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APICS Certified Supply Chain Professional Sample Questions (Q71-Q76):

NEW QUESTION # 71

Which of the following ISO standards is used to assist organizations with sustainable development?

- A. ISO 14001
- B. ISO 31000
- C. ISO 9001
- **D. ISO 26000**

Answer: D

Explanation:

Section: Supply Chain Strategy, Design, and Compliance

NEW QUESTION # 72

Which of the following options typically is a component of sales force automation during implementation of customer relationship management (CRM)?

- A. Opportunity management
- **B. Response management**
- C. Online product configuration
- D. Automatic call distribution

Answer: B

NEW QUESTION # 73

Which of the following transportation modes has the highest fixed cost and the lowest variable cost structure?

- A. Truck
- B. Air
- C. Rail
- **D. Pipeline**

Answer: D

Explanation:

Among the listed transportation modes, pipelines have the highest fixed cost and the lowest variable cost structure. Pipelines require significant investment in infrastructure, including the construction of the pipeline itself and the necessary pumping stations, which contribute to high fixed costs. However, once the infrastructure is in place, the cost of transporting goods (usually liquids or gases) through pipelines is relatively low, resulting in low variable costs. In contrast, modes like rail (A), truck (B), and air (C) have lower fixed costs but higher variable costs associated with fuel, labor, and maintenance.

References:

* Coyle, J. J., Novack, R. A., Gibson, B. J., & Bardi, E. J. (2015). *Transportation: A Supply Chain Perspective*. Cengage Learning.

* Rodrigue, J.-P., Comtois, C., & Slack, B. (2013). *The Geography of Transport Systems*. Routledge.

NEW QUESTION # 74

When deciding whether to make a component internally or to outsource production, a company must:

- A. outsource only low-value components.
- B. select the source with the shortest lead time.
- **C. evaluate the landed cost of the component.**
- D. select the lowest-price source.

Answer: C

Explanation:

The correct answer is A. evaluate the landed cost of the component.

When deciding whether to make a component internally or to outsource production, a company must consider the cost of producing the component in-house versus the cost of outsourcing it. This means taking into account not only the direct costs of production, but also the indirect costs associated with producing the component, such as overhead costs.

Furthermore, the company must also consider the landed cost of the component, which includes the cost of shipping, customs duties, and other fees associated with importing the component. This cost can vary depending on the location of the supplier and the country of origin.

Therefore, while selecting the lowest-price source or the source with the shortest lead time may seem like attractive options, they may not necessarily be the most cost-effective in the long run. It is essential to evaluate the landed cost of the component before making a decision.

NEW QUESTION # 75

A company has applied lean thinking and tools to its internal operations over the last several years. The company is now concerned about its ability to recover from a supply disruption. Which of the following actions would be most appropriate for the company to take to increase its resiliency?

- A. Add capacity to enable quick recovery from a disruption
- **B. Arrange for multiple sources for key components.**
- C. Maintain 1 week's supply of safety stock for key components.
- D. Required the suppliers of key components to maintain safety stock

Answer: B

Explanation:

To increase resiliency and recover from supply disruptions, arranging for multiple sources for key components is the most appropriate action. Having multiple suppliers reduces dependency on a single source, thereby mitigating the risk of supply chain interruptions due to issues such as natural disasters, political instability, or other unforeseen events affecting one supplier. Maintaining safety stock (B) and requiring suppliers to maintain safety stock (C) provide short-term buffers but do not address long-term resilience. Adding capacity (D) can help in recovery but is often more costly and complex than diversifying the supplier base.

References:

* Chopra, S., & Meindl, P. (2016). Supply Chain Management: Strategy, Planning, and Operation.

Pearson.

* Sheffi, Y. (2005). The Resilient Enterprise: Overcoming Vulnerability for Competitive Advantage. MIT Press.

NEW QUESTION # 76

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