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Proactive privacy management is accomplished through three tasks - ANSWER-1) Define your organization's privacy vision and privacy mission statements 2) Develop privacy strategy 3) Structure your privacy team

This is needed to structure responsibilities with business goals - ANSWER-Strategic Management

Identifies alignment to organizational vision and defines the privacy leaders for an organization, along with the resources necessary to execute the vision. - ANSWER-Strategic Management model

Member of the privacy team who may be responsible for privacy program framework development, management and reporting within an organization - ANSWER-Privacy professional

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Preparing for the IAPP CIPM exam requires dedication and hard work. Candidates can take advantage of various study materials, such as the official IAPP CIPM textbooks, online courses, and practice exams. It is essential to have a good understanding of privacy laws and regulations, as well as best practices for privacy program management. With the right preparation and dedication, the IAPP CIPM certification can be a valuable asset for any privacy professional looking to advance their career.

How much IAPP CIPM: Certified Information Privacy Manager Exam cost

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- IAPP CIPM certification has more useful and relevant networks that help them in setting career goals for themselves. IAPP
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 guidance than non-certified generally are unable to get.
- IAPP CIPM exam test provide proven knowledge to use the tools to complete the task efficiently and cost effectively than the other non-certified professionals lack in doing so.
- Be skilled to help your organization have resilience with personal data management and data flow between different countries.
- IAPP CIPM Certification provides practical experience to candidates from all the aspects to be a proficient worker in the
 organization.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q176-Q181):

NEW QUESTION #176

What is the main purpose of a privacy program audit?

- A. To ensure the adequacy of data protection procedures.
- B. To justify a privacy department budget increase.
- C. To make decisions on privacy staff roles and responsibilities.
- D. To mitigate the effects of a privacy breach.

Answer: A

Explanation:

Explanation

This answer is the main purpose of a privacy program audit, as it can help to verify that the organization's data protection procedures are consistent and compliant with the applicable laws, regulations, standards and best practices, as well as with the organization's own policies and objectives. A privacy program audit is a systematic and independent examination of the organization's privacy program records, activities and performance against established criteria. A privacy program audit can also help to identify any gaps, weaknesses or risks in the data protection procedures, and to recommend or implement any improvements or corrective actions.

NEW QUESTION #177

SCENARIO

Please use the following to answer the next QUESTION:

Penny has recently joined Ace Space, a company that sells homeware accessories online, as its new privacy officer. The company is based in California but thanks to some great publicity from a social media influencer last year, the company has received an influx of sales from the EU and has set up a regional office in Ireland to support this expansion. To become familiar with Ace Space's practices and assess what her privacy priorities will be, Penny has set up meetings with a number of colleagues to hear about the work that they have been doing and their compliance efforts.

Penny's colleague in Marketing is excited by the new sales and the company's plans, but is also concerned that Penny may curtail some of the growth opportunities he has planned. He tells her "I heard someone in the breakroom talking about some new privacy laws but I really don't think it affects us. We're just a small company. I mean we just sell accessories online, so what's the real risk?" He has also told her that he works with a number of small companies that help him get projects completed in a hurry. "We've got to meet our deadlines otherwise we lose money. I just sign the contracts and get Jim in finance to push through the payment. Reviewing the contracts takes time that we just don't have." In her meeting with a member of the IT team, Penny has learned that although Ace Space has taken a number of precautions to protect its website from malicious activity, it has not taken the same level of care of its

physical files or internal infrastructure. Penny's colleague in IT has told her that a former employee lost an encrypted USB key with financial data on it when he left. The company nearly lost access to their customer database last year after they fell victim to a phishing attack. Penny is told by her IT colleague that the IT team

"didn't know what to do or who should do what. We hadn't been trained on it but we're a small team though, so it worked out OK in the end." Penny is concerned that these issues will compromise Ace Space's privacy and data protection.

Penny is aware that the company has solid plans to grow its international sales and will be working closely with the CEO to give the organization a data "shake up". Her mission is to cultivate a strong privacy culture within the company.

Penny has a meeting with Ace Space's CEO today and has been asked to give her first impressions and an overview of her next steps.

What information will be LEAST crucial from a privacy perspective in Penny's review of vendor contracts?

- A. Pricing for data security protections
- B. Liability for a data breach
- C. Audit rights
- D. The data a vendor will have access to

Answer: A

Explanation:

The information that will be least crucial from a privacy perspective in Penny's review of vendor contracts is the pricing for data security protections ©. This is because the pricing for data security protections is a business decision that does not directly affect the privacy rights and obligations of Ace Space and its customers. The pricing for data security protections may be relevant for budgeting and negotiating purposes, but it does not determine the level or adequacy of data security measures that the vendor must provide to protect personal data.

The other options are more crucial from a privacy perspective in Penny's review of vendor contracts. Audit rights (A) are important to ensure that Ace Space can monitor and verify the vendor's compliance with the contract terms and the applicable privacy laws and regulations. Audit rights allow Ace Space to access the vendor's records, systems, policies and procedures related to personal data processing and to conduct inspections or assessments as needed. Liability for a data breach (B) is important to allocate the responsibility and consequences of a data breach involving personal data that the vendor processes on behalf of Ace Space. Liability for a data breach may include indemnification, compensation, notification, remediation and termination clauses that protect Ace Space's interests and obligations in the event of a data breach. The data a vendor will have access to (D) is important to define the scope, purpose, duration and conditions of the personal data processing that the vendor will perform for Ace Space. The data a vendor will have access to may include the categories, types, sources, recipients and retention periods of personal data that the vendor will collect, store, use or share on behalf of Ace Space.

References:

CIPM Body of Knowledge Domain II: Privacy Program Operational Life Cycle - Task 3: Implement privacy program components - Subtask 3: Establish third-party processor management program CIPM Study Guide - Chapter 4: Privacy Program Operational Life Cycle - Section 4.3: Third-Party Processor Management

NEW QUESTION #178

What is least likely to be achieved by implementing a Data Lifecycle Management (DLM) program?

- A. Ensuring data is kept for no longer than necessary.
- B. Crafting policies which ensure minimal data is collected.
- C. Increasing awareness of the importance of confidentiality.
- D. Reducing storage costs.

Answer: B

Explanation:

Crafting policies which ensure minimal data is collected is least likely to be achieved by implementing a Data Lifecycle Management (DLM) program, as it is more related to the data collection stage, not the data management stage. A DLM program focuses on how to handle the data after it has been collected, such as how to store, use, share, and dispose of it. The other options are more likely to be achieved by implementing a DLM program, as they help to optimize the data storage costs, comply with the data retention obligations, and protect the data confidentiality. Reference: CIPM Body of Knowledge, Domain III: Privacy Program Management Activities, Task 1: Manage data inventory.

Please use the following to answer the next QUESTION:

As they company's new chief executive officer, Thomas Goddard wants to be known as a leader in data protection. Goddard recently served as the chief financial officer of Hoopy.com, a pioneer in online video viewing with millions of users around the world. Unfortunately, Hoopy is infamous within privacy protection circles for its ethically Questionable practices, including unauthorized sales of personal data to marketers.

Hoopy also was the target of credit card data theft that made headlines around the world, as at least two million credit card numbers were thought to have been pilfered despite the company's claims that

"appropriate" data protection safeguards were in place. The scandal affected the company's business as competitors were quick to market an increased level of protection while offering similar entertainment and media content. Within three weeks after the scandal broke, Hoopy founder and CEO Maxwell Martin, Goddard's mentor, was forced to step down.

Goddard, however, seems to have landed on his feet, securing the CEO position at your company, Medialite, which is just emerging from its start-up phase. He sold the company's board and investors on his vision of Medialite building its brand partly on the basis of industry-leading data protection standards and procedures.

He may have been a key part of a lapsed or even rogue organization in matters of privacy but now he claims to be reformed and a true believer in privacy protection. In his first week on the job, he calls you into his office and explains that your primary work responsibility is to bring his vision for privacy to life. But you also detect some reservations. "We want Medialite to have absolutely the highest standards," he says. "In fact, I want us to be able to say that we are the clear industry leader in privacy and data protection. However, I also need to be a responsible steward of the company's finances. So, while I want the best solutions across the board, they also need to be cost effective." You are told to report back in a week's time with your recommendations. Charged with this ambiguous mission, you depart the executive suite, already considering your next steps.

The company has achieved a level of privacy protection that established new best practices for the industry. What is a logical next step to help ensure a high level of protection?

- A. Brainstorm methods for developing an enhanced privacy framework
- B. Shift attention to privacy for emerging technologies as the company begins to use them
- C. Focus on improving the incident response plan in preparation for any breaks in protection
- D. Develop a strong marketing strategy to communicate the company's privacy practices

Answer: B

Explanation:

Shifting attention to privacy for emerging technologies as the company begins to use them is a logical next step to help ensure a high level of protection. Emerging technologies, such as artificial intelligence, biometrics, blockchain, cloud computing, internet of things, etc., may pose new challenges and opportunities for privacy and data protection. They may involve new types, sources, uses, and flows of personal data that require different or additional safeguards and controls. They may also introduce new risks or impacts for individuals' rights and interests that require careful assessment and mitigation. Therefore, it is important for the company to consider and address the privacy implications of emerging technologies as they adopt or integrate them into their products, services, or processes.

The other options are not as logical or effective as shifting attention to privacy for emerging technologies for ensuring a high level of protection. Brainstorming methods for developing an enhanced privacy framework may not be necessary or feasible if the company already has established new best practices for the industry.

Developing a strong marketing strategy to communicate the company's privacy practices may not be sufficient or relevant for ensuring a high level of protection, as it may not reflect the actual state or quality of the privacy program. Focusing on improving the incident response plan in preparation for any breaks in protection may be too reactive or narrow in scope, as it may not cover other aspects or dimensions of privacy and data protection that require continuous monitoring and improvement.

For more information on privacy for emerging technologies, you can refer to these sources:

- * [Privacy by Design in Emerging Technologies]
- * [Privacy Challenges in Emerging Technologies]
- * [Privacy Enhancing Technologies]

NEW QUESTION # 180

SCENARIO

Please use the following to answer the next OUESTION:

As the Director of data protection for Consolidated Records Corporation, you are justifiably pleased with your accomplishments so far. Your hiring was precipitated by warnings from regulatory agencies following a series of relatively minor data breaches that could easily have been worse. However, you have not had a reportable incident for the three years that you have been with the company. In fact, you consider your program a model that others in the data storage industry may note in their own program development. You started the program at Consolidated from a jumbled mix of policies and procedures and worked toward coherence across departments and throughout operations. You were aided along the way by the program's sponsor, the vice president of operations, as well as by a Privacy Team that started from a clear understanding of the need for change.

Initially, your work was greeted with little confidence or enthusiasm by the company's "old guard" among both the executive team and frontline personnel working with data and interfacing with clients. Through the use of metrics that showed the costs not only of the breaches that had occurred, but also projections of the costs that easily could occur given the current state of operations, you soon had the leaders and key decision-makers largely on your side. Many of the other employees were more resistant, but face-to-face meetings with each department and the development of a baseline privacy training program achieved sufficient "buy-in" to begin putting the proper procedures into place.

Now, privacy protection is an accepted component of all current operations involving personal or protected data and must be part of the end product of any process of technological development. While your approach is not systematic, it is fairly effective. You are left contemplating:

What must be done to maintain the program and develop it beyond just a data breach prevention program? How can you build on your success?

What are the next action steps?

What practice would afford the Director the most rigorous way to check on the program's compliance with laws, regulations and industry best practices?

- A. Assessment.
- B. Monitoring.
- C. Forensics.
- D. Auditing.

Answer: B

NEW QUESTION	#	181
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