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CIPM Exam 2024| Test Questions with Correct Answers| Latest Update Graded A+

General Goals of a PPM (Privacy Program Manager) ✓✓ 1. Identify privacy obligations
2. Identify risks to business, customer, employees
3. Identify existing privacy procedures
4. Create, revise, implement procedures

General Goals of a Privacy Program ✓✓ Promote trust, improve reputation, foster awareness, respond effectively while continuing to monitor, maintain, and improve

Define Accountability in the Context of a Privacy Program ✓✓ Ability to not only demonstrate the ability to comply, but also the actual execution of this compliance, to applicable laws across the data life cycle - with documented evidence!

Motivations for Privacy Programs ✓✓ 1. Regulatory/Legal Compliance
2. Safeguarding against attacks
3. Reputation and Brand
4. Consumer & Employee Trust
5. Maintaining Value of Information Assets

Why must Privacy Programs be implemented "Across the Organization"? ✓✓ Each functional group will have its own initiatives and tasks to support the privacy program, therefore policies should be created and enforced at the functional level. With widespread buy-in and sense of ownership there is higher adoption. Success requires collaboration.

A Privacy Program Should Accomplish the Following Three Goals, with the Ultimate Objective of: ✓✓ Three goals: Demonstrate Compliance, Reduce Risk, and Build Brand Confidence
Ultimate Goal: Achieve safekeeping and responsible use of personal information

What is Privacy Governance and What are the Components? ✓✓ Guiding a privacy function towards compliance and enabling it to support the business
1. Vision/Mission
2. Scope
3. Framework
4. Strategy
5. Structure Team

Describe a Vision and Mission Statement for Privacy Governance ✓✓ Concisely communicates the organization's privacy stance to stakeholders.

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To qualify for the CIPM certification, candidates must have at least two years of professional experience in the field of privacy

management. CIPM exam covers a wide range of topics, including privacy program management, privacy operations, privacy regulations, and privacy technology. CIPM exam is designed to test candidates' knowledge of privacy principles, risk management, and data protection practices. The CIPM certification is a great way for professionals to demonstrate their expertise in privacy management and to advance their careers in the field.

Study Guides for CIPM Evaluation

Manuals help a candidate study for the CIPM exam by exposing them to different approaches to the assessed topics, and many sample questions to check their understanding. Here are some of the study guides that will arm you with in-depth knowledge for the actual validation:

- **Complete CIPM Practice Exam: Privacy Manager 90 Questions**

This guide by **Privacy Law Practice Exams** is a question handbook that candidates can use to test their readiness for the real exam. If the candidate has already taken the training and feels ready to sit for the CIPM, this book will help him/her determine whether he/she is ready or not for the actual testing process. Overall, it contains 90 questions that help the candidate familiarize with the exam format, with explanations and pointers for the candidate. The practice items will also help the student get familiar with the exam setting and structure.

- **CIPM: Focused Preparation: Preparation for Certified Information Privacy Manager Certification Exam**

The manual by **Timothy Smit and Gabe Smit** is an ideal support resource for any candidate aiming to ace the CIPM Exam. It has 90 revision questions to test how well the candidate is conversant with privacy program concepts and skills. It also has guidance tips for the candidate to get familiar with the real exam and identify the tricks in the final exam questions.

- **IAPP CIPM Study Guides**

Candidates angling for the CIPM test can utilize the free study book found on the vendor's site. The free book includes key knowledge areas regarding the CIPM, steps to use during exam prep, sample questions, and general information about the evaluation. Likewise, applicants can also purchase a relevant handbook from the IAPP Store, which has a number of materials covering various aspects of data privacy.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q52-Q57):

NEW QUESTION # 52

What is the main purpose in notifying data subjects of a data breach?

- A. To ensure organizations have accountability for the sufficiency of their security measures.
- B. To avoid financial penalties and legal liability.
- C. To enable regulators to understand trends and developments that may shape the law.
- **D. To allow individuals to take any actions required to protect themselves from possible consequences.**

Answer: D

Explanation:

Step-by-Step Comprehensive Detailed Explanation with All Information Privacy Manager CIPM Study Guide References Data breach notifications are intended to protect individuals and allow them to take action. Let's analyze the options:

A . To avoid financial penalties and legal liability:

While compliance with breach notification laws can reduce liability, this is not the primary purpose of notifying data subjects.

B . To enable regulators to understand trends and developments that may shape the law:

This describes the purpose of breach reporting to regulators, not notifying data subjects.

C . To ensure organizations have accountability for the sufficiency of their security measures:

This relates to internal accountability and compliance but is not the main reason for notifying data subjects.

D . To allow individuals to take any actions required to protect themselves from possible consequences:

This is the primary purpose of data breach notifications, empowering individuals to mitigate risks like identity theft or financial fraud.

CIPM Study Guide References:

Privacy Program Operational Life Cycle - "Respond" phase includes breach notification as a requirement under various laws (e.g., GDPR, CCPA).

GDPR Article 34 specifies that breach notifications to individuals aim to enable protective actions.

NEW QUESTION # 53

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing. He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover.

He knows there is at least one incident the public is unaware of, although Albert does not know the details. He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

The company may start to earn back the trust of its customer base by following Albert's suggestion regarding which handling procedure?

- A. Correction
- B. Data Integrity
- C. Access
- D. Escalation

Answer: A

Explanation:

Explanation

This answer is the best way to describe the handling procedure that Albert suggests and that may help the company to earn back the trust of its customer base, as it involves creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail. Correction is a handling procedure that allows customers to request that the company updates, modifies or deletes their personal data if it is inaccurate, incomplete or outdated. Correction can help to enhance the quality and integrity of the data, as well as to respect the rights and preferences of the customers. Correction can also help to improve the customer satisfaction and loyalty, as well as to prevent or reduce any errors or disputes that may arise from incorrect or outdated data.

NEW QUESTION # 54

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

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in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing. He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover. He knows there is at least one incident the public is unaware of, although Albert does not know the details. He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

Based on Albert's observations, executive leadership should most likely pay closer attention to what?

- A. Obsolete data processing systems
- B. Potential in-house threats
- C. Awareness campaigns with confusing information
- D. Outdated security frameworks

Answer: A

Explanation:

This answer is the best suggestion that Albert should make based on his observations regarding recent security incidents, as it can help to ensure that Treasure Box's privacy program and practices are assessed and verified by an independent and objective party who has the necessary expertise, experience and credentials to evaluate the company's compliance with the applicable laws, regulations, standards and best practices for data protection. Using a third-party auditor can also help to identify any gaps, weaknesses or risks that may have been overlooked or missed by the prior internal audits, and to recommend or implement any improvements or corrective actions. A third-party audit can also help to enhance the company's reputation and trust among its customers, partners and stakeholders, as well as demonstrate its commitment and accountability for privacy protection.

NEW QUESTION # 55

A start-up tech company is developing its privacy policies and processes.

Which policy is most important to ensure the organization is successful at processing consumer health information?

- A. The privacy impact assessment (PIA).
- B. The consumer health data policy.
- C. The Health Insurance Portability and Accountability Act (HIPAA) privacy notice.
- D. The employee notice.

Answer: B

Explanation:

Comprehensive and Detailed Explanation:

A consumer health data policy is the most critical document for ensuring that a start-up correctly processes consumer health information while maintaining compliance with relevant laws and privacy best practices.

Option A (Employee notice) focuses on employee privacy but does not directly regulate consumer health data.

Option C (Privacy Impact Assessment - PIA) is a risk assessment tool, not a policy that defines how consumer health data is processed.

Option D (HIPAA privacy notice) is only required for HIPAA-covered entities (such as healthcare providers, insurers, and clearinghouses), but many start-ups may not fall under HIPAA jurisdiction.

A consumer health data policy ensures that the company follows the correct data collection, storage, and processing requirements, regardless of whether HIPAA or another privacy law applies.

NEW QUESTION # 56

SCENARIO

Please use the following to answer the next QUESTION:

Perhaps Jack Kelly should have stayed in the U.S. He enjoys a formidable reputation inside the company, Special Handling Shipping, for his work in reforming certain "rogue" offices. Last year, news broke that a police sting operation had revealed a drug ring operating in the Providence, Rhode Island office in the United States. Video from the office's video surveillance cameras leaked to news operations showed a drug exchange between Special Handling staff and undercover officers.

In the wake of this incident, Kelly had been sent to Providence to change the "hands off" culture that upper management believed had let the criminal elements conduct their illicit transactions. After a few weeks under Kelly's direction, the office became a model of efficiency and customer service. Kelly monitored his workers' activities using the same cameras that had recorded the illegal conduct of their former co-workers.

Now Kelly has been charged with turning around the office in Cork, Ireland, another trouble spot. The company has received numerous reports of the staff leaving the office unattended. When Kelly arrived, he found that even when present, the staff often spent their days socializing or conducting personal business on their mobile phones. Again, he observed their behaviors using surveillance cameras. He issued written reprimands to six staff members based on the first day of video alone.

Much to Kelly's surprise and chagrin, he and the company are now under investigation by the Data Protection Commissioner of Ireland for allegedly violating the privacy rights of employees. Kelly was told that the company's license for the cameras listed facility security as their main use, but he does not know why this matters. He has pointed out to his superiors that the company's training programs on privacy protection and data collection mention nothing about surveillance video.

You are a privacy protection consultant, hired by the company to assess this incident, report on the legal and compliance issues, and recommend next steps.

Knowing that the regulator is now investigating, what would be the best step to take?

- A. Consult an attorney experienced in privacy law and litigation.
- B. Use your background and knowledge to set a course of action.
- C. If you know the organization is guilty, advise it to accept the punishment.
- D. Negotiate the terms of a settlement before formal legal action takes place.

Answer: A

Explanation:

This answer is the best step to take knowing that the regulator is now investigating, as it can help the organization to obtain legal advice and representation on how to respond to and cooperate with the investigation, as well as how to defend or resolve any potential claims or disputes that may arise from the incident. Consulting an attorney experienced in privacy law and litigation can also help the organization to understand its rights and obligations under the applicable laws and regulations, as well as the possible outcomes and consequences of the investigation. An attorney can also assist the organization in preparing and submitting any required documents or evidence, communicating with the regulator or other parties, negotiating a settlement or agreement, or challenging or appealing any decisions or actions taken by the regulator. Reference: IAPP CIPM Study Guide, page 871; ISO/IEC 27002:2013, section 16.1.5

NEW QUESTION # 57

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Advancement in CIPM information and communications technology generates huge potential for moving business and production up the value-chain, and improving the quality of life of citizens. And there is no doubt that you can get all kinds of information in cyber space now, CIPM Latest Torrent is not an exception. I strongly recommend the study materials compiled by our company for you, the advantages of our CIPM exam questions are too many to enumerate; I will just list three of them for your reference.

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