

Reliable B2C-Commerce-Architect Exam Papers - Valid Exam B2C-Commerce-Architect Preparation



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Passing the Salesforce B2C-Commerce-Architect exam is a significant achievement that demonstrates your expertise and knowledge of the Salesforce B2C Commerce platform. It is a valuable credential that can enhance your career prospects in the B2C Commerce industry. With this certification, you will be well-equipped to design and implement effective solutions that meet the unique needs of B2C businesses.

Salesforce B2C-Commerce-Architect Certification Exam is a challenging exam that requires a deep understanding of the Salesforce B2C Commerce platform and e-commerce best practices. B2C-Commerce-Architect exam is designed to test the skills and knowledge required to design and architect successful e-commerce solutions on the Salesforce B2C Commerce platform. Salesforce Certified B2C Commerce Architect certification exam consists of 60 multiple-choice questions and takes approximately 105 minutes to complete.

Salesforce Certified B2C Commerce Architect exam consists of 60 multiple-choice questions, which must be answered within 105 minutes. B2C-Commerce-Architect Exam covers various topics related to the Salesforce B2C Commerce platform, such as system

architecture, data modeling, integrations, and customization. Candidates need to demonstrate their expertise in designing and implementing commerce solutions on the platform. Passing this certification exam requires a thorough understanding of the platform's capabilities and a comprehensive knowledge of the best practices for designing and implementing commerce solutions. Earning the Salesforce B2C-Commerce-Architect certification is a testament to a professional's skills and expertise in the field of B2C commerce.

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Salesforce Certified B2C Commerce Architect Sample Questions (Q22-Q27):

NEW QUESTION # 22

The Client is Crowding and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the following metrics for its existing website over the past 12 months and forecasted into the next year:

□ Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- B. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- C. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour
- **D. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour**

Answer: D

Explanation:

Considering the existing metrics and forecasted 300% growth, the appropriate load testing targets for the new B2C Commerce site would be:

* 15000 visits per hour: This figure is calculated by applying the expected growth to the peak visits per hour (10000 visits), resulting in 15000 visits. The choice of 15000 provides a higher buffer to accommodate unforeseen spikes in traffic.

* 300000 page views per hour: Similarly, this is scaled up from the peak page views per hour (200000) considering the growth, ensuring the site can handle high demand and interactions.

* 3750 orders per hour: This target is based on the peak orders per hour (250) with the growth applied, allowing testing of the system's ability to handle transactions under significant load.

These targets ensure that the system is robust enough to handle increased traffic and transactions without performance degradation, crucial for maintaining customer satisfaction and operational stability.

NEW QUESTION # 23

An Order Management System (OMS) handles orders from multiple brand specific sites, as part of the processing, the OMS sends the processing detail to be added as notes to the orders in B2C Commerce. These processing details are captured temporarily in custom objects, and are later processed by a batch Job that:

* Processes the custom object to extract the orderid and note data.

* Tries to load the order.

* If the order is not found, it deletes the custom object and moves on.

* If the order is found, it updates notes in the Order, upon successful update of this order, it deletes the custom object.

There is an Issue reported that the job is constantly failing and custom objects are growing in number. On investigating the production log the message below is being logged on each failure:

□ What are three solutions The Architect can take to fix this issue without losing meaningful data?

Choose 3 answers

- A. Take the backup of the Order as XML and delete the Order to ensure on the next job run, the custom objects are getting

processed.

- B. Engage B2C Commerce Support Team to soften the quota limit for "object.OrderPO,relation,notes"
- C. Take the backup of the custom object and delete the custom object to ensure on the next job run the custom objects are getting processed.
- D. Using BM site import/export, soften the <quota id="object.orderPo.relation,notes"> <custom-action>warn<custom-action> </quot> to make sure that neither order notes are lost and custom object is processed.

Answer: B,C

NEW QUESTION # 24

During a review of the most recent release notes, the Architect finds that Salesforce has deprecated an API that is used throughout the site. After reviewing the deprecated API usage in Business Manager, the Architect narrows down the usage of that API to a particular LINK integration cartridge. The cartridge was integrated when the site was first launched and is heavily customized for the Client.

What is the recommended way for the Architect to remove the deprecated API so the LINK integration continues to work without interruptions, and lowest level of effort'

- A. The Architect does not need to do anything at this time, the API will continue to work with no issues for the foreseeable future.
- B. The Architect should update all the deprecated API cats in the already integrated LINK cartridge and test thoroughly.
- C. The Architect should check to see If the LINK cartridge has been updated already, integrate It, apply the customisations, and teat thoroughly.
- D. The Architect should contact the company that created the LINK cartridge to fix the issue and provide the client with updated code.

Answer: C

Explanation:

When facing a deprecated API that is used in a LINK integration cartridge, the recommended approach is to check for an updated version of the cartridge that may have replaced the deprecated API with a supported one. If an update is available:

Integrate the updated cartridge into the site, ensuring compatibility with the current site configuration.

Re-apply customizations that were made to the original cartridge to maintain functional consistency.

Thorough testing should be conducted to ensure that the integration works seamlessly without causing disruptions in the site's functionality.

This approach minimizes effort by leveraging updates provided by the cartridge vendor while ensuring the site remains functional and compliant with current API standards.

NEW QUESTION # 25

The Client wishes to implement a third party integration that allows for free shipping If the customer Is a member of the third party service. When the customer's order is exported to the Order Management System (OMS) it also creates a custom object in order to track additional data before sending that order data to the third-party service as well.

What technical concern should the Architect raise to protect performance and stability of the site1?

- A. The custom object quota and related retention or deletion needs.
- B. The OMS having order data sent to a thud party and related security needs.
- C. The customer's order data sent to a third-party and related security needs.
- D. The customer order quota and related retention or deletion needs.

Answer: A

Explanation:

When integrating a third-party service that relies on custom objects in B2C Commerce, the primary technical concern is the impact on performance and site stability related to the usage of these objects. Important considerations include:

Custom object quota: Ensuring that the use of custom objects does not exceed platform limits, which could impact performance or even prevent new data from being stored.

Retention or deletion needs: Proper management of custom object lifecycle is crucial to prevent data bloat and maintain database performance, including strategies for timely deletion or archiving of old data.

Addressing these concerns is critical to maintaining the performance and stability of the site while integrating third-party services that

require extensive data handling.

NEW QUESTION # 26

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a - 1 month campaign:

- * Free correct- in -store shipping
- * 20% accessories products discount, applies for all customers
- * \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.
- B. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- C. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
- **D. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets**

Answer: D

Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon.

This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

NEW QUESTION # 27

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