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The IAPP CIPM Certified Information Privacy Professional/United States CIPM

The CIPM exam consists of 90 multiple-choice questions and must be completed within three hours. The passing score is 300 out of a possible 500 points. CIPM Exam is administered at Pearson VUE testing centers around the world.

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To qualify for the CIPM certification, candidates must have at least two years of professional experience in the field of privacy management. CIPM exam covers a wide range of topics, including privacy program management, privacy operations, privacy regulations, and privacy technology. CIPM Exam is designed to test candidates' knowledge of privacy principles, risk management, and data protection practices. The CIPM certification is a great way for professionals to demonstrate their expertise in privacy management and to advance their careers in the field.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q96-Q101):

NEW QUESTION # 96

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing. He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover.

He knows there is at least one incident the public is unaware of, although Albert does not know the details. He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

In consideration of the company's new initiatives, which of the following laws and regulations would be most appropriate for Albert to mention at the interview as a priority concern for the privacy team?

- A. The General Data Protection Regulation (GDPR)
- **B. Health Insurance Portability and Accountability Act (HIPAA)**
- C. Gramm-Leach-Bliley Act (GLBA)
- D. The Telephone Consumer Protection Act (TCPA)

Answer: B

Explanation:

Explanation

The most appropriate law for Albert to mention at the interview as a priority concern for the privacy team is the Health Insurance Portability and Accountability Act (HIPAA). HIPAA is a US federal law that establishes national standards for the protection of sensitive patient health information. HIPAA regulates the use, disclosure, and safeguarding of protected health information (PHI), which is any information that can identify a patient or relate to their health or health care services. HIPAA applies to covered entities, such as health plans, health care providers, and health care clearinghouses, and their business associates, such as vendors, contractors, or partners that access or handle PHI on their behalf. HIPAA requires covered entities and business associates to comply with the Privacy Rule, which sets forth the rights of individuals and the obligations of entities regarding PHI; the Security Rule, which specifies the administrative, technical, and physical safeguards to ensure the confidentiality, integrity, and availability of PHI; and the Breach Notification Rule, which requires the notification of individuals, HHS, and in some cases the media, in the event of a breach of unsecured PHI.

Since Treasure Box intends to acquire a medical supply company in the coming weeks, it is likely that it will become a business associate of some covered entities under HIPAA. Therefore, it will need to ensure that its privacy program is compliant with HIPAA requirements and that it has appropriate agreements and safeguards in place to protect PHI. Albert should mention this as a priority concern for the privacy team and demonstrate his awareness and knowledge of HIPAA.

The other options are not as relevant or important as HIPAA for Treasure Box's new initiatives. The Gramm-Leach-Bliley Act (GLBA) is a US federal law that requires financial institutions to explain how they share and protect their customers' non-public personal information. It also repealed the Glass-Steagall Act of

1933, which prohibited commercial banks from offering investment and insurance services. GLBA does not apply to Treasure Box since it is not a financial institution. The General Data Protection Regulation (GDPR) is an EU law that provides a comprehensive framework for the protection of personal data of individuals in the EU. It imposes strict obligations and rights on data controllers and processors regarding the collection, use, disclosure, and security of personal data. GDPR does not apply to Treasure Box since it has recently decided to limit its shipments to customers in the 48 contiguous states of the US. The Telephone Consumer Protection Act (TCPA) is a US federal law that restricts telemarketing calls, text messages, faxes, and prerecorded messages. It requires prior express consent from consumers before making such communications and provides consumers with the right to opt out or revoke their consent. TCPA may apply to Treasure Box since it engages in direct phone marketing, but it is not a new initiative or a priority concern for the privacy team. References: HIPAA; GLBA; GDPR; [TCPA]

NEW QUESTION # 97

SCENARIO

Please use the following to answer the next QUESTION:

Your organization, the Chicago (U.S.)-based Society for Urban Greenspace, has used the same vendor to operate all aspects of an online store for several years. As a small nonprofit, the Society cannot afford the higher-priced options, but you have been relatively satisfied with this budget vendor, Shopping Cart Saver (SCS). Yes, there have been some issues. Twice, people who purchased items from the store have had their credit card information used fraudulently subsequent to transactions on your site, but in neither case did the investigation reveal with certainty that the Society's store had been hacked. The thefts could have been employee-related.

Just as disconcerting was an incident where the organization discovered that SCS had sold information it had collected from customers to third parties. However, as Jason Roland, your SCS account representative, points out, it took only a phone call from you to clarify expectations and the "misunderstanding" has not occurred again.

As an information-technology program manager with the Society, the role of the privacy professional is only one of many you play. In all matters, however, you must consider the financial bottom line. While these problems with privacy protection have been significant, the additional revenues of sales of items such as shirts and coffee cups from the store have been significant. The Society's operating budget is slim, and all sources of revenue are essential.

Now a new challenge has arisen. Jason called to say that starting in two weeks, the customer data from the store would now be stored on a data cloud. "The good news," he says, "is that we have found a low-cost provider in Finland, where the data would also be held. So, while there may be a small charge to pass through to you, it won't be exorbitant, especially considering the advantages of a cloud." Lately, you have been hearing about cloud computing and you know it's fast becoming the new paradigm for various applications. However, you have heard mixed reviews about the potential impacts on privacy protection. You begin to research and discover that a number of the leading cloud service providers have signed a letter of intent to work together on shared conventions and technologies for privacy protection. You make a note to find out if Jason's Finnish provider is signing on.

After conducting research, you discover a primary data protection issue with cloud computing. Which of the following should be your biggest concern?

- A. An unwillingness of cloud providers to provide security information
- B. A lack of vendors in the cloud computing market
- C. An open programming model that results in easy access
- D. A reduced resilience of data structures that may lead to data loss.

Answer: A

Explanation:

This answer is the primary data protection issue with cloud computing that Albert should be concerned about, as it can affect the confidentiality, integrity and availability of the data that is stored and processed on the cloud. Outdated security frameworks refer to the lack of or insufficient technical and organizational measures that are implemented by the cloud service provider or the cloud user to protect the data from unauthorized or unlawful access, use, disclosure, alteration or destruction. Outdated security frameworks can include weak encryption, authentication, authorization, logging, monitoring, backup or recovery mechanisms, as well as inadequate policies, procedures, standards or best practices for data security. Outdated security frameworks can expose the data to various threats and risks, such as cyberattacks, data breaches, data loss or corruption, or legal actions.

NEW QUESTION # 98

"Respond" in the privacy operational lifecycle includes which of the following?

- A. Privacy awareness training and compliance monitoring
- B. Information requests and privacy rights requests.
- C. Communication to stakeholders and alignment to laws.

- D. Information security practices and functional area integration.

Answer: B

Explanation:

"Respond" in the privacy operational lifecycle includes information requests and privacy rights requests, which are requests from individuals or authorities to access, correct, delete, or restrict the processing of personal data. The privacy program must have processes and procedures to handle such requests in a timely and compliant manner. The other options are not part of the "respond" phase, but rather belong to other phases such as "protect", "aware", or "align". Reference: CIPM Body of Knowledge, Domain III: Privacy Program Operational Life Cycle, Section D: Respond.

NEW QUESTION # 99

SCENARIO

Please use the following to answer the next QUESTION:

Paul Daniels, with years of experience as a CEO, is worried about his son Carlton's successful venture, Gadgo.

A technological innovator in the communication industry that quickly became profitable, Gadgo has moved beyond its startup phase. While it has retained its vibrant energy, Paul fears that under Carlton's direction, the company may not be taking its risks or obligations as seriously as it needs to. Paul has hired you, a Privacy Consultant, to assess the company and report to both father and son. "Carlton won't listen to me," Paul says, "but he may pay attention to an expert."

Gadgo's workplace is a clubhouse for innovation, with games, toys, snacks, espresso machines, giant fish tanks and even an iguana who regards you with little interest. Carlton, too, seems bored as he describes to you the company's procedures and technologies for data protection. It's a loose assemblage of controls, lacking consistency and with plenty of weaknesses. "This is a technology company," Carlton says. "We create. We innovate. I don't want unnecessary measures that will only slow people down and clutter their thoughts." The meeting lasts until early evening. Upon leaving, you walk through the office it looks as if a strong windstorm has recently blown through, with papers scattered across desks and tables and even the floor. A

"cleaning crew" of one teenager is emptying the trash bins. A few computers have been left on for the night, others are missing.

Carlton takes note of your attention to this: "Most of my people take their laptops home with them, or use their own tablets or phones. I want them to use whatever helps them to think and be ready day or night for that great insight. It may only come once!"

What would be the best kind of audit to recommend for Gadgo?

- A. A self-certification.
- B. An internal audit.
- C. A supplier audit.
- **D. A third-party audit.**

Answer: D

Explanation:

Explanation

This answer is the best kind of audit to recommend for Gadgo, as it can provide an independent and objective assessment of the company's privacy program and practices, as well as identify any gaps, weaknesses or risks that need to be addressed or improved. A third-party audit is conducted by an external auditor who has the necessary expertise, experience and credentials to evaluate the company's compliance with the applicable laws, regulations, standards and best practices for data protection. A third-party audit can also help to enhance the company's reputation and trust among its customers, partners and stakeholders, as well as demonstrate its commitment and accountability for privacy protection. References: IAPP CIPM Study Guide, page 881; ISO/IEC 27002:2013, section 18.2.1

NEW QUESTION # 100

Formosa International operates in 20 different countries including the United States and France. What organizational approach would make complying with a number of different regulations easier?

- **A. Fair Information Practices.**
- B. Data mapping.
- C. Decentralized privacy management.
- D. Rationalizing requirements.

Answer: A

NEW QUESTION # 101

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