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## **ED-Con-101 Guaranteed Passing, ED-Con-101 Key Concepts**

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## **Salesforce Certified Education Cloud Consultant Sample Questions (Q182-Q187):**

### NEW QUESTION # 182

A university is interested in the Student Success Hub Tableau Accelerator. Which object should the consultant recommend to ensure there is data?

- A. Appointment Attendee
- B. Behavior Incident
- C. Availability Topic

**Answer: A**

Explanation:

The Appointment Attendee object in Student Success Hub is used to track the students and support staff who attend an appointment<sup>1</sup>. The Student Success Hub Tableau Accelerator uses data from this object, along with other objects such as Alert, Appointment, Case, Contact, Course Connection, Course Offering, Program Enrollment, Term, and User, to create visualizations of student and support staff data<sup>2</sup>. The Behavior Incident object is not part of Student Success Hub or the Tableau Accelerator. The Availability Topic object is used to categorize the availability of support staff for appointments<sup>1</sup>, but it is not used by the Tableau Accelerator. Reference:

1: EDA Object Reference - Salesforce<sup>3</sup>

2: Analyze Student Success Data with the Tableau Accelerator - Salesforce<sup>4</sup>

### NEW QUESTION # 183

A consultant is working on an Advisor Link implementation for the undergraduate Advising departments. Advisors must be able to view a student's classes, track milestones, set student meetings, and integrate meetings with their Outlook calendar. The Advising department wants to know which functionality is included with Advisor Link and whether a third-party application is necessary. Which function may require a third-party app?

- A. Success Plans
- B. Calendar syncing
- C. Appointment scheduling
- D. Degree visualization

**Answer: D**

Explanation:

Degree visualization is a function that may require a third-party app for Advisor Link. Degree visualization allows advisors and students to see the progress and requirements of a degree program in a graphical way. Advisor Link does not provide this function out of the box, so a third-party app may be needed to achieve it. Success Plans, calendar syncing, and appointment scheduling are functions that are included with Advisor Link and do not require a third-party app. Reference:

<https://www.salesforce.org/advisor-link/>

[https://help.salesforce.com/s/articleView?id=sf.eda\\_advisor\\_link\\_features.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.eda_advisor_link_features.htm&type=5)

### NEW QUESTION # 184

A college is interested in a Salesforce.org Open Source Common project they read about on the Power of Us Hub. The college wants to know the benefits of an open source solution supported by the Open Source Commons.

What is one benefit of Open Source Common Projects the consultant can share with the college?

Choose 1 answer.

- A. Projects allow only a few participants.
- B. Projects focus on replacing paid solutions.
- C. Projects go through a Salesforce Security review.
- D. Projects are owned solely by Salesforce.org

**Answer: C**

Explanation:

One benefit of Open Source Common Projects that the consultant can share with the college is that projects go through a Salesforce Security review. This means that the projects are evaluated and approved by Salesforce for their security standards and best practices. This ensures that the projects are safe and reliable for customers to use. Projects are not owned solely by Salesforce.org, but rather by the community. Projects do not focus on replacing paid solutions, but rather on enhancing existing solutions or

addressing gaps. Projects do not allow only a few participants, but rather welcome anyone who wants to contribute. Reference:  
<https://www.salesforce.org/open-source-commons/>  
<https://www.salesforce.org/blog/announcing-open-source-commons/>

#### NEW QUESTION # 185

A university has a centralized IT team and a committee that oversees data governance and change management. Recruiters want access to Corporate Relations data. Corporate Relations wants access to Executive Education information. The Alumni Relations office wants to work with every department.

Which Salesforce environment strategy should the consultant recommend?

- A. One Salesforce environment for all business units
- B. Separate Salesforce environments for each business unit
- C. One Salesforce environment for Alumni Relations and a separate Salesforce environment for the other business units
- D. One Salesforce environment for Recruitment and a separate Salesforce environment for the other business units

#### Answer: A

Explanation:

The consultant should recommend one Salesforce environment for all business units as a Salesforce environment strategy for the university. This means that the university will have a single Salesforce org that will support the needs and processes of all the business units, such as Recruitment, Corporate Relations, Executive Education, and Alumni Relations. This can help the university achieve data consistency, visibility, and collaboration across the business units, and leverage the centralized IT team and the data governance and change management committee. The consultant can also help the university implement security and sharing settings to control access and visibility of data for each business unit. Having separate Salesforce environments for each business unit, or for Recruitment or Alumni Relations only, are not Salesforce environment strategies that the consultant should recommend for the university. Reference:

[https://www.salesforce.org/wp-content/uploads/2019/03/Education\\_Cloud\\_COE\\_Guide.pdf](https://www.salesforce.org/wp-content/uploads/2019/03/Education_Cloud_COE_Guide.pdf)

<https://trailhead.salesforce.com/en/content/learn/modules/org-setup>

#### NEW QUESTION # 186

University department staff members want to track communication efforts and attendance for the annual commencement ceremony. They need to report on the engagement results of different types of communication methods (email, printed invitations, and so forth). Which of these features should the consultant recommend?

- A. Experience Cloud Audience
- B. Campaign Member Status
- C. Campaign Influence
- D. Salesforce Inbox

#### Answer: A

Explanation:

The consultant should recommend Campaign Member Status as a feature to track communication efforts and attendance for the annual commencement ceremony and report on the engagement results of different types of communication methods for the university department staff members. Campaign Member Status is a feature that allows users to define and track the status or response of a campaign member for a specific campaign, such as Sent, Opened, Clicked, or Attended. Campaign Member Status can help the university department staff members track communication efforts and attendance for the annual commencement ceremony and report on the engagement results of different types of communication methods by using features such as custom statuses, member status values, or campaign reports. Salesforce Inbox, Campaign Influence, or Marketing Cloud are not features that can track communication efforts and attendance for the annual commencement ceremony and report on the engagement results of different types of communication methods for the university department staff members. Reference:

[https://help.salesforce.com/s/articleView?id=sf.campaigns\\_member\\_status.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.campaigns_member_status.htm&type=5)

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#### NEW QUESTION # 187

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