

Certified-Strategy-Designer Valid Practice Materials, Exam Certified-Strategy-Designer Lab Questions

Salesforce Certified Strategy Designer Certification Details	
Exam Code	Strategy Designer
Full Exam Name	Salesforce Certified Strategy Designer
No. of Questions	60
Online Practice Exam	Salesforce Certified Strategy Designer Practice Test
Sample Questions	Salesforce Strategy Designer Sample Questions
Passing Score	70%
Time Limit	105 minutes
Exam Fees	• Registration fee: USD 200 • Retake fee: USD 100
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Salesforce Certified-Strategy-Designer Exam Syllabus Topics:

Topic	Details
Topic 1	• Value Design: This topic covers an effective challenge statement, the internal dynamics of the organization, the key external context for innovation, and strategic directions.
Topic 2	• Intangible Deliverables: The topic includes sub-topics about key relationships that are essential for solving the challenge statement, the best presentation techniques for communicating a vision, and the tools for productive cross-discipline collaboration.
Topic 3	• Tools and Artifacts: It focuses on high-level Salesforce capabilities, methods of co-creation, and the criteria for feasibility, desirability, and viability.
Topic 4	• Leveraging Adjacent Roles • Skills: It is all about knowledge and skill infusions that are needed to create a vision, different technical and business capabilities, and a roadmap for implementation.

>> Certified-Strategy-Designer Valid Practice Materials <<

Exam Salesforce Certified-Strategy-Designer Lab Questions, Certified-Strategy-Designer Valid Test Registration

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Salesforce Certified Strategy Designer Exam Sample Questions (Q66-Q71):

NEW QUESTION # 66

Cloud Kicks (CK) set a goal to improve the sustainability of its business in the coming year. A strategy designer on CK's team knows the importance of pushing for environmental impact in their latest designs. What should they do to prepare to measure progress toward this goal?

- A. Only interview customers who value environmentalism to uncover needs from CK's desired customer base of ethical consumers.
- B. Create a journey map that extends into pre-purchase and post-use disposal to uncover unseen impacts of the product's lifecycle.
- C. Schedule a workshop with key product stakeholders to brainstorm "how might this new product be more sustainable

Answer: B

Explanation:

The strategy designer should create a journey map that extends into pre-purchase and post-use disposal to uncover unseen impacts of the product's lifecycle, to prepare to measure progress toward the goal of improving the sustainability of the business. This helps identify the environmental touchpoints and opportunities for improvement across the entire customer journey, not just during the use phase. References:

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/conduct>

NEW QUESTION # 67

Cloud Kicks' sales team is reporting an increased rate of churn. The Support team is frequently bombarded with customer requests for less complicated user experience. The development team sees the risk in changing a mature product. What should a strategy designer recommend to help create alignment between the team?

- A. Share stories from customer reach to create a common understanding of challenges.
- B. Create a prioritized product roadmap to ensure future releases address known challenges.
- C. Define acceptance criteria and acceptance testing to validate intended outcomes.

Answer: A

Explanation:

The best recommendation to help create alignment between the team is to share stories from customer research to create a common understanding of challenges, as this helps empathize with the customer pain points and needs and foster a user-centric mindset. Creating a prioritized product roadmap or defining acceptance criteria and testing may not address the root cause of the misalignment or the complexity of the user experience.

NEW QUESTION # 68

Cloud Kicks customers have publicly challenged the company to use its market-leading position as an ethical force for good in social change. What is one way the company can embed ethical use principles into its day to day work?

- A. Consequence Scanning
- B. Quantitative Research
- C. Journey Mapping

Answer: A

Explanation:

One way the company can embed ethical use principles into its day to day work is by using Consequence Scanning, which is an agile practice that fits within an iterative development cycle and allows organizations to consider the potential consequences of their product or service on people, communities, and the planet.

Consequence Scanning helps identify and mitigate potential harms or risks, and align the product or service with the organization's values and culture. Quantitative research or journey mapping may not be sufficient or effective for embedding ethical use principles.

NEW QUESTION # 69

A cross disciplinary team is starting a new design initiative for Cloud Kicks, and the strategy designer is leading the effort. What is one way to increase the team's psychological safety to encourage productive collaboration?

- A. Ask everyone to introduce themselves via title and greatest success
- **B. Ask everyone to share a personal experience.**
- C. Ask everyone their expected level of project involvement.

Answer: B

Explanation:

One way to increase the team's psychological safety to encourage productive collaboration is to ask everyone to share a personal experience, as this helps build trust, empathy, and rapport among team members. Asking everyone their expected level of project involvement or introducing themselves via title and greatest success may not foster psychological safety, as they may create hierarchy, pressure, or competition.

NEW QUESTION # 70

The design team at Cloud Kicks has created a vision for a new virtual try on tool for its products, which would apply to multiple product lines, brands, and regions.

Which roadmap should the strategy designer create to communicate the planned releases of multiple products in a single view?

- A. Product roadmap
- **B. Portfolio roadmap**
- C. Strategy roadmap

Answer: B

Explanation:

Explanation

The best roadmap to communicate the planned releases of multiple products in a single view is a portfolio roadmap, as this helps show how different products align with the strategic goals and initiatives of the organization, and how they interrelate and depend on each other. A strategy roadmap or a product roadmap may not be able to capture the complexity and diversity of multiple products.

NEW QUESTION # 71

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