

# New Salesforce-AI-Specialist Dumps Files & Salesforce-AI-Specialist PDF Question



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## Salesforce Salesforce-AI-Specialist Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Prompt Builder: This section evaluates the expertise of AI specialists working with Salesforce's AI tools. It focuses on the Prompt Builder feature, requiring candidates to understand its usage based on business needs.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Einstein Trust Layer: This section evaluates the skills of Salesforce AI specialists responsible for implementing security protocols and safeguarding data privacy. It emphasizes the security, privacy, and foundational features of the Einstein Trust Layer.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>Model Builder: This portion of the exam focuses on Salesforce AI specialists' expertise in working with AI models within Salesforce environments. Candidates will need to demonstrate knowledge of when to use the Model Builder and how to configure standard, custom, or Bring Your Own Large Language Model (BYOLLM) generative models to meet business needs.</li></ul>
Topic 4	<ul style="list-style-type: none"><li>Agentforce Tools: In this topic, AI specialists get knowledge using agents when it is appropriate. Moreover, the topic explains the working of agents and reasoning engine powers Agentforce. Lastly, the topic focuses on managing and monitoring agent adoption.</li></ul>
Topic 5	<ul style="list-style-type: none"><li>Generative AI in CRM Applications: This part of the exam assesses AI specialists' knowledge of generative AI within CRM systems. It covers the use of generative AI features in Einstein for Sales and Einstein for Service.</li></ul>

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## Certified AI Specialist Exam

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## Salesforce Certified AI Specialist Exam Sample Questions (Q148-Q153):

### NEW QUESTION # 148

An AI Specialist configured Data Masking within the Einstein Trust Layer.

How should the AI Specialist begin validating that the correct fields are being masked?

- A. Enable the collection and storage of Einstein Generative AI Audit Data on the Einstein Feedback setup page.
- **B. Request the Einstein Generative AI Audit Data from the Security section of the Setup menu.**
- C. Use a Flow-based resource in Prompt Builder to debug the fields' merge values using Flow Debugger.

**Answer: B**

Explanation:

To begin validating that the correct fields are being masked in Einstein Trust Layer, the AI Specialist should request the Einstein Generative AI Audit Data from the Security section of the Salesforce Setup menu. This audit data allows the AI Specialist to see how data is being processed, including which fields are being masked, providing transparency and validation that the configuration is working as expected.

\* Option B is correct because it allows for the retrieval of audit data that can be used to validate data masking.

\* Option A (Flow Debugger) and Option C (Einstein Feedback) do not relate to validating field masking in the context of the Einstein Trust Layer.

References:

\* Salesforce Einstein Trust Layer Documentation: [https://help.salesforce.com/s/articleView?id=sf\\_einstein\\_trust\\_layer\\_audit.htm](https://help.salesforce.com/s/articleView?id=sf_einstein_trust_layer_audit.htm)

### NEW QUESTION # 149

An AI Specialist implements Einstein Sales Emails for a sales team. The team wants to send personalized follow-up emails to leads based on their interactions and data stored in Salesforce. The AI Specialist needs to configure the system to use the most accurate and up-to-date information for email generation.

Which grounding technique should the AI Specialist use?

- A. Ground with Record Merge Fields
- B. Ground with Apex Merge Fields
- **C. Automatic grounding using Draft with Einstein feature**

**Answer: C**

Explanation:

For Einstein Sales Emails to generate personalized follow-up emails, it is crucial to ground the email content with the most up-to-date and accurate information. Grounding refers to connecting the AI model with real-time data. The most appropriate technique in this case is Ground with Record Merge Fields. This method ensures that the content in the emails pulls dynamic and accurate data directly from Salesforce records, such as lead or contact information, ensuring the follow-up is relevant and customized based on the specific record.

\* Record Merge Fields ensure the generated emails are highly personalized using data like lead name, company, or other Salesforce fields directly from the records.

\* Apex Merge Fields are typically more suited for advanced, custom logic-driven scenarios but are not the most straightforward for this use case.

\* Automatic grounding using Draft with Einstein is a different feature where Einstein automatically drafts the email, but it does not specifically ground the content with record-specific data like Record Merge Fields.

References:

\* Salesforce Einstein Sales Emails Documentation: [https://help.salesforce.com/s/articleView?id=release-notes.m\\_einstein\\_sales\\_emails.htm](https://help.salesforce.com/s/articleView?id=release-notes.m_einstein_sales_emails.htm)

### NEW QUESTION # 150

Which configuration must an AI Specialist complete for users to access generative AI-enabled fields in the Salesforce mobile app?

- A. Enable Dynamic Forms on Mobile.
- B. **Enable Mobile Generative AI.**
- C. Enable Mobile Prompt Responses.

**Answer: B**

Explanation:

- \* Context of the Question
- \* Universal Containers (UC) has generative AI-enabled fields that users can access in the desktop experience.
- \* The AI Specialist needs these same fields to be visible and usable in the Salesforce Mobile App.
- \* Why Dynamic Forms on Mobile?
  - \* Dynamic Forms allow you to configure record pages so that fields and sections can appear or be hidden based on certain criteria.
  - \* When you enable "Dynamic Forms for Mobile," any generative AI-enabled fields placed on the dynamic layout become accessible in the Salesforce mobile experience.
  - \* There is no standard Setup option labeled "Enable Mobile Generative AI" or "Enable Mobile Prompt Responses" as a universal toggle; the existing official approach is to ensure dynamic forms (and the relevant fields) are supported on mobile.
- \* Conclusion
  - \* Ensuring that these AI-driven fields are visible on mobile is accomplished by turning on Dynamic Forms on Mobile and adding those fields to the dynamic layout. Therefore, Option C is correct.

Salesforce AI Specialist References & Documents

- \* Salesforce Documentation: Dynamic Forms OverviewExplains how to enable Dynamic Forms for both desktop and mobile UIs, allowing newly added fields (including generative AI-enabled ones) to display in the Salesforce Mobile App.
- \* Salesforce AI Specialist Study GuideReiterates that to expose generative AI fields or components in mobile, you must configure dynamic forms and ensure compatibility on mobile layouts.

### NEW QUESTION # 151

Universal Containers needs a tool that can analyze voice and video call records to provide insights on competitor mentions, coaching opportunities, and other key information. The goal is to enhance the team's performance by identifying areas for improvement and competitive intelligence.

Which feature provides insights about competitor mentions and coaching opportunities?

- A. Einstein Sales Insights
- B. **Call Explorer**
- C. Call Summaries

**Answer: B**

Explanation:

For analyzing voice and video call records to gain insights into competitor mentions, coaching opportunities, and other key information, Call Explorer is the most suitable feature. Call Explorer, a part of Einstein Conversation Insights, enables sales teams to analyze calls, detect patterns, and identify areas where improvements can be made. It uses natural language processing (NLP) to extract insights, including competitor mentions and moments for coaching. These insights are vital for improving sales performance by providing a clear understanding of the interactions during calls.

- \* Call Summaries offer a quick overview of a call but do not delve deep into competitor mentions or coaching insights.
- \* Einstein Sales Insights focuses more on pipeline and forecasting insights rather than call-based analysis.

References:

- \* Salesforce Einstein Conversation Insights Documentation:[https://help.salesforce.com/s/articleView?id=einstein\\_conversation\\_insights.htm](https://help.salesforce.com/s/articleView?id=einstein_conversation_insights.htm)

### NEW QUESTION # 152

Universal Containers, dealing with a high volume of chat inquiries, implements Einstein Work Summaries to boost productivity. After an agent-customer conversation, which additional information does Einstein generate and fill, apart from the "summary"?

- A. Sentiment Analysis and Emotion Detection
- B. **Issue and Resolution**
- C. Draft Survey Request Email

**Answer: B**

### Explanation:

Einstein Work Summaries automatically generate concise summaries of customer interactions (e.g., chat transcripts). Beyond the "summary" field, it extracts and populates Issue (key problem discussed) and Resolution (action taken to resolve the issue). These fields help agents and supervisors quickly grasp the conversation's context without reviewing the full transcript.

\* Sentiment Analysis and Emotion Detection (Option A): While Einstein Conversation Insights provides sentiment scores and emotion detection, these are separate from Work Summaries. Work Summaries focus on factual summaries, not sentiment.

\* Draft Survey Request Email (Option B): Not part of Work Summaries. This would require automation tools like Flow or Email Studio.

\* Issue and Resolution (Option C): Directly referenced in Salesforce documentation as fields populated by Einstein Work Summaries.

## References:

\* Salesforce Help Article: Einstein Work Summaries

\* Einstein Work Summaries focus on "key details like Issue and Resolution" alongside summaries.

\* Contrast with Einstein Conversation Insights for sentiment/emotion analysis.

## NEW QUESTION # 153

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