CIPP-US New Practice Materials - Simulation CIPP-US Questions

CIPP/US Exam Practice Questions With 100% Correct Answers 2024

Which of the following definitions best defines privacy as cited in the text and related to privacy law?

- A. The desire of people to freely choose the circumstances and the degree which individuals will expose their attitudes and behavior to others.
- B. The ability of an individual to not be observed or disturbed by other people.
- C. The desire of people to be free from surveillance by the government or undue public attention while residing on their personal property.
- D. The right of an individual or group to seclude themselves from other individuals or organizations. Correct Answer-A. The desire of people to freely choose the circumstances and the degree which individuals will expose their attitudes and behavior to others.**

In most cases, the FTC settles disputes through consent decrees and consent orders. What is the maximum length of a consent decree?

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The CIPP-US Certification is ideal for professionals who work in the field of privacy, including privacy officers, data protection officers, compliance officers, and data security professionals. Certified Information Privacy Professional/United States (CIPP/US) certification is also beneficial for lawyers, consultants, and other professionals who work with privacy laws and regulations.

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IAPP Certified Information Privacy Professional/United States (CIPP/US) Sample Questions (Q19-Q24):

NEW QUESTION #19

SCENARIO

Please use the following to answer the next QUESTION

Otto is preparing a report to his Board of Directors at Filtration Station, where he is responsible for the privacy program. Filtration Station is a U.S. company that sells filters and tubing products to pharmaceutical companies for research use. The company is based in Seattle, Washington, with offices throughout the U.S.

and Asia. It sells to business customers across both the U.S. and the Asia-Pacific region. Filtration Station participates in the Cross-Border Privacy Rules system of the APEC Privacy Framework.

Unfortunately, Filtration Station suffered a data breach in the previous quarter. An unknown third party was able to gain access to Filtration Station's network and was able to steal data relating to employees in the company's Human Resources database, which is hosted by a third-party cloud provider based in the U.S. The HR data is encrypted. Filtration Station also uses the third-party cloud provider to host its business marketing contact database. The marketing database was not affected by the data breach. It appears that the data breach was caused when a system administrator at the cloud provider stored the encryption keys with the data itself. The Board has asked Otto to provide information about the data breach and how updates on new developments in privacy laws and regulations apply to Filtration Station. They are particularly concerned about staying up to date on the various U.S. state laws and regulations that have been in the news, especially the California Consumer Privacy Act (CCPA) and breach notification requirements.

The Board has asked Otto whether the company will need to comply with the new California Consumer Privacy Law (CCPA). What should Otto tell the Board?

- A. That the company is governed by CCPA, but does not need to take any additional steps because it follows CPBR.
- B. That CCPA only applies to companies based in California, which exempts the company from compliance.
- C. That business contact information could be considered personal information governed by CCPA.
- D. That CCPA will apply to the company only after the California Attorney General determines that it will enforce the statute.

Answer: C

Explanation:

The CCPA applies to any business that collects personal information of California residents, regardless of where the business is located 1. The CCPA defines personal information broadly as any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household 2. This could include business contact information, such as name, email address, phone number, or job title, if it is linked to a specific individual 3. Therefore, Otto should tell the Board that business contact information could be considered personal information governed by CCPA, and that the company may need to comply with the CCPA requirements, such as providing notice, honoring consumer rights requests, and implementing reasonable security measures 4. References:

- * CIPP/US Practice Questions (Sample Questions), Question 124, Answer C, Explanation C.
- * IAPP CIPP/US Certified Information Privacy Professional Study Guide, Chapter 6, Section 6.2, p. 181-182.
- * California Consumer Privacy Act (CCPA), Section 1798.140, Subsection (o).
- * CCPA Compliance Checklist for Businesses, Section 2, Subsection (a).

NEW QUESTION #20

In what way is the Controlling the Assault of Non-Solicited Pornography and Marketing (CAN-SPAM) Act intended to help consumers?

- A. By requiring companies to allow consumers to opt-out of future e-mails.
- B. By prohibiting companies from sending objectionable content through unsolicited e-mails.
- C. By providing consumers with free spam-filtering software.
- D. By requiring a company to receive an opt-in before sending any advertising e-mails.

Answer: A

NEW QUESTION #21

SCENARIO

Please use the following to answer the next QUESTION:

Matt went into his son's bedroom one evening and found him stretched out on his bed typing on his laptop. "Doing your network?" Matt asked hopefully.

"No," the boy said. "I'm filling out a survey."

Matt looked over his son's shoulder at his computer screen. "What kind of survey?" "It's asking Questions about my opinions." "Let me see," Matt said, and began reading the list of Questions that his son had already answered. "It's asking your opinions about the government and citizenship. That's a little odd. You're only ten." Matt wondered how the web link to the survey had ended up in his son's email inbox. Thinking the message might have been sent to his son by mistake he opened it and read it. It had come from an entity called the Leadership Project, and the content and the graphics indicated that it was intended for children. As Matt read further he learned that kids who took the survey were automatically registered in a contest to win the first book in a series about famous leaders.

To Matt, this clearly seemed like a marketing ploy to solicit goods and services to children. He asked his son if he had been prompted to give information about himself in order to take the survey. His son told him he had been asked to give his name, address, telephone number, and date of birth, and to answer Questions about his favorite games and toys.

Matt was concerned. He doubted if it was legal for the marketer to collect information from his son in the way that it was. Then he noticed several other commercial emails from marketers advertising products for children in his son's inbox, and he decided it was time to report the incident to the proper authorities.

Based on the incident, the FTC's enforcement actions against the marketer would most likely include what violation?

- A. Intruding upon the privacy of a family with young children.
- B. Collecting information from a child under the age of thirteen.
- C. Failing to notify of a breach of children's private information.
- D. Disregarding the privacy policy of the children's marketing industry.

Answer: D

NEW QUESTION #22

Sarah lives in San Francisco, California. Based on a dramatic increase in unsolicited commercial emails, Sarah believes that a major social media platform with over 50 million users has collected a lot of personal information about her. The company that runs the platform is based in New York and France.

Why is Sarah entitled to ask the social media platform to delete the personal information they have collected about her?

- A. The California Consumer Privacy Act entitles Sarah to request deletion of her personal information.
- B. The New York "Stop Hacks and Improve Electronic Data Security" (SHIELD) Act requires that businesses under New York's jurisdiction must delete customers' personal information upon request.
- C. Under Section 5 of the FTC Act, the Federal Trade Commission has held that refusing to delete an individual's personal information upon request constitutes an unfair practice.
- D. Any company with a presence in Europe must comply with the General Data Protection Regulation globally, including in response to data subject deletion requests.

Answer: A

Explanation:

The correct answer is C because the California Consumer Privacy Act (CCPA) is a state privacy law that grants California residents the right to request the deletion of their personal information that a business has collected from them. The CCPA applies to any business that collects personal information from California residents, regardless of where the business is located, as long as the business meets certain thresholds of revenue, data volume, or data sharing. Therefore, the social media platform that Sarah uses is subject to the CCPA and must honor Sarah's deletion request, unless an exception applies. The CCPA also requires businesses to provide notice and choice to consumersabout their data collection and use practices, and to respond to consumer requests within 45 days.

The other answers are incorrect because:

- * A is incorrect because the General Data Protection Regulation (GDPR) is a European Union privacy law that applies to the processing of personal data of individuals who are in the EU, regardless of where the data controller or processor is located. However, the GDPR does not apply to the processing of personal data of individuals who are outside the EU, unless the processing relates to the offering of goods or services to such individuals or the monitoring of their behavior within the EU. Therefore, the GDPR does not apply to Sarah's personal data, since she is not in the EU and the social media platform is not targeting or tracking her in the EU.
- * B is incorrect because Section 5 of the FTC Act is a federal law that prohibits unfair or deceptive acts or practices in or affecting

commerce. The FTC has used its Section 5 authority to enforce privacy and data security standards against businesses that violate their own privacy policies, misrepresent their data practices, or fail to protect consumer data from unauthorized access or disclosure. However, the FTC has not held that refusing to delete an individual's personal information upon request constitutes an unfair practice per se, unless the refusal is inconsistent with the business's privacy policy or representations, or causes substantial injury to consumers that is not reasonably avoidable or outweighed by countervailing benefits.

- * D is incorrect because the New York SHIELD Act is a state law that imposes data breach notification and data security requirements on any person or business that owns or licenses computerized data that includes the private information of a New York resident. The SHIELD Act does not grant New York residents the right to request the deletion of their personal information, nor does it apply to businesses that do not collect or hold the private information of New York residents. Therefore, the SHIELD Act does not apply to Sarah's personal data, since she is not a New York resident and the social media platform may not have her private information as defined by the SHIELD Act. References:
- * U.S. Private-Sector Privacy, Third Edition by Peter P. Swire, DeBrae Kennedy-Mayo, Chapter 7, Section 7.2.1, pp. 183-186.
- * IAPP CIPP/US Certified Information Privacy Professional Study Guide by Mike Chapple and Joe Shelley, Chapter 7, Section 7.2, pp. 217-219.

NEW QUESTION #23

SCENARIO

Please use the following to answer the next QUESTION:

Matt went into his son's bedroom one evening and found him stretched out on his bed typing on his laptop. "Doing your network?" Matt asked hopefully.

"No," the boy said. "I'm filling out a survey."

Matt looked over his son's shoulder at his computer screen. "What kind of survey?" "It's asking Questions about my opinions." "Let me see," Matt said, and began reading the list of Questions that his son had already answered. "It's asking your opinions about the government and citizenship. That's a little odd. You're only ten." Matt wondered how the web link to the survey had ended up in his son's email inbox. Thinking the message might have been sent to his son by mistake he opened it and read it. It had come from an entity called the Leadership Project, and the content and the graphics indicated that it was intended for children. As Matt read further he learned that kids who took the survey were automatically registered in a contest to win the first book in a series about famous leaders.

To Matt, this clearly seemed like a marketing ploy to solicit goods and services to children. He asked his son if he had been prompted to give information about himself in order to take the survey. His son told him he had been asked to give his name, address, telephone number, and date of birth, and to answer Questions about his favorite games and toys.

Matt was concerned. He doubted if it was legal for the marketer to collect information from his son in the way that it was. Then he noticed several other commercial emails from marketers advertising products for children in his son's inbox, and he decided it was time to report the incident to the proper authorities.

How does Matt come to the decision to report the marketer's activities?

- A. The marketer failed to make an adequate attempt to provide Matt with information
- B. The marketer seems to have distributed his son's information without Matt's permission
- C. The marketer did not provide evidence that the prize books were appropriate for children
- D. The marketer failed to identify himself and indicate the purpose of the messages

Answer: A

NEW OUESTION #24

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