

# Test B2C-Commerce-Architect Dumps.zip | B2C-Commerce-Architect Practice Questions

AP జాగ్రఫీ

## ఆంధ్రప్రదేశ్ నైసర్గిక

## స్వరూపం

• ఆంధ్ర ప్రదేశ్ ను నైసర్గికం గా తీర మైదానాలు ,తూర్పు కనుమలు , ద్వీపకల్ప పీఠ భూమిగా విభజించవచ్చు .

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To become a Salesforce Certified B2C Commerce Architect, candidates must pass a two-part exam: a multiple-choice exam and a scenario-based exam. The multiple-choice exam tests the candidate's knowledge of B2C Commerce architecture, while the scenario-based exam evaluates their ability to design and implement ecommerce solutions based on real-world scenarios. Candidates must also demonstrate their experience in designing and implementing B2C Commerce solutions by providing references from at least two projects they have worked on. Salesforce Certified B2C Commerce Architect certification is ideal for architects, developers, and technical leads who want to advance their career in B2C ecommerce and work with top retailers and brands around the world.

Achieving the Salesforce Certified B2C Commerce Architect certification demonstrates a high level of expertise in designing and implementing B2C commerce solutions on the Salesforce Commerce Cloud platform. It also provides a competitive advantage in the

job market and opens up new career opportunities. Salesforce Certified B2C Commerce Architect certification showcases the ability to design and implement complex B2C commerce solutions, as well as the ability to manage and lead a team of developers and architects. With the growing demand for B2C commerce solutions, this certification is becoming increasingly valuable for professionals in the industry.

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Salesforce Certified B2C Commerce Architect certification is a testament to the individual's expertise in designing and implementing complex B2C commerce solutions that meet the needs of modern businesses. B2C-Commerce-Architect Exam covers a wide range of topics, including data modeling, site design, integration, customization, and deployment. It requires candidates to demonstrate their ability to design and implement scalable, secure, and reliable commerce solutions that deliver exceptional customer experiences.

### Salesforce Certified B2C Commerce Architect Sample Questions (Q47-Q52):

#### NEW QUESTION # 47

Northern Trail Outfitters (NTO) wants to integrate its product information management (PIM) system with B2C Commerce so shopping experiences can be relevant, personalized, and seamless across channels. They need the ability to search for product deltas in the PIM system and reflect those changes in B2C Commerce on a scheduled basis. The Solution Architect recommends using MuleSoft Accelerator for B2C Commerce for this integration.

Which two benefits should the Solution Architect highlight about API-led connectivity while implementing the MuleSoft accelerator for B2C Commerce?

Choose 2 answers

- A. It offers a template-driven approach for development.
- B. It enables self-service and an increase in productivity through reusable microservices and APIs.
- C. It lets the business quickly integrate different systems without involving IT.
- D. It enforces a distributed approach and allows for the creation of Experience APIs, Data APIs, and System APIs.

Answer: A,C

#### NEW QUESTION # 48

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- A. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- B. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.
- C. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.
- D. Create a separate category per physical store use post/Zip code with a mapping to determine the relevant category. Show only the products from this category.

Answer: C,D

Explanation:

For Northern Trail Outfitters to ensure that only products available in a customer's closest physical store are shown:

Option B is effective because it organizes inventory by store-specific categories, which can then be dynamically linked to a customer's location via their postal/zip code. This allows the system to filter search results based on the relevant category that corresponds to the closest store.

Option D leverages separate pricebooks that are specific to each store, enabling product availability to be managed through price refinements. This method also uses the customer's zip code to activate the appropriate pricebook, ensuring that only products priced (and thus available) in the nearest store are displayed.

Both methods are scalable and integrate seamlessly with the existing infrastructure of the Salesforce B2C Commerce platform.

#### NEW QUESTION # 49

A new project for a Client will involve a few different Integrations to their middleware system resulting in four different web services. All will use the same credentials to the middleware. Each will have the same timeout, but will require a separate log file prefix. How should the Architect set this up with the Service framework using a minimal set of configuration?

- A. Four Service Configurations, Four Service Profiles, One Service Credential
- **B. Four Service Configurations, One Service Profile, One Service Credential.**
- C. One Service Configuration, Four Service Profiles, One Service Credential.
- D. Four Service Configurations, Four Service Profiles, Four Service Credentials

**Answer: B**

#### NEW QUESTION # 50

The Client plans to deploy a new payment provider and Order Management System on its existing B2C Commerce website. They have asked an Architect to advise which environment it should use to conduct load testing of its new integrations. Which environment should be used as the ideal environment for this kind of load test?

- A. The Development Instance of a rental Realm.
- B. The Production instance of the existing Realm.
- **C. The Development Instance of the existing Realm.**
- D. The Production Instance of a rental Realm.

**Answer: C**

Explanation:

For conducting load testing of new integrations with a payment provider and Order Management System, it is recommended to use the Development Instance of the existing Realm (Option B). This approach ensures that any issues found during testing do not affect the live production environment, while still allowing tests to be conducted in an environment that mirrors the production setup as closely as possible. This minimizes the risk of disruptive downtime or customer-facing errors when the integration goes live.

#### NEW QUESTION # 51

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown In the Systems Diagram below. There is also an external Email Marketing System (EMS) in place.

The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be to only send for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.

Which relationships should be added to the Systems Diagram to complete it and fulfill the chart requirements necessary for the email campaign?

- A. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- B. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.
- C. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.
- **D. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.**

**Answer: D**

Explanation:

In the given scenario, where the Email Marketing System (EMS) requires order data to send product recommendations based on stock availability, it is crucial that the most up-to-date and relevant data is used.

Here's why the chosen data sources are appropriate:

\* Order and Customer Data from Production: Since order and customer interactions occur in real- time, exporting this data from the Production environment ensures that the most current information is used for the email marketing campaigns. This accuracy is vital for personalization and timeliness of the communications sent to customers.

\* Product and Inventory Data from Staging: Given that the staging environment is typically one step behind production and is used for testing before changes go live, it provides a stable dataset that reflects what is currently live without the risk of including any unvetted changes. This setup is suitable for inventory and product data, which are less susceptible to minute-by-minute changes compared to order data and can be pre-validated before use in marketing efforts.

This configuration helps ensure that the EMS has access to reliable data reflecting current stock levels and product details, which is essential for crafting accurate marketing messages based on product availability.

### NEW QUESTION # 52

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