

Salesforce Salesforce-Media-Cloud信息資訊 - Salesforce-Media-Cloud考試心得



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Salesforce Salesforce-Media-Cloud 考試大綱：

主題	簡介
主題 1	• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment.
主題 2	• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.
主題 3	• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.

最實用的Salesforce-Media-Cloud認證考古題

購買最新的Salesforce-Media-Cloud考古題，您將擁有100%成功通過Salesforce-Media-Cloud考試的機會，我們產品的品質是非常好的，而且更新的速度也是最快的。題庫所有的問題和答案都與真實的考試相關，我們的Salesforce Salesforce-Media-Cloud軟件版本的題庫可以讓您體驗真實的考試環境，支持多臺電腦安裝使用。Salesforce-Media-Cloud題庫學習資料將會是您通過此次考試的最好保證，還在猶豫什麼，請盡早擁有Salesforce Salesforce-Media-Cloud考古題吧！

最新的 Accredited Professional Certification Salesforce-Media-Cloud 免費考試真題 (Q56-Q61):

問題 #56

Which set of components are delivered as part of the managed package?

- A. FlexiPages, Custom Labels, Data Model, Media Service
- B. OmniScript Definitions, CPQ APIs, FlexiPages, Custom Labels
- C. FlexiPages, Custom Labels, Vlocity Integration Settings, Custom Layouts
- **D. OmniScript Definitions, CPQ APIs, Apex Classes, Lightning Web Components**

答案：D

解題說明：

Comprehensive and Detailed Explanation From Exact Extract:

The managed package includes OmniScript Definitions, CPQ APIs, Apex Classes, and Lightning Web Components as core functional components to deliver Media Cloud features. Other sets list supporting components but not the full package essentials.

Reference:

Media Cloud Package Contents

https://help.salesforce.com/s/articleView?id=sf.media_cloud_package_contents.htm&type=5

問題 #57

Which core Salesforce object represents a media plan in Advertising Sales Management (ASM)?

- **A. Quote**
- B. Opportunity
- C. Proposal
- D. Media Plan

答案：A

解題說明：

Comprehensive and Detailed Explanation From Exact Extract:

The Quote object serves as the core representation of a media plan in ASM. Quotes capture the details of proposed ad buys and are central to sales processes. The Media Plan object is more of an extension or custom entity, but Quotes remain the foundational object.

Reference:

Media Cloud ASM Data Model

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_quote.htm&type=5

問題 #58

Which three Marketing Cloud Intelligence integration methods can a Consultant use to ingest and integrate all available channels as well as first and third party data sources, to create a cross-channel optimization platform?

Choose 3 answers

- A. Data Mapping Visualizer
- B. Marketing Cloud Intelligence Data Lake Stream
- C. API Connectors
- D. Data Raptor
- E. TotalConnect

答案: B,C,E

解題說明:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence (MCI) supports multiple integration methods including API Connectors for direct data ingestion, TotalConnect for ingesting external datasets, and Data Lake Streams for large-scale streaming data ingestion. Data Raptor and Data Mapping Visualizer are primarily Salesforce data transformation tools, not ingestion methods for MCI.

Reference:

Marketing Cloud Intelligence Integration Overview

https://help.salesforce.com/s/articleView?id=sf.mc_mci_data_ingestion.htm&type=5

問題 #59

A publishing company has been using media cloud decides that they want to use marketing cloud intelligence for analytics. However, there is an OAuth 2.0 authentication issue when attempting to set up data stream setup in marketing cloud intelligence. Where should a consultant go within Salesforce to ensure that the settings in marketing cloud intelligence are set up correctly?

- A. connected app
- B. custom metadata
- C. named credential
- D. auth.Provider

答案: C

解題說明:

When facing OAuth 2.0 authentication issues during the setup of a data stream in Marketing Cloud Intelligence, checking the Named Credential settings within Salesforce is a critical step. Named Credentials provide a secure way to manage authentication details for external services, ensuring that Salesforce can securely connect to Marketing Cloud Intelligence. By verifying and, if necessary, adjusting the Named Credential settings, the consultant can resolve authentication issues, enabling successful data stream setup and integration between Salesforce and Marketing Cloud Intelligence. Reference: <https://help.salesforce.com/>

問題 #60

Which two actions take place, when an insertion order is created and submitted in Media Cloud Advertising Sales Management (ASM)?

Choose 2 answers

- A. Order is submitted to Industries Order Management
- B. Order is submitted to B2B Commerce Order Management
- C. The orchestration plan is created and can be viewed
- D. Order flow is initiated for asset creation and billing

答案: A,D

解題說明:

Comprehensive and Detailed Explanation From Exact Extract:

Upon insertion order submission, Media Cloud triggers an order flow that initiates asset creation and billing processes. Additionally, the order is handed over to Industries Order Management for orchestration across external systems such as ad servers and billing platforms. B2B Commerce is not involved in ad order fulfillment.

Reference:

Media Cloud Order Management Process

https://help.salesforce.com/s/articleView?id=sf.media_cloud_order_management.htm&type=5

問題 #61

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