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With a vast knowledge in the field, Exam4Labs is always striving hard to provide actual, authentic Salesforce Exam Questions so that the candidates can pass their Salesforce Certified Tableau Consultant (Analytics-Con-301) exam in less time. Exam4Labs tries hard to provide the best Salesforce Analytics-Con-301 dumps to reduce your chances of failure in the Salesforce Certified Tableau Consultant (Analytics-Con-301) exam. Exam4Labs provides an exam scenario with its Salesforce Analytics-Con-301 practice test (desktop and web-based) so the preparation of the Salesforce Certified Tableau Consultant (Analytics-Con-301) exam questions becomes quite easier.

Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau’s order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.
Topic 2	<ul style="list-style-type: none"> Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 3	<ul style="list-style-type: none"> Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 4	<ul style="list-style-type: none"> Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.
Topic 5	<ul style="list-style-type: none"> Data Visualization: This section evaluates the Tableau Consultant’s ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.

Analytics-Con-301 Premium Exam | Exam Analytics-Con-301 Flashcards

The Salesforce Certified Tableau Consultant (Analytics-Con-301) certification examination is an essential component of professional development, and passing this Salesforce Analytics-Con-301 test can increase career options and a rise in salary. Nonetheless, getting ready for the Prepare for your Analytics-Con-301 Exam may be difficult, and many working professionals have trouble locating the Analytics-Con-301 practice questions they need to succeed in this endeavor.

Salesforce Certified Tableau Consultant Sample Questions (Q41-Q46):

NEW QUESTION # 41

A company has a sales team that is segmented by territory. The team's manager wants to make sure each sales representative can see only data relevant to that representative's territory in the team Sales Dashboard.

The team is large and has high turnover, and the manager wants the mechanism for restricting data access to be as automated as possible. However, the team does not have a Tableau Data Management license.

What should the consultant recommend to meet the company's requirements?

- A. Create separate workbooks for each territory. Publish each dashboard to the same Sales Dashboard project, and set permissions so each sales representative can see only the dashboards for their territories.
- B. Create a user filter in the Sales Dashboard workbook and map each sales representative to the territories they are responsible for. Publish this dashboard to the Sales Dashboard project and ensure all users have permissions to view the dashboard.
- C. Create one group for each territory and assign sales representatives to the appropriate groups. Map each group to a territory in the Sales Dashboard. Publish this dashboard to the Sales Dashboard project and ensure all users have permissions to view the dashboard.
- **D. Create a data source by joining the sales data table to an entitlements data table. Add a data source filter to restrict access and publish the data source. Connect the Sales Dashboard to this published data source.**

Answer: D

Explanation:

To ensure that each sales representative sees only data relevant to their territory, the best approach in the absence of a Tableau Data Management license involves using a joined data source with entitlements:

Data Source Configuration: Create a data source that joins the sales data table with an entitlements table. The entitlements table contains mappings of sales representatives to their respective territories.

Data Source Filter: Implement a data source filter that restricts data based on the current user's access rights. This filter references the joined entitlements to dynamically control data visibility based on the logged-in user.

Publishing the Data Source: Publish this filtered data source to Tableau Server. All workbooks or dashboards connecting to this data source inherently respect the row-level security established by the data source filter.

References

This approach aligns with Tableau's capabilities for implementing row-level security directly within the data source, as detailed in the Tableau security management and data modeling best practices.

NEW QUESTION # 42

SIMULATION

Use the following login credentials to sign in to the virtual machine:

Username: Admin

Password:

The following information is for technical support purposes only:

Lab Instance: 40201223

To access Tableau Help, you can open the Help.pdf file on the desktop.

From the desktop, open the **CC** workbook.
Open the **Categorical Sales** worksheet.

You need to use table calculations to compute the following:

- For each category and year, calculate the average sales by segment.
- Create another calculation to compute the year-over-year percentage change of the average sales by category calculation. Replace the original measure with the year-over-year percentage change in the crosstab.

From the File menu in Tableau Desktop, click **Save**.

From the desktop, open the CC workbook.
Open the Categorical Sales worksheet.

You need to use table calculations to compute the following:

- . For each category and year, calculate the average sales by segment.
- . Create another calculation to compute the year-over-year percentage change of the average sales by category calculation. Replace the original measure with the year-over-year percentage change in the crosstab.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To compute the required calculations and update the worksheet in Tableau Desktop, follow these steps:

Compute Average Sales by Segment for Each Category and Year:

Open the CC workbook and navigate to the Categorical Sales worksheet.

Drag the 'Sales' field to the Rows shelf if it's not already there.

Drag the 'Segment' field to the Rows shelf as well, placing it next to 'Category' and 'Year'.

Right-click on the 'Sales' field in the Rows shelf and select 'Quick Table Calculation' > 'Average'. This will compute the average sales for each segment within each category and year.

Create a Calculation for Year-over-Year Percentage Change:

Right-click in the data pane and select 'Create Calculated Field'.

Name the calculated field something descriptive, e.g., "YoY Sales Change".

Enter the formula to calculate the year-over-year percentage change:

$(\text{ZN}(\text{SUM}([\text{Sales}])) - \text{LOOKUP}(\text{ZN}(\text{SUM}([\text{Sales}])), -1)) / \text{ABS}(\text{LOOKUP}(\text{ZN}(\text{SUM}([\text{Sales}])), -1))$ Click 'OK' to save the calculated field.

Replace the Original Measure with the Year-over-Year Percentage Change in the Crosstab:

Remove the original 'Sales' measure from the view by dragging it off the Rows shelf.

Drag the newly created "YoY Sales Change" calculated field to the Rows shelf where the 'Sales' field was originally.

Format the "YoY Sales Change" field to display as a percentage. Right-click on the field in the Rows shelf, select 'Format', and adjust the number format to percentage.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers guidance on creating calculated fields and using table calculations.

Tableau Desktop User Guide: Provides instructions on formatting and saving worksheets.

These steps allow you to manipulate data within Tableau effectively, using table calculations to analyze trends and changes in sales data by category and segment over years.

NEW QUESTION # 43

From the desktop, open the CC workbook.

Open the City Pareto worksheet.

You need to complete the Pareto chart to show the percentage of sales compared to the percentage of cities.

The chart must show reference lines to visualize how the data compares to the Pareto principle.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To complete the Pareto chart in the "City Pareto" worksheet of your Tableau Desktop and add reference lines to illustrate how the data compares to the Pareto principle, follow these steps:

* Open the CC Workbook and Access the Worksheet:

* From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

* Navigate to the City Pareto worksheet by selecting its tab at the bottom of the window.

* Construct the Pareto Chart:

* Ensure that sales data is aggregated by city. If not, drag the 'City' dimension to the Columns shelf and the 'Sales' measure to the Rows shelf.

* Sort the sales data in descending order to properly align the cities according to their sales contribution.

* To create a running total of sales, right-click on the 'Sales' measure on the Rows shelf, select

'Quick Table Calculation', and choose 'Running Total'.

* Drag the 'Number of Records' field to the Rows shelf next to the Sales running total. Right-click on it, select 'Quick Table Calculation', and choose 'Running Total'. Set its calculation to 'Percent of Total' from the 'Edit Table Calculation' option to represent the percentage of cities.

* Add Reference Lines for the Pareto Principle:

* Click on the Analytics tab in the sidebar.

* Drag a 'Reference Line' element and drop it onto the chart area.

* Set the Reference Line for the Sales axis at 80% to represent the typical Pareto cutoff where 80% of effects come from 20% of causes.

* Add another Reference Line on the axis representing the percentage of cities, set at 20%, to visually assess the Pareto principle.

* Adjust the Appearance of the Chart:

* Format the reference lines by right-clicking on them, selecting 'Edit', and choosing a distinct style or color to make them stand out.

* Ensure the chart is clear and labels are appropriately adjusted for easy understanding of the data visualization.

* Save Your Changes:

* From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers detailed guidance on creating Pareto charts and adding reference lines.

Tableau Visualization Best Practices: Provides tips on effectively displaying cumulative data and principles such as Pareto.

By following these steps, you will have successfully enhanced the City Pareto worksheet to include a complete Pareto chart with reference lines that illustrate how the sales data compares to the Pareto principle, making it easier to analyze and communicate the distribution of sales across cities.

NEW QUESTION # 44

A client currently has a workbook with the table shown below.

Category	Sub-Category	Sales	Total Sales Value	
Furniture	Bookcases	\$115,361	\$2,326,534	Abc
	Chairs	\$335,768	\$2,326,534	Abc
	Furnishings	\$95,598	\$2,326,534	Abc
	Tables	\$208,020	\$2,326,534	Abc
Office Supplies	Appliances	\$108,213	\$2,326,534	Abc
	Art	\$27,659	\$2,326,534	Abc
	Books	\$207,355	\$2,326,534	Abc
	Envelopes	\$16,528	\$2,326,534	Abc
	Fasteners	\$8,632	\$2,326,534	Abc
	Labels	\$12,695	\$2,326,534	Abc
	Paper	\$79,541	\$2,326,534	Abc
	Storage	\$224,645	\$2,326,534	Abc
	Supplies	\$46,725	\$2,326,534	Abc
Technology	Accessories	\$167,380	\$2,326,534	Abc
	Copiers	\$150,745	\$2,326,534	Abc
	Machines	\$189,925	\$2,326,534	Abc
	Phones	\$331,843	\$2,326,534	Abc

Which method will produce the output for the Total Sales Value field for all the categories shown in the table?

- A. A Window Function
- B. Quick Table Calculation
- C. MAX() Function
- D. Level of Detail (LOD) Calculation

Answer: D

Explanation:

To calculate the Total Sales Value for all categories as displayed in the table, an LOD expression is ideal. An LOD calculation in Tableau allows you to compute values at the data level that is different from the view level. In this case, since the Total Sales Value appears consistent across different sub-categories within each category, an LOD expression can be used to fix the Total Sales Value irrespective of the sub-category detail. Here's how to set it up:

Go to the Calculations area by right-clicking in the data pane and selecting "Create Calculated Field".

Enter a name for the calculation, such as "Total Sales Value".

Enter the LOD expression: $\{ \text{FIXED} [\text{Category}] : \text{SUM}([\text{Sales}]) \}$. This calculation fixes the total sales to the category level, effectively summing sales for all sub-categories within each category, irrespective of how the data is broken down in the view.

Drag this new calculated field into your visualization alongside the existing measures.

This method ensures that the Total Sales Value reflects the total for each category across all its sub-categories, matching the uniform values shown across different rows for each category in your table.

References

The explanation utilizes the concept of Level of Detail calculations in Tableau, which allows for advanced aggregations independent of the view level details. This concept is covered extensively in Tableau's official documentation and relevant training materials such as Tableau's online help resources.

NEW QUESTION # 45

From the desktop, open the CC workbook.

Open the Incremental worksheet.

You need to add a line to the chart that shows the cumulative percentage of sales contributed by each product to the incremental sales.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To add a line showing the cumulative percentage of sales contributed by each product to the incremental sales in the Incremental worksheet of your Tableau Desktop, follow these detailed steps:

* Open the CC Workbook and Access the Worksheet:

- * From the desktop, double-click on the CC workbook to open it in Tableau Desktop.
- * Navigate to the Incremental worksheet by clicking on its tab at the bottom of the window.
- * Calculate Cumulative Sales Percentage:
- * Create a new calculated field to compute the cumulative percentage of sales. Right-click in the Data pane and select 'Create Calculated Field'.
- * Name this field "Cumulative Sales Percentage".
- * Enter the following formula to calculate the running sum of sales as a percentage of the total sales:
(RUNNING_SUM(SUM([Sales])) / TOTAL(SUM([Sales])) [Sales])
- * Click 'OK' to save the calculated field.
- * Add the Cumulative Sales Percentage Line to the Chart:
- * Drag the "Cumulative Sales Percentage" field to the Rows shelf, placing it next to the existing Sales measure.
- * Ensure that the cumulative line appears as a continuous line. Right-click on the "Cumulative Sales Percentage" field on the Rows shelf, select 'Change Chart Type', and choose 'Line'.
- * Adjust the axis to synchronize or dual-axis if necessary. Right-click on the axis of the "Cumulative Sales Percentage" and select 'Synchronize Axis' if it's on a dual-axis setup.
- * Format the Cumulative Sales Percentage Line:
- * Click on the "Cumulative Sales Percentage" line in the visualization.
- * Navigate to the 'Format' pane to adjust the line style, thickness, and color to make it distinct from other data in the chart.
- * Save Your Changes:
- * From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Provides additional details on creating calculated fields and customizing line charts.

Tableau User Guide: Offers extensive instructions on formatting charts, including line types and axis synchronization.

By following these steps, you will successfully add a cumulative sales percentage line to your chart, enhancing the visualization to reflect the incremental contribution of each product to the overall sales in a dynamic and informative manner.

NEW QUESTION # 46

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Being devoted to this area for over ten years, our experts keep the excellency of our Salesforce Certified Tableau Consultant exam question like always. They are distinguished experts in this area who can beef up your personal capacity. By cutting through the clutter of tremendous knowledge, they picked up the essence into our Analytics-Con-301 guide prep. Up to now our Analytics-Con-301 real exam materials become the bible of practice material of this industry. Ten years have gone, and three versions have been made for your reference. They made the biggest contribution to the efficiency and quality of our Salesforce Certified Tableau Consultant practice materials, and they were popularizing the ideal of passing the exam easily and effectively. All Analytics-Con-301 Guide prep is the successful outcomes of professional team.

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