

# Data-Cloud-Consultant Examcollection Dumps - New Data-Cloud-Consultant Mock Test



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## Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> <li>• <b>Data Ingestion and Modeling:</b> This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li>• <b>Data Cloud Setup and Administration:</b> This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>• <b>Data Cloud Overview:</b> This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>• <b>Act on Data:</b> This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.</li> </ul>

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**Salesforce Data-Cloud-Consultant Examcollection Dumps: Salesforce Certified Data 360 Consultant (Data-Con-101) - FreePdfDump Accurate New**

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### Salesforce Certified Data 360 Consultant (Data-Con-101) Sample Questions (Q76-Q81):

#### NEW QUESTION # 76

Northern Trail Outfitters asks its consultant to extract the runner profiles and activity logs from its Track My Run mobile app and load them into Data Cloud. The marketing department also indicates that they need the last 90 days of historical data and want all new and updated data as it becomes available on a go-forward basis.

As best practice, which sequence of actions should the consultant use to implement this request?

- A. Use streaming ingestion to first load the last 90 days of data, and then use bulk Ingestion to synchronize future data as It becomes available.
- **B. Use bulk ingestion to first load the last 90 days of data, and then use streaming ingestion to synchronize future data as It becomes available.**
- C. Use bulk ingestion to first load the last 90 days of data, and also subsequently use bulk ingestion to synchronize the future data as It becomes available.
- D. Use streaming ingestion to first load the last 90 days of data, and also subsequently use streaming ingestion synchronize future data as It becomes available.

**Answer: B**

Explanation:

Initial Data Load: For loading large volumes of historical data, such as the last 90 days of runner profiles and activity logs, bulk ingestion is the most efficient method. It allows for high-throughput data transfer.

\* Bulk Ingestion: Use Salesforce Data Cloud's bulk ingestion tools to load the historical data quickly and efficiently.

Ongoing Data Synchronization: To keep the Data Cloud updated with new and modified records as they become available in the Track My Run mobile app, streaming ingestion is appropriate. It ensures near-real-time data updates.

\* Streaming Ingestion: Configure streaming ingestion to continuously update the Data Cloud with new and updated data from the mobile app.

Sequence of Actions:

\* Step 1: Perform bulk ingestion to import the last 90 days of historical data into Data Cloud.

\* Step 2: Set up streaming ingestion to handle ongoing updates and new data as it becomes available.

Best Practice: This approach ensures that the initial large data load is handled efficiently, and ongoing updates are processed in near real-time, providing the marketing department with the most up-to-date data.

References:

\* Salesforce Data Cloud Ingestion Methods

\* Salesforce Bulk Data Ingestion

\* Salesforce Streaming Data Ingestion

#### NEW QUESTION # 77

Cumulus Financial (CF) wants to target loyal and engaged customers. When a platinum- tier customer visits their investment pages more than three times in a 24- hour period, CF wants to immediately send an email that offers a private consultation. What should a Data 360 Consultant recommend for this business requirement?

- **A. Create a streaming insight with a data action to Marketing Cloud Engagement.**
- B. Create a calculated insight with a data action to Marketing Cloud Engagement.
- C. Create a segment with rapid publish to Marketing Cloud Engagement.
- D. Create a segment with standard publish to Marketing Cloud Engagement.

**Answer: A**

Explanation:

The core Data 360 principle is harmonization: bring data from multiple systems into a governed model that business teams can use consistently. Create a streaming insight with a data action to Marketing Cloud Engagement. is the strongest answer because Data 360 is designed to unify, harmonize, and activate customer and business data across systems. The platform is not merely a dashboard, archive, or point solution. The distractors fall short because they either move the problem into the wrong system, add needless duplication, ignore Data 360 object relationships, or rely on a feature built for a different lifecycle stage. In a real implementation, those choices usually create brittle pipelines, stale data, security exposure, or segments that look correct on paper but fail when activated. Thinking like an architect, the selected option places the logic where Data 360 can govern it and reuse it reliably. This is the nuance exam questions often test: the platform capability must match both the technical layer and the business timing requirement, not just sound related to data.

#### NEW QUESTION # 78

An analyst needs to verify the data populated in a newly mapped data model object (DMO). They open the Query Editor within the Data 360 interface to perform a quick check of the records. What is the programming language the analyst must use to retrieve and view records from the DMO within this tool?

- A. JavaScript Object Notation (JSON)
- B. Salesforce Object Query Language (SOQL)
- C. Apex Data Manipulation Language
- D. Structured Query Language (SQL)

**Answer: D**

Explanation:

The modeling decision should make the data understandable, reusable, and correctly related before segmentation or activation depends on it. Structured Query Language (SQL) fits because Data 360 depends on mappings and relationships between data lake objects and data model objects. Correct modeling lets the same attribute mean the same thing across source systems and prevents downstream users from building logic on ambiguous fields. The distractors fall short because they either move the problem into the wrong system, add needless duplication, ignore Data 360 object relationships, or rely on a feature built for a different lifecycle stage. In a real implementation, those choices usually create brittle pipelines, stale data, security exposure, or segments that look correct on paper but fail when activated. Thinking like an architect, the selected option places the logic where Data 360 can govern it and reuse it reliably. This is the nuance exam questions often test: the platform capability must match both the technical layer and the business timing requirement, not just sound related to data.

#### NEW QUESTION # 79

Northern Trail Outfitters uploads new customer data to an Amazon S3 Bucket on a daily basis to be ingested in Data Cloud. Based on this, a calculated insight is created that shows the total spend per customer in the last 30 days.

In which sequence should each process be run to ensure that freshly imported data is ready and available to use for any segment?

- A. Calculated Insight > Refresh Data Stream > Identity Resolution
- B. Refresh Data Stream > Identity Resolution > Calculated Insight
- C. Refresh Data Stream > Calculated Insight > Identity Resolution
- D. Identity Resolution > Refresh Data Stream > Calculated Insight

**Answer: B**

Explanation:

To ensure that freshly imported data is ready and available for use in any segment, the processes should be run in the following sequence: Refresh Data Stream > Identity Resolution > Calculated Insight . Here's why:

Understanding the Requirement

Northern Trail Outfitters uploads new customer data daily to an Amazon S3 bucket, which is ingested into Data Cloud.

A calculated insight is created to show the total spend per customer in the last 30 days.

The goal is to ensure that the data is properly refreshed, resolved, and processed before being used in segments.

Why This Sequence?

Step 1: Refresh Data Stream

Before any processing can occur, the data stream must be refreshed to ingest the latest data from the Amazon S3 bucket.

This ensures that the most up-to-date customer data is available in Data Cloud.

Step 2: Identity Resolution

After refreshing the data stream, identity resolution must be performed to merge related records into unified profiles.

This step ensures that customer data is consolidated and ready for analysis.

Step 3: Calculated Insight

Once identity resolution is complete, the calculated insight can be generated to calculate the total spend per customer in the last 30 days.

This ensures that the insight is based on the latest and most accurate data.

Other Options Are Incorrect :

B). Refresh Data Stream > Calculated Insight > Identity Resolution : Calculated insights cannot be generated before identity resolution because they rely on unified profiles.

C). Calculated Insight > Refresh Data Stream > Identity Resolution : Calculated insights require both fresh data and resolved identities, so this sequence is invalid.

D). Identity Resolution > Refresh Data Stream > Calculated Insight : Identity resolution cannot occur without first refreshing the data stream to bring in the latest data.

Conclusion

The correct sequence is Refresh Data Stream > Identity Resolution > Calculated Insight , ensuring that the data is properly refreshed, resolved, and processed before being used in segments.

### NEW QUESTION # 80

Northern Trail Outfitters wants to be able to calculate each customer's lifetime value {LTV} but also create breakdowns of the revenue sourced by website, mobile app, and retail channels.

What should a consultant use to address this use case in Data Cloud?

- A. Flow Orchestration
- **B. Metrics on metrics**
- C. Streaming data transform
- D. Nested segments

**Answer: B**

Explanation:

Metrics on metrics is a feature that allows creating new metrics based on existing metrics and applying mathematical operations on them. This can be useful for calculating complex business metrics such as LTV, ROI, or conversion rates. In this case, the consultant can use metrics on metrics to calculate the LTV of each customer by summing up the revenue generated by them across different channels. The consultant can also create breakdowns of the revenue by channel by using the channel attribute as a dimension in the metric definition. Reference: Metrics on Metrics, Create Metrics on Metrics

### NEW QUESTION # 81

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