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## Salesforce Certified B2C Commerce Architect Sample Questions (Q19-Q24):

### NEW QUESTION # 19

A Retailer has a single storefront site and a Product Management System (PIM). The PIM is generating the master catalog and storefront categorization catalog every day and it is uploading them to SFTP. How should the Architect configure the import job flows following the best practices?

- A. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the storefront catalog. 3rd flow is global to import the master catalog.
- B. 1st flow is global to download the files from SFTP. 2nd flow is global to import the storefront catalog. 3rd flow is global to import the master catalog.
- **C. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the master catalog. 3rd flow is global to import the storefront catalog.**
- D. 1st flow is global to download the files from SFTP. 2nd flow is global to import the master catalog. 3rd flow is global to import the storefront catalog.

**Answer: C**

### NEW QUESTION # 20

A company recently launched their e-commerce sites for three countries: Australia, New Zealand, and Singapore. The company is now looking to set up marketing automations using Marketing Cloud.

Their B2C Commerce is configured with two realms: ANZ and SE Asia.

a. Each country has a site within their respective realm: Australia and New Zealand sites are within ANZ and Singapore is within SE Asia.

Which account hierarchy should a Solution Architect recommend for the Marketing Cloud set up?

- A. Use a single Marketing Cloud tenant and map business units to each realm
- **B. Use a single Marketing Cloud tenant and map business units to each site irrespective of the realm**
- C. Use a separate Marketing Cloud tenant for each realm and map business units to sites within each realm
- D. Use a separate Marketing Cloud tenant for each site

**Answer: B**

### NEW QUESTION # 21

The client provided these business requirements:

\* The B2C Commerce storefront will integrate with the client's Order Management System (OMS).

\* The storefront will provide real-time order export of successfully processed orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- **A. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate and marks processed orders as exported upon success.**
- **B. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled job with an hourly run rate and marks processed orders as exported upon success.**
- C. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has

completed successfully.

- D. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.

**Answer: A,B**

Explanation:

Given the concerns about the reliability of the OMS, implementing scheduled batch exports ensures that order data is not lost due to potential OMS downtime and allows for reattempting failed exports. Option B uses SFTP for a high-frequency batch export, which can be scheduled to run multiple times a day, ensuring minimal delay in order synchronization while marking orders as exported upon successful transmission.

Option C provides a similar safeguard but via web service, which can be scheduled to run hourly. Both methods enable tracking of export status and can handle temporary downtimes by reattempting the export until successful, aligning with the need for reliability in integration processes.

## NEW QUESTION # 22

The Client wants to offer custom made container products on its new B2C Commerce storefront. The Client provided two business requirements.

\* Customer can specify container length, width, and height.

\* Customer can specify the material that the container is made of.

The Client also provided the Architect a current data schema (shown below) for reference while preparing the technical documentation.

Which two gaps between the requirements and the data schema should the Architect discuss with the Client?

Choose 2 answers

- A. The data schema includes an implied structure that the customer's choices should be captured as custom objects, but there isn't a business requirement to do so
- B. The data schema includes a material Price\_Markup field, but there isn't a business requirement to factor the material cost into the final price calculation.
- C. The data schema includes unique identifiers for material and color fields, but neither are reflected in the business requirements.
- D. The data schema includes a Color\_ID field, but there isn't a business requirement to allow the customer to specify container color.

**Answer: C,D**

Explanation:

The provided data schema includes several fields that do not match the stated business requirements, which focus on the custom dimensions and materials of the containers:

\* Option A: The inclusion of unique identifiers for materials and color fields in the data schema suggests a level of detail and structure around these attributes that is not reflected in the business requirements. If the business does not require tracking or differentiating materials beyond just naming them, this might be unnecessarily complex.

\* Option D: The data schema includes a Color\_ID field, which implies the ability to specify the color of the container. However, the business requirements do not mention color as a customization option available to customers. This discrepancy needs to be addressed to ensure that the database design aligns with actual business needs.

## NEW QUESTION # 23

A new client is moving from their existing ecommerce platform to B2C Commerce. They have an existing service that connects to the Email Marketing System. The endpoint of the service can directly parse the data posted by the customer from the Storefront page for marketing materials subscriptions. It is required that this service implementation on the B2C Commerce site supports authentication and encoding.

What type should the Architect document this new service as?

- A. HTTP Form
- B. Generic
- C. SOAP
- D. HTTP

**Answer: D**

Explanation:

For a service that connects to an Email Marketing System where the endpoint can directly parse data posted by the customer from the storefront for marketing material subscriptions, documenting the service as an HTTP service is appropriate. This type of service will likely involve straightforward HTTP requests with authentication and encoding to ensure data integrity and security. The HTTP service type supports these requirements effectively, facilitating secure, reliable data transmission between the storefront and the email marketing system.

## NEW QUESTION # 24

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