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The CIPM certification is a globally recognized certification program designed for professionals who are responsible for managing privacy programs and ensuring compliance with privacy laws and regulations. Certified Information Privacy Manager (CIPM) certification covers a wide range of privacy management topics and is recognized globally by employers. Holding a CIPM certification can increase your earning potential and open up new career opportunities in the field of privacy management.

The CIPM Certification Exam covers a range of topics related to privacy management, including privacy program governance, privacy policies and procedures, data protection practices, and privacy compliance. CIPM exam is intended to test the knowledge and skills of privacy professionals and ensure that they are able to effectively manage privacy risks and compliance within their organizations.

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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q142-Q147):

NEW QUESTION # 142

SCENARIO

Please use the following to answer the next QUESTION:

Perhaps Jack Kelly should have stayed in the U.S. He enjoys a formidable reputation inside the company, Special Handling Shipping, for his work in reforming certain "rogue" offices. Last year, news broke that a police sting operation had revealed a drug ring operating in the Providence, Rhode Island office in the United States. Video from the office's video surveillance cameras leaked to news operations showed a drug exchange between Special Handling staff and undercover officers.

In the wake of this incident, Kelly had been sent to Providence to change the "hands off" culture that upper management believed had let the criminal elements conduct their illicit transactions. After a few weeks under Kelly's direction, the office became a model of efficiency and customer service. Kelly monitored his workers' activities using the same cameras that had recorded the illegal conduct of their former co-workers.

Now Kelly has been charged with turning around the office in Cork, Ireland, another trouble spot. The company has received numerous reports of the staff leaving the office unattended. When Kelly arrived, he found that even when present, the staff often spent their days socializing or conducting personal business on their mobile phones. Again, he observed their behaviors using surveillance cameras. He issued written reprimands to six staff members based on the first day of video alone.

Much to Kelly's surprise and chagrin, he and the company are now under investigation by the Data Protection Commissioner of Ireland for allegedly violating the privacy rights of employees. Kelly was told that the company's license for the cameras listed facility security as their main use, but he does not know why this matters. He has pointed out to his superiors that the company's training programs on privacy protection and data collection mention nothing about surveillance video.

You are a privacy protection consultant, hired by the company to assess this incident, report on the legal and compliance issues, and recommend next steps.

What should you advise this company regarding the status of security cameras at their offices in the United States?

- **A. Restrict access to surveillance video taken by the security cameras and destroy the recordings after a designated period of time.**
- B. Add security cameras at facilities that are now without them.
- C. Reduce the number of security cameras located inside the building.
- D. Set policies about the purpose and use of the security cameras.

Answer: A

Explanation:

Explanation

This answer is the best way to advise this company regarding the status of security cameras at their offices in the United States, as it can help to protect the privacy and security of the employees and visitors who are recorded by the cameras, as well as to comply with any applicable laws and regulations that may limit or regulate the use of surveillance video. Restricting access to surveillance video means that only authorized personnel who have a legitimate business need can view, copy, share or disclose the video, and that they must follow proper procedures and safeguards to prevent unauthorized or unlawful access, use or disclosure.

Destroying the recordings after a designated period of time means that the video is not kept longer than necessary for the purpose for which it was collected, and that it is disposed of securely and irreversibly. The designated period of time should be based on the legal, operational and risk factors that may affect the retention of the video, such as potential litigation, investigations, audits or claims. References: IAPP CIPM Study Guide, page 831; ISO/IEC 27002:2013, section 8.3.2

NEW QUESTION # 143

SCENARIO

Please use the following to answer the next QUESTION:

Natalia, CFO of the Nationwide Grill restaurant chain, had never seen her fellow executives so anxious. Last week, a data processing firm used by the company reported that its system may have been hacked, and customer data such as names, addresses, and birthdays may have been compromised. Although the attempt was proven unsuccessful, the scare has prompted several Nationwide Grill executives to Question the company's privacy program at today's meeting.

Alice, a vice president, said that the incident could have opened the door to lawsuits, potentially damaging Nationwide Grill's market position. The Chief Information Officer (CIO), Brendan, tried to assure her that even if there had been an actual breach, the chances of a successful suit against the company were slim. But Alice remained unconvinced.

Spencer - a former CEO and currently a senior advisor - said that he had always warned against the use of contractors for data processing. At the very least, he argued, they should be held contractually liable for telling customers about any security incidents. In his view, Nationwide Grill should not be forced to soil the company name for a problem it did not cause.

One of the business development (BD) executives, Haley, then spoke, imploring everyone to see reason. "Breaches can happen, despite organizations' best efforts," she remarked. "Reasonable preparedness is key." She reminded everyone of the incident seven years ago when the large grocery chain Tinkerton's had its financial information compromised after a large order of Nationwide Grill frozen dinners. As a long-time BD executive with a solid understanding of Tinkerton's's corporate culture, built up through many years of cultivating relationships, Haley was able to successfully manage the company's incident response.

Spencer replied that acting with reason means allowing security to be handled by the security functions within the company - not BD staff. In a similar way, he said, Human Resources (HR) needs to do a better job training employees to prevent incidents. He pointed out that Nationwide Grill employees are overwhelmed with posters, emails, and memos from both HR and the ethics department related to the company's privacy program. Both the volume and the duplication of information means that it is often ignored altogether.

Spencer said, "The company needs to dedicate itself to its privacy program and set regular in-person trainings for all staff once a

month." Alice responded that the suggestion, while well-meaning, is not practical. With many locations, local HR departments need to have flexibility with their training schedules. Silently, Natalia agreed. How could the objection to Spencer's training suggestion be addressed?

- A. By customizing training based on length of employee tenure.
- **B. By offering alternative delivery methods for trainings.**
- C. By requiring training only on an as-needed basis.
- D. By introducing a system of periodic refresher trainings.

Answer: B

Explanation:

This answer is the best way to address the objection to Spencer's training suggestion, as it can provide flexibility and convenience for employees who work in different locations or have different schedules. Alternative delivery methods for trainings can include online courses, webinars, podcasts, videos or self-paced modules that can be accessed anytime and anywhere by employees. Alternative delivery methods can also reduce the cost and time required for in-person trainings, while still ensuring that employees receive consistent and relevant information on the company's privacy program. Reference: IAPP CIPM Study Guide, page 90; ISO/IEC 27002:2013, section 7.2.2

NEW QUESTION # 144

A minimum requirement for carrying out a Data Protection Impact Assessment (DPIA) would include?

- **A. Assessment of the necessity and proportionality.**
- B. Assessment of security measures.
- C. Processing on a large scale of special categories of data.
- D. Monitoring of a publicly accessible area on a large scale.

Answer: A

NEW QUESTION # 145

Which of the following is an example of Privacy by Design (PbD)?

- **A. The information technology group uses privacy considerations to inform the development of new networking software.**
- B. The human resources group develops a training program for employees to become certified in privacy policy.
- C. A labor union insists that the details of employers' data protection methods be documented in a new contract.
- D. A company hires a professional to structure a privacy program that anticipates the increasing demands of new laws.

Answer: A

Explanation:

Explanation

This is an example of Privacy by Design (PbD), which is an approach to systems engineering that integrates privacy into the design and development of products, services, and processes from the outset⁷ PbD aims to ensure that privacy is embedded into the core functionality of any system or service, rather than being added as an afterthought or a trade-off. PbD is based on seven foundational principles: proactive not reactive; preventive not remedial; privacy as the default setting; privacy embedded into design; full functionality - positive-sum, not zero-sum; end-to-end security - full lifecycle protection; visibility and transparency - keep it open; and respect for user privacy - keep it user-centric⁸

NEW QUESTION # 146

What is the function of the privacy operational life cycle?

- A. It establishes initial plans for privacy protection and implementation
- B. It allows privacy policies to mature to a fixed form
- C. It ensures that outdated privacy policies are retired on a set schedule
- **D. It allows the organization to respond to ever-changing privacy demands**

Answer: D

Explanation:

The privacy operational life cycle is a process that allows the organization to respond to ever-changing privacy demands by continuously monitoring and improving the privacy program. It consists of four phases: assess, protect, sustain, and respond. Each phase involves different activities and outputs that help the organization identify and manage privacy risks and opportunities. Reference: IAPP CIPM Study Guide, page 14.

NEW QUESTION # 147

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