

MC-202 Authorized Pdf Exam | Best Way to Pass Salesforce MC-202

PRACTICAL EXAM

Subject Code	SWE202c
Page No	1
Subject Name	Introduction to Software Engineering
Practical Topic	Course Registration System
Time	120 minutes
Tools	MS Word, Draw.io, MS Visio, Astah, Visual Paradigm, Star UML
Note	Open book. Students are NOT allowed to use the Internet.
Student ID	<Fill Student ID here>
Student Name	<Fill Student ID here>

I. CASE STUDY

Green University is a mid-sized institution with approximately 8,000 students and 400 academic staff. Each semester, the university must manage course enrollment for all undergraduate and postgraduate programmers. Currently, students submit paper-based registration forms to their faculty office, and clerks manually enter the data into spreadsheets. This process is error-prone, slow, and creates long queues during the registration window. The university's administration has therefore decided to commission a web-based Course Registration System (CRS) to automate and streamline the entire workflow.

The CRS is expected to serve four main groups of users. Students need to browse the catalogue of available courses, check their eligibility based on completed prerequisites, submit registration requests, and track the status of each request in real time. If a course is fully booked, a student may join an electronic waitlist; should a registered student later drop the course, the system automatically notifies and enrolls the first eligible student on the waitlist. Lecturers need to monitor the roster of students enrolled in their courses, record midterm and final grades, and release grades to students once the grading period closes. Academic Staff (administrators) are responsible for defining the semester timetable, setting and publishing course quotas, opening and closing the registration window, approving exceptional cases, and generating enrolment and grade-distribution reports. Finally, a System Administrator manages user accounts, configures system parameters, and oversees scheduled data backups.

From a technical standpoint, the university imposes several constraints. The system must remain responsive—handling at least 1,000 simultaneous users during peak registration periods with a page-response time under 3 seconds. Because student records and grade data are sensitive, all communication must be encrypted using TLS 1.2 or higher, and access must be governed by a role-based access control (RBAC) model so that each user sees only the functions and data relevant to their role. The platform must be available 99.5% of the time during the semester, with any planned maintenance scheduled outside the registration window. The interface must be accessible on both desktop and mobile browsers and must conform to WCAG 2.1 Level AA accessibility standards. The architecture should also support horizontal scaling so that additional server capacity can be added smoothly as student numbers grow in future years.

Author <Fill Student ID here>

<Fill exam date here>

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Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q101-Q106):

NEW QUESTION # 101

Northern Trail Outfitters (NTO) has subscribers opt-in to its marketing program via email or SMS.

What should NTO configure for its welcome series in Journey Builder to honor the opt-in communication method?

- A. Send both email and SMS to ensure subscribers get NTO's messages.
- B. Ensure source channel is available in subscriber data.
- C. **Create one Entry Source for each messaging channel.**

Answer: C

Explanation:

To honor the opt-in communication method of subscribers in Journey Builder, Northern Trail Outfitters (NTO) should create one Entry Source for each messaging channel (email and SMS). This ensures that the journey can differentiate and respect the preferred communication method of each subscriber based on how they opted-in. Each entry source can then be used to trigger the appropriate welcome series content for the respective channel. Reference: Salesforce Marketing Cloud Documentation

NEW QUESTION # 102

Northern Trail Outfitters sends out 50,000 emails on a Friday. On Monday morning, the marketing team has to go through out-of-office messages and unsubscribe messages to find customer responses to the email.

Which feature should help the team?

- A. Parameter Management
- B. **Reply Mail Management**
- C. Publication Lists

Answer: B

Explanation:

Reference: Salesforce Marketing Cloud Documentation on Reply Mail Management

NEW QUESTION # 103

A customer requested Northern Trail Outfitters NOT record any clicks or opens performed by them.

What should be configured to ensure compliance with this request?

- A. Consent Management
- B. Exclusion Script
- C. **DoNotTrack Attribute**

Answer: C

Explanation:

The DoNotTrack attribute can be configured to ensure that no tracking information, such as clicks or opens, is recorded for a specific customer. This complies with customer requests to avoid tracking their interactions.

For comprehensive details, refer to the Consent Management documentation.

NEW QUESTION # 104

When receiving spam complaints from recent email sends, a marketer from Northern Trail Outfitters (NTO) identifies an email address that has consistently marked promotional email messages from NTO as spam.

What should the marketer do to prevent the subscriber from receiving further commercial messages?

- A. Delete the subscriber from All Subscribers
- B. Use the complaint exclusion list on future sends.
- C. Add the subscriber to the auto-suppression list.

Answer: C

Explanation:

Reference: Salesforce Marketing Cloud Documentation on Auto-Suppression Lists

NEW QUESTION # 105

The marketing team at Northern Trail Outfitters is concerned about its email deliverability rates over the last three months. Which remediation tactic should be used to improve deliverability?

- A. Broaden segmentation criteria to reach more diverse audiences.
- B. Increase the frequency of email sending to boost engagement.
- C. Scale back sending for specific ISPs until the issue subsides.

Answer: C

Explanation:

To improve email deliverability, it is effective to scale back sending to specific ISPs where issues have been identified. This approach helps in maintaining a good sender reputation and avoiding potential blocks or filtering by the ISPs. By reducing the sending volume to problematic ISPs temporarily, you give the infrastructure time to resolve the issues, which can then help improve overall deliverability rates. Reference:

Salesforce Marketing Cloud Documentation on Email Deliverability Best Practices.

NEW QUESTION # 106

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