

# Latest 1Z0-340-25 Dumps Files, 1Z0-340-25 Pass Guaranteed

## 1Z0-340-25

### QUESTION: 4

When creating an email using the Design Editor, which two items are required? (Choose two.)

- Option A : Personalized From Line
- Option B : Email Tracking
- Option C : Email Group
- Option D : Preview Text
- Option E : Subject Line

Correct Answer: A,C

### Explanation/Reference:

Reference: [https://docs.oracle.com/en/cloud/iaas/marketing/eloqua-user/pdf/OracleEloqua\\_Emails\\_UserGuide.pdf](https://docs.oracle.com/en/cloud/iaas/marketing/eloqua-user/pdf/OracleEloqua_Emails_UserGuide.pdf)

### QUESTION: 5

Do emails sent by the "Send Submitter an Email" from processing step follow contact subscription preferences? (Choose the best answer.)

- Option A : These emails are considered transactional and will send if a contact is unsubscribed or on the Master Exclude list.
- Option B : These emails will send depending on the configuration set by the user on the "Send Submitter an Email" processing step.
- Option C : These emails follow contact subscription preferences and if a contact is marked as unsubscribe, they will not receive the email.
- Option D : These emails are considered transactional and will send if a contact is unsubscribed, but not to those on the Master Exclude list.

Correct Answer: B

### QUESTION: 6

Which three client-requested scenario can you configure natively within an Update Rule in Eloqua? (Choose three.)

- Option A : the contact's Job Role contact field with the value listed in the Role field of a linked custom object record

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### Oracle Eloqua Marketing 2025 Implementation Professional Sample Questions (Q88-Q93):

#### NEW QUESTION # 88

How many attendees are typically required for an Oracle Eloqua marketing implementation?

- A. It varies depending on the size and complexity of the implementation
- B. One
- C. Three
- D. Two

**Answer: A**

Explanation:

The number of attendees required for an Oracle Eloqua marketing implementation can vary depending on the size and complexity of the project. Smaller implementations may only require one or two attendees, while larger and more complex implementations might require a team of three or more individuals with various roles and expertise. The number of attendees should be determined based on the specific needs and requirements of each implementation project.

#### NEW QUESTION # 89

What are the major milestones and key deliverables of the available implementation offerings for Oracle Eloqua Marketing 2023?

- A. Project planning, Data migration, Campaign creation, Reporting and analysis, Optimization
- B. User acceptance testing, System integration, Lead scoring implementation, Email template creation, Performance measurement
- C. Requirement gathering, System design, Installation and configuration, Training, Testing, Go-live
- D. Data cleansing, Marketing automation setup, Lead nurturing implementation, CRM integration, Performance monitoring

**Answer: C**

Explanation:

The major milestones and key deliverables of the available implementation offerings for Oracle Eloqua Marketing 2023 include the following steps: - Requirement gathering: This involves understanding the specific needs and goals of the client or organization. - System design: This includes designing the architecture and functionality of the Oracle Eloqua Marketing system based on the gathered requirements. - Installation and configuration: This step involves setting up and configuring the Oracle Eloqua Marketing software and its components. - Training: This is the process of providing training to the users, administrators, and stakeholders on how to use and manage the Oracle Eloqua Marketing system. - Testing: This involves testing the system for functionality, performance, and compatibility. - Go-live: This is the final step of the implementation process, where the Oracle Eloqua Marketing system is launched and made available for use. Option B (Project planning, Data migration, Campaign creation, Reporting and analysis, Optimization) includes some activities that may be part of the implementation process, but it does not cover all the major milestones and key deliverables. Option C (User acceptance testing, System integration, Lead scoring implementation, Email template creation, Performance measurement) includes some important activities, but it does not cover all the major milestones and key deliverables. Option D (Data cleansing, Marketing automation setup, Lead nurturing implementation, CRM integration, Performance monitoring) includes some relevant activities, but it does not cover all the major milestones and key deliverables.

### NEW QUESTION # 90

In Oracle Eloqua Marketing, which of the following operators is used to set multiple criteria within a segment?

- A. OR
- B. NOT
- C. LIKE
- **D. AND**

**Answer: D**

Explanation:

The AND operator in Oracle Eloqua Marketing is used to combine multiple criteria within a segment. It allows you to refine your segment by specifying that all the criteria must be met by the contacts in order for them to be included in the segment.

### NEW QUESTION # 91

Which setting determines the number of allowed email sends per contact in Oracle Eloqua?

- A. Email Subject Line
- **B. Email Frequency Cap**
- C. Email Sender Name
- D. Email Signature

**Answer: B**

Explanation:

The Email Frequency Cap setting in Oracle Eloqua allows you to define the maximum number of emails that can be sent to a contact within a specified time period. This setting helps control the frequency of email sends to prevent overloading contacts with excessive emails.

### NEW QUESTION # 92

Which of the following is an example of an advanced form rule in Oracle Eloqua?

- **A. Redirecting the user to a different webpage after form submission**
- B. Requiring a specific field to be filled before form submission
- C. Sending a confirmation email to the user after form submission
- D. Displaying a thank you message after form submission

**Answer: A**

Explanation:

An advanced form rule in Oracle Eloqua can include actions like redirecting the user to a different webpage after successful form submission. This feature allows marketers to create custom user experiences by directing users to specific landing pages or providing post-submission instructions based on their form submission.

### NEW QUESTION # 93

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