

Providing You High-quality Dumps Arch-302 Free with 100% Passing Guarantee



P.S. Free & New Arch-302 dumps are available on Google Drive shared by VCE4Dumps: <https://drive.google.com/open?id=1WEYbfTH6rkD5D7cLgFQIBJe1FMreGZAB>

To improve the Salesforce Certified B2C Solution Architect (Arch-302) exam questions, VCE4Dumps always upgrades and updates its Arch-302 dumps PDF format and it also makes changes according to the syllabus of the Salesforce Certified B2C Solution Architect (Arch-302) exam. In the Web-Based Salesforce Arch-302 Practice Exam, the Salesforce Certified B2C Solution Architect (Arch-302) exam dumps given are actual and according to the syllabus of the test. This Salesforce Certified B2C Solution Architect (Arch-302) practice exam is compatible with all operating systems. Likewise, this Salesforce Certified B2C Solution Architect (Arch-302) practice test is browser-based so it needs no special installation to function properly. Firefox, Chrome, IE, Opera, Safari, and all the major browsers support this Salesforce Certified B2C Solution Architect (Arch-302) practice exam.

All we want you to know is that people are at the heart of our manufacturing philosophy, for that reason, we place our priority on intuitive functionality that makes our Arch-302 Exam Question to be more advanced. So with our Arch-302 guide torrents, you are able to pass the exam more easily in the most efficient and productive way and learn how to study with dedication and enthusiasm, which can be a valuable asset in your whole life. It must be your best tool to pass your exam and achieve your target.

>> Dumps Arch-302 Free <<

Quiz 2026 Arch-302: Salesforce Certified B2C Solution Architect Accurate Dumps Free

Our Arch-302 test prep embrace latest information, up-to-date knowledge and fresh ideas, encouraging the practice of thinking out of box rather than treading the same old path following a beaten track. As the industry has been developing more rapidly, our Arch-302 exam dumps have to be updated at irregular intervals in case of keeping pace with changes. To give you a better using environment, our experts have specialized in the technology with the system upgraded to offer you the latest Arch-302 Exam practices. And you can enjoy free updates of our Arch-302 learning prep for one year.

Salesforce Certified B2C Solution Architect Sample Questions (Q142-Q147):

NEW QUESTION # 142

A company wants to Implement B2C Commerce and Service Cloud and connect the systems with their existing Instance of Marketing Cloud.

Which two tactics should a Solution Architect recommend to model a customer across all three systems?

Choose 2 answers

- A. Using Service Cloud as a central point hold unique identifiers from all systems including the Service Cloud Contact or Person Account ID and B2C Commerce CustomerNo and Customer ID
- B. Use Customer 360 Data Manager to assign the Global Party ID and use it as a primary key across all systems including the new Subscriber ID in Marketing Cloud.
- C. Send the Marketing Cloud Subscriber Key to Service Cloud and B2C Commerce to be held for reference.
- D. Migrate the Subscriber Key in Marketing Cloud to be the Service Cloud Contact or Person Account ID.

Answer: A,D

Explanation:

Migrating the Subscriber Key in Marketing Cloud to be the Service Cloud Contact or Person Account ID allows for a consistent identification of customers across both systems. This also enables data synchronization and cross-cloud features via Marketing Cloud Connect. Using Service Cloud as a central point to hold unique identifiers from all systems, including B2C Commerce CustomerNo and Customer ID, allows for a single source of truth for customer data and facilitates data integration and reporting across systems. Customer 360 Data Manager is not yet available for B2C Commerce, so option B is not possible. Sending the Marketing Cloud Subscriber Key to Service Cloud and B2C Commerce is not necessary if option A is implemented, so option D is not optimal. References:

* https://help.salesforce.com/s/articleView?id=sf.mc_co_subscriber_key.htm&type=5

* https://help.salesforce.com/s/articleView?id=sf.mc_co_data_integration_best_practices.htm&type=5

* <https://www.salesforce.com/in/blog/2020/04/what-is-salesforce-customer-360.html>

NEW QUESTION # 143

An insurance company needs the ability to relate contacts to their workplace to track which services are paid by the employee benefits. Contacts receive emails to notify them of new policy offerings. Agents also need to relate adults in the same household who share access to financial resources and policy information to sign them up for the right policies. Adjusters need the ability to see and respond to claims from anyone in the household. Independent agents need daily access to customer data as well. Customers also need periodic access to claims and policy information for their household. The company also wants to track what data searches are performed by agents and adjusters on the platform to analyze their work.

Which products should a Solution Architect recommend in addition to Insurance for Financial Services and Experience Cloud to meet these needs?

- A. REST API Event Monitoring and Tableau CRM, Marketing Engagement Studio
- B. Salesforce Field Service, Shield Encryption at rest, Digital Engagement
- C. Digital Engagement, Shield with Splunk, Social Engagement Studio
- D. Shield and Event Monitoring Analytics App, Pardot

Answer: D

Explanation:

A: Shield and Event Monitoring Analytics App, Pardot can help meet these needs by providing enhanced security, compliance, auditing, analytics, and marketing capabilities for the insurance company. Shield can help protect sensitive data with encryption, monitor user activity with event logs, enforce data retention policies with archiving, and comply with industry regulations with field audit trails. Event Monitoring Analytics App can help analyze user behavior, performance, adoption, and usage with prebuilt dashboards and reports. Pardot can help create personalized email campaigns, track customer engagement, automate lead generation, and measure marketing ROI. References:

* <https://www.salesforce.com/products/platform/products/salesforce-shield/>

* <https://www.salesforce.com/products/platform/products/event-monitoring-analytics-app/>

* <https://www.salesforce.com/products/marketing-cloud/best-marketing-automation-software/>

NEW QUESTION # 144

An organization currently has separate teams supporting Service Cloud, Marketing Cloud, store operations with a point-of-sale solution, and eCommerce with Commerce Cloud. Each business unit has their own key performance indicators (KPIs) but the organization is struggling to understand the big picture and improve customer engagement with the brand.

In which two ways would Salesforce CDP help in this scenario?

Choose 2 answers

- A. It provides cross-channel analytics using pre-built, native dashboards and charts within the unified profile.
- **B. It ingests customer data from each system and uses matching rules to find records representing the same person, uniting them under a Unified Individual.**
- C. It creates one Individual record that replaces the system-specific records in other products, creating a unified view of the customer.
- **D. It can power experiences through other channels like Marketing Cloud Engagement by activating customer segments.**

Answer: B,D

Explanation:

These answers are correct because they are ways that Salesforce CDP can help the organization in this scenario. Salesforce CDP can ingest customer data from each system and use matching rules to find records representing the same person, uniting them under a Unified Individual. This creates a single view of the customer across all systems and channels. Salesforce CDP can also power experiences through other channels like Marketing Cloud Engagement by activating customer segments. This enables personalized and targeted marketing campaigns based on customer data and behavior. References: <https://www.salesforce.com/products/customer-data-platform/overview/>

NEW QUESTION # 145

A university has several branded schools scattered across different colleges. Each of which has its own finances, business processes, and strategies for engaging students. They would like to introduce a university-wide communications strategy that allows their recruitment team to market to potential students globally while allowing each department to recruit existing students for its own programs. They are looking for an environment strategy across their potential purchases of Salesforce and Marketing Cloud. What should a Solution Architect recommend to meet their needs?

- A. Marketing Cloud and Marketing cloud Connect across multiple connected Salesforce orgs
- B. Marketing Cloud with multiple business units and a single, consolidated Salesforce org spanning all departments
- C. Marketing Cloud and a single, consolidated Salesforce org spanning all departments
- **D. Marketing Cloud with multiple business units connected to multiple existing Salesforce orgs with Marketing cloud Connect**

Answer: D

Explanation:

Marketing Cloud with multiple business units connected to multiple existing Salesforce orgs with Marketing Cloud Connect is the option that a Solution Architect should recommend to meet the university's needs.

Marketing Cloud allows the university to create and execute personalized marketing campaigns across various channels and audiences. Multiple business units enable the university to have separate sub-accounts for each branded school or department, with different permissions, settings, and content. Multiple existing Salesforce orgs allow the university to maintain their existing finances, business processes, and strategies for each college or school. Marketing Cloud Connect enables the integration between Marketing Cloud and Salesforce orgs, allowing for data synchronization, cross-cloud reporting, and journey activation.

NEW QUESTION # 146

Universal Containers currently has B2C Commerce and Marketing cloud for their commerce and marketing needs. They are concerned with the amount of abandoned carts they currently have with many of their customers and have requested to implement an abandoned cart solution.

What should a Solution Architect do first to accommodate a scalable and functional abandoned cart solution between B2C Commerce and Marketing Cloud?

- A. Create Cart Abandonment Emails within Marketing Cloud Email Studio
- B. Install Customer Tracking within Commerce Cloud Cartridge
- **C. Enable Collect Tracking within Marketing Cloud Personalization Builder**
- D. Enable Collect Tracking within Marketing Cloud Email Studio

Answer: C

Explanation:

Enabling Collect Tracking within Marketing Cloud Personalization Builder is the first step that a Solution Architect should do to

myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt,
aliciaagmf242572.wikigop.com, wwndirectory.com, tiannapylr937055.verybigblog.com, emilieocia737140.blogs100.com,
rajanwnow199279.vigilwiki.com, Disposable vapes

What's more, part of that VCE4Dumps Arch-302 dumps now are free: <https://drive.google.com/open?id=1WEYbfTH6rkD5D7cLgFQIBJe1FMreGZAB>