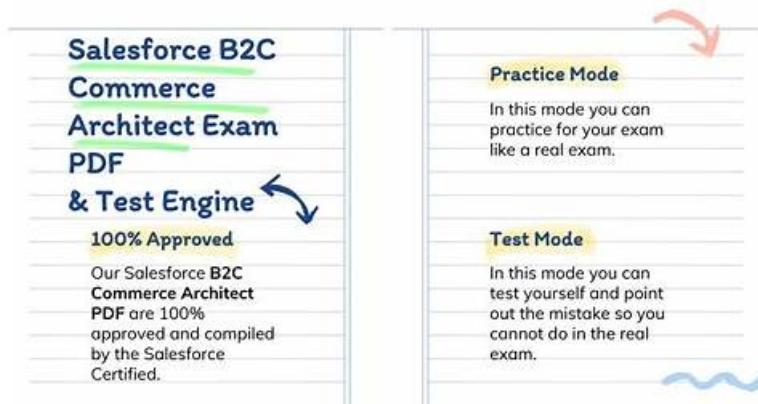


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Salesforce Certified B2C Commerce Architect Sample Questions (Q26-Q31):

NEW QUESTION # 26

The client provided these business requirements:

- * The B2C Commerce storefront will integrate with the client's Order Management System (OMS).
- * The storefront will provide real-time order export of successfully pieced orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate and marks processed orders as exported upon success.
- B. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- C. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled job with an hourly run rate and marks processed orders as exported upon success.

- D. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.

Answer: A,D

NEW QUESTION # 27

A company is beginning a multi-cloud implementation involving B2C Commerce and Service Cloud. The company wants to trace configuration and code changes as much as possible and ensure basic standards for code quality.

Which three options should a Solution Architect recommend to help the company with this goal?

Choose 3 answers

- A. Static Code Analysis tools
- B. CI/CD Pipelines
- C. Salesforce DX
- D. GIT Repository
- E. Smoke testing

Answer: A,B,D

NEW QUESTION # 28

A Retailer has a single storefront site and a Product Management System (PIM). The PIM is generating the master catalog and storefront categorization catalog every day and it is uploading them to SFTP. How should the Architect configure the import job flows following the best practices?

- A. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the storefront catalog. 3rd flow is global to import the master catalog.
- B. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the master catalog. 3rd flow is global to import the storefront catalog.
- C. 1st flow is global to download the files from SFTP. 2nd flow is global to import the master catalog. 3rd flow is global to import the storefront catalog.
- D. 1st flow is global to download the files from SFTP. 2nd flow is global to import the storefront catalog. 3rd flow is global to import the master catalog.

Answer: B

NEW QUESTION # 29

An organization wants to add Service Cloud to their existing Salesforce Org currently hosting Sales Cloud. They know that an integrated customer service experience is a key component of a successful long-term relationship with their customers. After doing some research they learned that the Service Cloud connector can help start their implementation and they are now ready to proceed. Which two functionality considerations should they be aware of when introducing the B2C Commerce to Service Cloud Connector into an existing Salesforce Org?

Choose 2 answers

- A. In order to implement the Service Cloud Connector it is necessary to enable Person Accounts, a change which cannot be reverted once implemented.
- B. The Service Cloud Connector is distributed as a managed package that can be extended to meet client-specific needs but with core functionality that cannot be altered.
- C. The Service Cloud Connector provides a collection of Lightning and Visualforce components that display customer and order information within Service Cloud, which needs to be customized and deployed by a developer.
- D. The Service Cloud Connector natively supports accounts and contacts, households, and multi-brand customer models.

Answer: B

NEW QUESTION # 30

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a 1-month campaign:

* Free correct-in-store shipping

* 20% accessories products discount, applies for all customers

* \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
- B. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- **C. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets**
- D. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.

Answer: C

Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon.

This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

NEW QUESTION # 31

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