

# Free PDF Quiz Data-Cloud-Consultant - High Pass-Rate New Salesforce Certified Data Cloud Consultant Exam Discount



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## Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.</li></ul>

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## Salesforce Certified Data Cloud Consultant Sample Questions (Q91-Q96):

### NEW QUESTION # 91

Cloud Kicks wants to be able to build a segment of customers who have visited its website within the previous 7 days. Which filter operator on the Engagement Date field fits this use case?

- A. Next Number of Days
- B. Greater than Last Number of
- C. Is Between
- **D. Last Number of Days**

**Answer: D**

Explanation:

The filter operator Last Number of Days allows you to filter on date fields using a relative date range that specifies the number of days before today. For example, you can use this operator to filter on customers who have visited your website in the last 7 days, or the last 30 days, or any number of days you want. This operator is useful for creating dynamic segments that update automatically based on the current date<sup>12</sup>. References:

Relative Date Filter Reference

Create Filtered Segments

### NEW QUESTION # 92

Northern Trail Outfitters (NTO) wants to connect their B2C Commerce data with Data Cloud and bring two years of transactional history into Data Cloud.

What should NTO use to achieve this?

- **A. B2C Commerce Starter Bundles plus a custom extract**
- B. Direct Sales Order entity ingestion
- C. B2C Commerce Starter Bundles
- D. Direct Sales Product entity ingestion

**Answer: A**

Explanation:

Explanation

The B2C Commerce Starter Bundles are predefined data streams that ingest order and product data from B2C Commerce into Data Cloud. However, the starter bundles only bring in the last 90 days of data by default. To bring in two years of transactional history, NTO needs to use a custom extract from B2C Commerce that includes the historical data and configure the data stream to use the custom extract as the source. The other options are not sufficient to achieve this because:

\* A. B2C Commerce Starter Bundles only ingest the last 90 days of data by default.

\* B. Direct Sales Order entity ingestion is not a supported method for connecting B2C Commerce data with Data Cloud. Data Cloud does not provide a direct-access connection for B2C Commerce data, only data ingestion.

\* C. Direct Sales Product entity ingestion is not a supported method for connecting B2C Commerce data with Data Cloud. Data Cloud does not provide a direct-access connection for B2C Commerce data, only data ingestion. References: Create a B2C Commerce Data Bundle - Salesforce, B2C Commerce Connector - Salesforce, Salesforce B2C Commerce Pricing Plans & Costs

### NEW QUESTION # 93

A customer needs to integrate in real time with Salesforce CRM.

Which feature accomplishes this requirement?

- A. Data actions and Lightning web components
- B. Data model triggers
- C. Sales and Service bundle

- **D. Streaming transforms**

**Answer: D**

Explanation:

The correct answer is A. Streaming transforms. Streaming transforms are a feature of Data Cloud that allows real-time data integration with Salesforce CRM. Streaming transforms use the Data Cloud Streaming API to synchronize micro-batches of updates between the CRM data source and Data Cloud in near-real time<sup>1</sup>. Streaming transforms enable Data Cloud to have the most current and accurate CRM data for segmentation and activation<sup>2</sup>.

The other options are incorrect for the following reasons:

B: Data model triggers. Data model triggers are a feature of Data Cloud that allows custom logic to be executed when data model objects are created, updated, or deleted<sup>3</sup>. Data model triggers do not integrate data with Salesforce CRM, but rather manipulate data within Data Cloud.

C: Sales and Service bundle. Sales and Service bundle is a feature of Data Cloud that allows pre-built data streams, data model objects, segments, and activations for Sales Cloud and Service Cloud data sources<sup>4</sup>. Sales and Service bundle does not integrate data in real time with Salesforce CRM, but rather ingests data at scheduled intervals.

D: Data actions and Lightning web components. Data actions and Lightning web components are features of Data Cloud that allow custom user interfaces and workflows to be built and embedded in Salesforce applications<sup>5</sup>. Data actions and Lightning web components do not integrate data with Salesforce CRM, but rather display and interact with data within Salesforce applications.

References:

1: Load Data into Data Cloud

2: [Data Streams in Data Cloud]

3: [Data Model Triggers in Data Cloud] unit on Trailhead

4: [Sales and Service Bundle in Data Cloud] unit on Trailhead

5: [Data Actions and Lightning Web Components in Data Cloud] unit on Trailhead

6: [Data Model in Data Cloud] unit on Trailhead

7: [Create a Data Model Object] article on Salesforce Help

8: [Data Sources in Data Cloud] unit on Trailhead

9: [Connect and Ingest Data in Data Cloud] article on Salesforce Help

10: [Data Spaces in Data Cloud] unit on Trailhead

11: [Create a Data Space] article on Salesforce Help

12: [Segments in Data Cloud] unit on Trailhead

13: [Create a Segment] article on Salesforce Help

14: [Activations in Data Cloud] unit on Trailhead

15: [Create an Activation] article on Salesforce Help

## NEW QUESTION # 94

Northern Trail Outfitters (NTD) creates a calculated insight to compute recency, frequency, monetary (RFM) scores on its unified individuals. NTO then creates a segment based on these scores that it activates to a Marketing Cloud activation target.

Which two actions are required when configuring the activation?

Choose 2 answers

- **A. Select contact points.**
- B. Add additional attributes.
- **C. Choose a segment.**
- D. Add the calculated insight in the activation.

**Answer: A,C**

Explanation:

To configure an activation to a Marketing Cloud activation target, you need to choose a segment and select contact points. Choosing a segment allows you to specify which unified individuals you want to activate. Selecting contact points allows you to map the attributes from the segment to the fields in the Marketing Cloud data extension. You do not need to add additional attributes or add the calculated insight in the activation, as these are already part of the segment definition. Reference: Create a Marketing Cloud Activation Target; Types of Data Targets in Data Cloud

## NEW QUESTION # 95

A customer is concerned that the consolidation rate displayed in the identity resolution is quite low compared to their initial estimations.

Which configuration change should a consultant consider in order to increase the consolidation rate?

- A. Include additional attributes in the existing matching rules.
- B. Change reconciliation rules to MostOccurring.
- C. Reduce the number of matching rules.
- **D. Increase the number of matching rules.**

**Answer: D**

Explanation:

Explanation

The consolidation rate is the amount by which source profiles are combined to produce unified profiles, calculated as  $1 - (\text{number of unified individuals} / \text{number of source individuals})$ . For example, if you ingest

100 source records and create 80 unified profiles, your consolidation rate is 20%. To increase the consolidation rate, you need to increase the number of matches between source profiles, which can be done by adding more match rules. Match rules define the criteria for matching source profiles based on their attributes.

By increasing the number of match rules, you can increase the chances of finding matches between source profiles and thus increase the consolidation rate. On the other hand, changing reconciliation rules, including additional attributes, or reducing the number of match rules can decrease the consolidation rate, as they can either reduce the number of matches or increase the number of unified profiles. References: Identity Resolution Calculated Insight: Consolidation Rates for Unified Profiles, Identity Resolution Ruleset Processing Results, Configure Identity Resolution Rulesets

## NEW QUESTION # 96

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