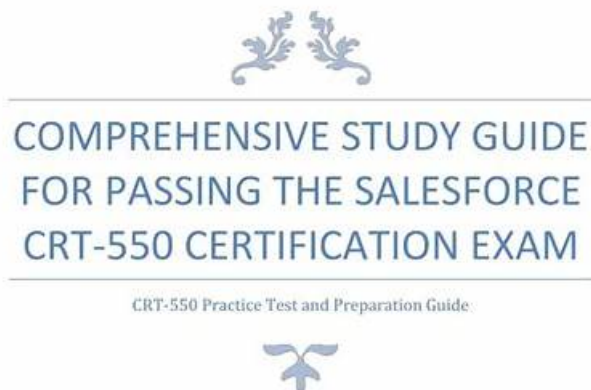


# CRT-550權威考題，CRT-550學習指南



GET COMPLETE DETAIL ON CRT-550 EXAM GUIDE TO CRACK MARKETING CLOUD CONSULTANT. YOU CAN COLLECT ALL INFORMATION ON CRT-550 TUTORIAL, PRACTICE TEST, BOOKS, STUDY MATERIAL, EXAM QUESTIONS, AND SYLLABUS. FIRM YOUR KNOWLEDGE ON MARKETING CLOUD CONSULTANT AND GET READY TO CRACK CRT-550 CERTIFICATION. EXPLORE ALL INFORMATION ON CRT-550 EXAM WITH NUMBER OF QUESTIONS, PASSING PERCENTAGE AND TIME DURATION TO COMPLETE TEST.

此外，這些Fast2test CRT-550考試題庫的部分內容現在是免費的：<https://drive.google.com/open?id=12-RURstTvjxc7e9ykxZIYzdgHf1sD->

每每談及到 Fast2test 網站的 CRT-550 考題，很多人都稱贊其出題率是很高的，讓許多人的 Salesforce 證照之路沒有後顧之憂。“萬事俱備，只欠東風。”如果你沒有最新的 CRT-550 考題作參照，再多的努力，是沒有用的，畢竟我們的 CRT-550 考題可以作為真實考題題型的參照，讓大家順利進入了理想的單位。

為了準備 CRT-550 考試，考生必須充分了解 Marketing Cloud 平台及其各個組件。這包括了解 Marketing Cloud Connect、Marketing Cloud APIs 以及不同的 Marketing Cloud 產品和功能。考生還必須熟悉數字營銷的最新趨勢和最佳實踐，以及它們在 Marketing Cloud 中的應用。

Salesforce CRT-550考試是Salesforce Marketing Cloud Consultant認證曲目的一部分。這是一項高級認證，需要對Salesforce營銷雲平台有深入的了解。該考試旨在適用於有與Salesforce Marketing Cloud合作並希望驗證其技能和知識的專業人員。

要通過Salesforce CRT-550考試，候選人必須深刻理解營銷雲概念、工具和策略。他們必須熟悉數字營銷的最新趨勢，並具有營銷自動化平台的經驗。考試包括與營銷雲實施、配置和故障排除相關的多項選擇題。候選人還必須能夠分析數據並提供可操作的見解，以改善營銷活動。

>> CRT-550權威考題 <<

**最新Salesforce CRT-550權威考題和專業的Fast2test - 資格考試的領先提供商**

現在Salesforce CRT-550 認證考試是很多IT人士參加的最想參加的認證考試之一，是IT人才認證的依據之一。通過這個考試是需要豐富的知識和經驗的，而積累豐富的知識和經驗是需要時間的。也許你會選擇一些培訓課程或培訓工具，花一定的錢選擇一個高品質的培訓機構培訓是值得的。Fast2test就是一個可以滿足很多參加Salesforce CRT-550 認證考試的IT人士的需求的網站。Fast2test的產品是對Salesforce CRT-550 認證考試提供針對性培訓的，能讓你短時間內補充大量的IT方面的專業知識，讓你為Salesforce CRT-550 認證考試做好充分的準備。

## 最新的 Salesforce Marketing Cloud Consultant CRT-550 免費考試真題 (Q11-Q16):

### 問題 #11

A customer wants to send an email confirming opt-in when someone signs up for their emails via a form on their website. The email should arrive within a few minutes of completing the form, and all of the form data needs to be stored in Marketing Cloud to personalize the outgoing email. The customer has access to a developer for working with APIs, but they want to be able to change the email creative without involving the developer.

What should a consultant recommend?

- A. Use a SQL Query activity in Automation Studio to run hourly and deploy emails.
- **B. Use a Triggered Send Data Extension to capture form data and deploy the email.**
- C. Use the WSPProxy via SSJS to deploy the email after capturing form data.
- D. Use a Send Email activity in Automation Studio to run hourly and deploy emails.

答案： B

解題說明：

The best solution is to use a Triggered Send linked to a Triggered Send Data Extension. The developer can configure the API to insert data into the TSDE, and Marketing Cloud automatically sends the appropriate email without further developer involvement. Creative changes can be managed easily through Content Builder by marketers.

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Exact Extracts from Salesforce Documentation:

Source: Salesforce Help - Triggered Sends

# "Triggered Sends enable near real-time email sending when an action occurs, using Triggered Send Data Extensions to personalize emails dynamically." Source: Salesforce Developer Documentation - TriggeredSendDefinition

# "Triggered Sends can be managed independently of API calls, allowing marketing teams to control email creative updates."

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### 問題 #12

Northern Trail Outfitters wants to import their Sales Cloud data into Marketing Cloud to leverage it within Journey Builder. They have approximately 10 million customers and the data needs to be available with a delay of no more than 30 minutes. Only customers where the consent checkbox is selected in Sales Cloud should be imported, which represents approximately half of their customer database

What should they implement?

- **A. Synchronized Data Extensions with a filter**
- B. Event Data from the Entry Event in Journey Builder
- C. Import from Salesforce Report in Automation Studio
- D. All Subscribers, since these are synchronized in real time

答案： A

### 問題 #13

Northern Trail Outfitters injects outcomes journey B based upon email engagement in journey A.

Which method would facilitate this solution?

- **A. In journey A, engagement split followed by Update Contact Activity to Boolean field on an engagement data extension: Query engagement data extension for journey B injection.**
- B. In journey A, engagement split email send. In Automation Studio, query\_journey Activity data view for the Engagement Split Result Boolean field: Use resultant data extension for journey B injection.
- C. In Automation Studio, query activity engagement an journey system data view for email send is journey A; Use resultant

data extension for journey B injection.

- D. In Automation Studio, use verification activity to verify engagement or email in journey A: Query engagement data extension for journey B injection.

**答案: A**

解題說明:

Explanation

To inject contacts into journey B based on email engagement in journey A, Northern Trail Outfitters should use an engagement split followed by an update contact activity to a Boolean field on an engagement data extension in journey A, and query the engagement data extension for journey B injection. An engagement split is an activity that allows marketers to route contacts based on their engagement with email messages, such as opens or clicks. An update contact activity is an activity that allows marketers to update contact attributes or data extension fields based on journey data. A query activity is an activity that allows marketers to retrieve data from data extensions using SQL queries. References:

[https://help.salesforce.com/s/articleView?id=sf.mc\\_jb\\_engagement\\_split.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_jb_engagement_split.htm&type=5)

[https://help.salesforce.com/s/articleView?id=sf.mc\\_jb\\_update\\_contact\\_activity.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_jb_update_contact_activity.htm&type=5) [https://help.salesforce.com/s/articleView?id=sf.mc\\_jb\\_query\\_engagement\\_data.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_jb_query_engagement_data.htm&type=5)

#### 問題 #14

Northern Trail Outfitters (NTO) uses the SAP domain `comms.nto.com` and has just opened an office in Australia. They have created a business unit for their new office and want to use the domain `comms.nto.com.au` to send emails to their Australian customers.

What would be required to enable sending emails from their new domain without impacting deliverability?

- A. An additional private domain
- B. Register the new domain in Setup > From Address Management
- **C. An additional Sender Authentication Package**
- D. An additional IP address

**答案: C**

解題說明:

A Sender Authentication Package (SAP) is a set of features that authenticate an email sender's identity and reputation, such as a private domain, a dedicated IP address, a link customization, and a reply mail management. By having an additional SAP for the new domain `comms.nto.com.au`, NTO can send emails from their new domain without impacting deliverability. An additional IP address is not required if they already have one for their SAP. An additional private domain is not enough to authenticate their sender identity and reputation. Registering the new domain in From Address Management is not necessary if they have an SAP for the new domain. References: [https://help.salesforce.com/articleView?id=sf.mc\\_es\\_sender\\_authentication\\_package.htm&type=5](https://help.salesforce.com/articleView?id=sf.mc_es_sender_authentication_package.htm&type=5) [https://help.salesforce.com/articleView?id=sf.mc\\_es\\_from\\_address\\_management.htm&type=5](https://help.salesforce.com/articleView?id=sf.mc_es_from_address_management.htm&type=5)

#### 問題 #15

Northern Trail Outfitters is having their regional supplier conference and wants to allow attendees to request event-specific safety notifications, schedule or room changes, and surprise pop-up sessions.

Which solution should they use?

- A. Smart Capture and Triggered email messaging
- **B. Keyword opt-in and SMS Messaging**
- C. Existing Email Event Notification Subscription
- D. CloudPages opt-in to Event Journey

**答案: B**

解題說明:

# Comprehensive and Detailed Explanation:

\* A (Keyword opt-in and SMS Messaging) is ideal because attendees can text a keyword to opt-in, and SMS provides instant, mobile-friendly, time-sensitive alerts like safety notifications or room changes.

# Why Others Are Incorrect:

\* B: Email and Smart Capture are too slow for live event updates.

\* C: CloudPages require internet access and form submission - not practical for quick opt-ins at live events.

\* D: Existing email subscriptions are static, not event-specific or real-time.

Exact Extract:

Salesforce Help: MobileConnect Keyword Setup

"Keywords enable mobile users to opt in to receive SMS messages. MobileConnect supports using keywords for event-specific opt-ins."



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## 問題 #16

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Fast2test擁有Salesforce CRT-550 認證考試的特殊培訓工具，能使你不用花費大量的時間和金錢就可以短時間獲得很多IT技術知識來提升你的技術，很快就能在IT行業中證明你的專業知識和技術。Fast2test的培訓課程是Fast2test的專家團隊利用自己的知識和經驗為Salesforce CRT-550 認證考試而研究出來的。

**CRT-550學習指南:** <https://tw.fast2test.com/CRT-550-premium-file.html>

- CRT-550考試備考經驗和知識點 - 通過CRT-550認證考試最好的方法 ☐ 到  [www.vcesoft.com](http://www.vcesoft.com) ☐  搜索 [ CRT-550 ] 輕鬆取得免費下載CRT-550信息資訊
- CRT-550套裝 ☐ CRT-550學習指南 ☐ CRT-550考試資訊 ☐ ➡ [www.newdumpsdpdf.com](http://www.newdumpsdpdf.com) ☐ ☐ 最新 ➡ CRT-550 ☐ 問題集合CRT-550認證題庫
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