

최신버전MCE-Dev-201 100% 시험패스덤프덤프자료

최신 Accredited Professional Process-Automation 무료샘플문 제 (Q53-Q58):

질문 # 53

What are three basic building blocks of Salesforce Flow?

- A. Element
- B. Variables
- C. Constants
- D. Connector
- E. Resource

정답[A,D,E]

질문 # 54

Which Process Builder component determines when a process runs?

- A. Action
- B. Screen
- C. Criteria
- D. Trigger

정답[D]

질문 # 55

Which of the following three statements are correct regarding Flow interviews?

- A. A flow interview always runs n single instance of n flow.
- B. Any flow interviews that are not in use should be deleted go that user's pending list includes only interviews that they ..
- C. A single flow can have up to 50 different versions.
- D. Only those flow interviews can be deactivated that have been paused at least once.
- E. Users can use browser's Back or Forward buttons to navigate through a flow

정답[D]

질문 # 56

How many active versions of a flow can you have at a given time?

- A. 0
- B. Unlimited
- C. 1
- D. 2

정답[A]

그리고 Pass4Test MCE-Dev-201 시험 문제집의 전체 버전을 클라우드 저장소에서 다운로드할 수 있습니다:
https://drive.google.com/open?id=1Fy8IKJitHeNn-gyMyXPvzGp5YMC_PfoI

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>> MCE-Dev-201 100% 시험패스 덤프 <<

**높은 적응율을 자랑하는 MCE-Dev-201 100% 시험패스 덤프 덤프는
Salesforce Certified Marketing Cloud Engagement Developer 시험패스의 조
건**

Pass4Test에서 판매하고 있는 Salesforce MCE-Dev-201인증시험자료는 시증에서 가장 최신버전으로서 시험적중율이 100%에 가깝습니다. Salesforce MCE-Dev-201덤프자료를 항상 최신버전으로 보장해드리기 위해 Salesforce MCE-Dev-201시험문제가 변경되면 덤프자료를 업데이트하도록 최선을 다하고 있습니다. Pass4Test는 여러분이 자격증을 취득하는 길에서 없어서는 안되는 동반자로 되어드릴것을 약속해드립니다.

최신 Salesforce Developers MCE-Dev-201 무료샘플문제 (Q193-Q198):

질문 # 193

An email requires custom AMPscript to append the subscriber's zip code to a link in the email. A field name zipcode already exist in the sending data extension. Its important Marketing Cloud tracks subscribers who click on the link. Which two AMPscript functions should be used in the setup? Choose

- A. RedirectTo
- B. HTTPGet
- C. Lookup
- D. Contact

정답: A,C

설명:

To append the subscriber's zip code to a link and ensure that the clicks are tracked, you should use the Lookup function to retrieve the zip code from the data extension and the RedirectTo function to create the link with tracking enabled.

* Lookup: Retrieves the zip code from the data extension.

* RedirectTo: Ensures that the link with the appended zip code is tracked.

* Example:

ampscript

Copy code

```
%%[ SET @zipcode = Lookup("DataExtensionName", "zipcode", "SubscriberKey", _subscriberkey) SET
```

```
@link = Concat("http://example.com?zip=", @zipcode) ]%%<a href="%%=RedirectTo(@link)=%%">Click Here</a> Salesforce
```

AMPscript Lookup Function Salesforce AMPscript RedirectTo Function

질문 # 194

Which action could the RaiseError AMPscript function be configured to perform?

- A. Log the source of the error
- B. Update the subscriber's status
- C. Delete the subscriber record

정답: A

설명:

The RaiseError AMPscript function can be configured to log the source of the error (C). This functionality is useful for error handling and debugging, allowing administrators to identify the cause of an issue and take appropriate action.

References:

Salesforce Marketing Cloud AMPscript Guide: RaiseError

질문 # 195

Northern Trail Outfitters has an Enterprise 2.0 account with 15 business units. Each business unit can access a Shared Data Extension named 'Inventory', which contains the details for each product. A Boolean field named 'InStock' indicates whether the item is available.

Which snippet of AMPscript would return all products which are currently available?

- A. LookupRows ('Ent. Inventory*', 'InStock', 'true',)
- B. LookupRows ('Ent. Inventory*', 'true', 'InStock')
- C. LookupRows ('Ent. Inventory*', itemName, 'InStock', 'true')
- D. LookupRows ('Inventory*', 'InStock' 'true',)

정답: A

설명:

The LookupRows function retrieves rows from a data extension where specified criteria are met. In an Enterprise 2.0 account, the data extension name in shared data extensions should be prefixed with 'Ent.' to indicate it is in the shared space.

* Example:

SET @rows = LookupRows('Ent. Inventory', 'InStock', 'true')

Salesforce AMPscript LookupRows Function

질문 # 196

A marketer is troubleshooting why an email send's tracking information is not available in Sales Cloud. The marketer confirms MarketingCloud Connect is installed properly. What should be confirmed next to continue troubleshooting the send's tracking information?

- A. The audience was a Salesforce Data Extension containing the appropriate SFID
- B. The email was sent to the All Subscribers list
- C. The audience was built using a Triggered Send Data Extension template
- D. The tracking destination folder was set to My Tracking

정답: A

설명:

If the email send's tracking information is not available in Sales Cloud, the next step is to confirm that the audience was a Salesforce Data Extension containing the appropriate Salesforce ID (SFID).

* Salesforce Data Extension: Ensure that the data extension used for the send is a Salesforce Data Extension that includes the appropriate SFID for each subscriber. This is crucial for the integration to correctly match the tracking data with the Salesforce records.

Salesforce Marketing Cloud Connect Troubleshooting

질문 # 197

Landing pages can use which SSJS library? 1. Core Library 2. Platform Library 3. SSJS Library

- A. Only 1 and 3
- B. Only 1 and 2
- C. None of these
- D. All 1, 2 and 3
- E. Only 2 and 3

정답: B

설명:

In Salesforce Marketing Cloud, landing pages can use the Core Library and the Platform Library of Server-Side JavaScript (SSJS). The Core Library provides fundamental functions, while the Platform Library provides additional functionality to interact with Marketing Cloud-specific features.

* Core Library: Provides basic SSJS functionality.

* Platform Library: Extends SSJS functionality with additional methods specific to Marketing Cloud.

Salesforce SSJS Documentation

질문 # 198

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MCE-Dev-201최신 덤프자료 : <https://www.pass4test.net/MCE-Dev-201.html>

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