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Palo Alto Networks Accredited Systems Engineer (PSE) - SASE Professional Sample Questions (Q38-Q43):

NEW QUESTION # 38
What is a differentiator between the Palo Alto Networks secure access service edge (SASE) solution and competitor solutions?

- A. multi-tenant
- B. scalable systems
- C. impersonal
- D. playbooks

Answers: A

NEW QUESTION # 39
In the edge-to-edge model, how are cloud-managed networks and interface tags applied beginning in Private Access?

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- A. License bandwidth is allocated to a complete region; interface tags are set with a CloudNative controller.
- B. License bandwidth is allocated to a Private Access location; interface tags are set with a controller region.
- C. License bandwidth is allocated to a CloudNative controller; interface tags are set with a complete region.
- D. License bandwidth is allocated to a complete region; interface tags are set with a Private Access location.

Answers: D

NEW QUESTION # 40
What is a benefit of the Palo Alto Networks secure access service edge (SASE) solution's identity provider integration SO View? and network security monitor, which deployment controls access across all managed devices?

- A. It assigns managed services (clouds) (MDS) accelerate trust-to-trust and device service level agreements (SLAs) for all their endpoints.

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Salesforce MCE-Dev-201 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Management: This domain covers importing data with various file formats writing SQL queries for data manipulation extracting data from Marketing Cloud applying SQL best practices managing send logs and understanding data impacts from contact deletion.

Topic 2	• Data Modeling: This domain covers structuring contact and subscriber data in Marketing Cloud including configuring the contact model understanding data extension types and uses managing contact records across channels and the contact deletion process.
Topic 3	• Security: This domain addresses data protection in Marketing Cloud including available security options and best practices for maintaining secure platform configurations.
Topic 4	• Programmatic Languages: This domain focuses on coding with AMPscript and Server-Side JavaScript including language syntax functions processing methods development best practices and programmatic subscriber exclusion during sends.
Topic 5	• API: This domain addresses interacting with Marketing Cloud through SOAP and REST APIs including API objects methods routes OAuth authentication flows with access tokens and handling API responses.

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Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q163-Q168):

NEW QUESTION # 163

A developer is using the legacy endpoint `www.exacttargetapis.com` and has been asked to switch to Tenant Specific Endpoints (TSEs). What is a benefit of switching to TSEs?

- A. A longer lasting OAuth token
- B. API calls will no longer fail
- C. Improved API performance
- D. Gain access to TSE-specific REST routes

Answer: C

Explanation:

Switching to Tenant Specific Endpoints (TSEs) provides the benefit of improved API performance (D).

Tenant Specific Endpoints are designed to provide optimized performance by ensuring that API calls are routed through endpoints that are dedicated to a specific tenant, reducing latency and potential congestion issues associated with shared endpoints.

References:

Salesforce Marketing Cloud Tenant Specific Endpoints

API Best Practices

NEW QUESTION # 164

A developer is troubleshooting the cause of incomplete results in the link tracking data for an email send.

How should the RedirectTo AMPscript function be described as it relates to link tracking?

- A. It ensures link href values containing AMPscript variables are recorded in tracking
- B. It ensures link href values containing HTML bookmarks or anchors are recorded in tracking
- C. It ensures static link href values are recorded in tracking
- D. It prevents link href values from getting recorded in tracking

Answer: D

Explanation:

The RedirectTo AMPscript function prevents link href values from getting recorded in tracking (C). When RedirectTo is used, it bypasses the standard link wrapping and tracking process, causing the link click not to be captured in the tracking data.

References:

Salesforce Marketing Cloud AMPscript Guide

Link Tracking in Marketing Cloud

NEW QUESTION # 165

Northern Trail Outfitters (NTO) uses a numeric identifier for Subscriber Key. Customer data is stored in a data extension with the Subscriber Key set as a Primary Key.

Which step is required for NTO when creating relationships for this data extension in Data Designer?

- A. Set Subscriber Key as a text data type before linking the data extension to Contact Key
- **B. Link the Contact ID to the Subscriber Key when creating the relationship**
- C. Use a one-to-one cardinality when creating the relationship
- D. Link the Contact Key to the Subscriber's email address when creating the relationship

Answer: B

Explanation:

When creating relationships in Data Designer, it's essential to link the Contact ID to the Subscriber Key. The Contact ID in Marketing Cloud represents a unique identifier for contacts across various data sources, and linking it to the Subscriber Key ensures accurate data mapping and integration.

Salesforce Data Designer

NEW QUESTION # 166

A developer identified duplicate contacts and initiated a Contact Delete process for 10 million subscribers.

How could the process be expedited?

- A. Change the Suppression value to a larger value
- B. Manually delete subscribers in All Contacts
- **C. Stop current delete process and delete smaller groups**
- D. Delete any unnecessary Sendable Data Extensions

Answer: C

Explanation:

The Contact Delete process can be slow for a large number of contacts. To expedite this process, the best approach is to stop the current delete process and delete smaller groups of contacts. This allows the system to handle smaller chunks of data more efficiently.

* Stop Current Process: Stopping the current large delete process helps avoid system overload and potential timeouts.

* Delete in Smaller Groups: By segmenting the contacts into smaller groups and deleting them in batches, the process becomes more manageable and faster.

Salesforce Contact Deletion Best Practices

NEW QUESTION # 167

Certification Aid wants to implement a custom profile center using SOAP API. Which SOAP API methods are relevant to achieve this? Choose 2.

- A. Extract
- **B. Describe**
- C. Configure
- **D. Update**

Answer: B,D

Explanation:

To implement a custom profile center using SOAP API, the relevant SOAP API methods are:

* Update (C) - This method is used to update existing records in Marketing Cloud. It is essential for modifying subscriber data in the custom profile center.

References:

Salesforce Marketing Cloud SOAP API Methods

Custom Profile Center Implementation

NEW QUESTION # 168

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