DE lookup contains a tab-delimited list of values. Which AMPscript function could easily determine if a specific text string exist anywhere in the list?

- A. Length
- B. BuildRowSetFromString
- C. IndexOf
- D. Substring

Answer: B

Explanation:

To determine if a specific text string exists in a tab-delimited list of values, theBuildRowSetFromString AMPscript function is the most appropriate. This function splits the string into a rowset, making it easier to search for the specific text.

* BuildRowSetFromString Function: This function converts a delimited string into a rowset, which can then be iterated over or searched using other AMPscript functions.

```
SET @values = "val1\val2\val3" SET @rowset = BuildRowSetFromString(@values, "t") SET @rowCount
= RowCount(@rowset) SET @found = "false" FOR @i = 1 TO @rowCount DO SET @row = Row(@rowset,
@i) SET @value = Field(@row, 1) IF @value == "specificText" THEN SET @found = "true" /* exit the loop if found */ BREAK
ENDIF NEXT @i
```

NEW QUESTION # 71

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