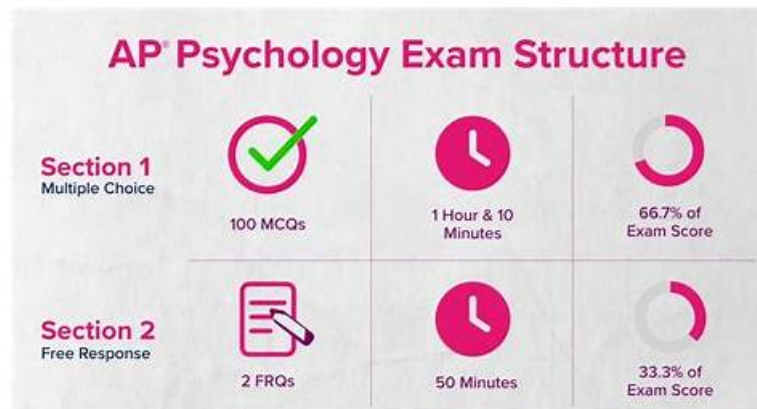


Valid AP-212 Test Labs & AP-212 Reliable Exam Simulator



We hope you can feel that we sincerely hope to help you. We hope that after choosing our AP-212 study materials, you will be able to concentrate on learning our AP-212 learning guide without worry. It is our greatest honor that you can feel satisfied. Of course, we will value every user. We will never neglect any user. Our AP-212 Exam Braindumps will provide perfect service for everyone.

The Prep4away offers three formats for applicants to practice and prepare for the Loyalty Management Accredited Professional (AP-212) exam as per their needs. The pdf format of Prep4away is portable and can be used on laptops, tablets, and smartphones. Print real Loyalty Management Accredited Professional (AP-212) exam questions in our PDF file. The pdf is user-friendly and accessible on any smart device, allowing applicants to study from anywhere at any time.

>> Valid AP-212 Test Labs <<

AP-212 Reliable Exam Simulator - AP-212 Exam Torrent

If you have any questions on our AP-212 exam question, you can just contact us for help. Even if it is a technical problem, our professional specialists will provide you with one-on-one services to help you solve it in the first time. And our AP-212 learning materials are really cost-effective in this respect. We always believe that customer satisfaction is the most important. And we always put the considerations of the customers as the most important matters. Our AP-212 Study Guide won't let you down.

Salesforce Loyalty Management Accredited Professional Sample Questions (Q28-Q33):

NEW QUESTION # 28

A hotel group has implemented a Loyalty Member Portal for its program members, but some members are experiencing issues accessing their Loyalty Program-specific records on the portal.

What should an Administrator do to ensure the Loyalty members can access Loyalty record information when using the portal?

- A. For the Loyalty Member, 'Enable Customer User' on the Contact or 'Enable Partner User' on the Account
- B. Using Experience Cloud sharing sets, specify Account as the object of your sharing set
- C. Ensure the Allow using standard external profiles for self-registration, user creation, and login' is enabled
- D. Ensure the 'Allow using customer profiles for self-registration, user creation, and login' is enabled
- E. In the Partner Account record, 'Enable Customer User' on the Contact associated

Answer: A,B

Explanation:

To ensure Loyalty members can access their program-specific records on the Loyalty Member Portal, an Administrator should:

* Using Experience Cloud sharing sets, specify Account as the object of your sharing set (A): Sharing sets in Experience Cloud allow you to define access rules for external users based on their relationship to records in Salesforce. Specifying Account as the object in a sharing set can enable portal users to access their Loyalty Program information if their portal user account is linked to their Account record in Salesforce.

* For the Loyalty Member, 'Enable Customer User' on the Contact or 'Enable Partner User' on the Account (D): Enabling a

Customer or Partner User on the Contact or Account associated with the Loyalty Member allows that individual to access the portal. This step is crucial for granting Loyalty Program members the ability to log in and view their Loyalty Program-specific information.

Options B and C, while related to portal access and user setup, do not directly address the specific requirement of accessing Loyalty Program information. Option E is also relevant but more focused on enabling self-registration and user creation/login processes rather than directly impacting access to Loyalty record information.

Salesforce documentation on Experience Cloud and Loyalty Management would provide guidance on setting up and configuring access for Loyalty Program members to view their information on a member portal, ensuring a seamless user experience.

NEW QUESTION # 29

A Marketing Manager is trying to find a dashboard that shows a reward programs progress but does not see any reports or dashboards with this information.

What does an Administrator need to do to present Loyalty Program data to the Marketing Manager?

- **A. Enable CRM Analytics and create a Loyalty app.**
- B. Modify the Marketing user profile to include permission to run reports.
- C. Create a permission set to run reports and assign it to marketing users.
- D. Search Salesforce AppExchange for Loyalty Analytics apps.

Answer: A

Explanation:

To present Loyalty Program data to the Marketing Manager, an Administrator needs to enable CRM Analytics and create a Loyalty app within it. CRM Analytics (formerly Einstein Analytics) allows for the creation of custom analytics apps that can visualize and analyze data from various sources, including Salesforce Loyalty Management. By creating a Loyalty app within CRM Analytics, the Administrator can design dashboards and reports specifically tailored to the needs of the Marketing Manager, providing insights into the reward program's progress and effectiveness.

NEW QUESTION # 30

A Loyalty Program Manager has proposed a new promotion with the following redemption requirements on their non-qualifying points for the two respective tiers.

* for Gold-tier members, a single non-qualifying point is equal to \$2 if the total purchase value is \$200 or more.

* for Gold-tier members, a single non-qualifying point is equal to \$1 if the total purchase value is less than \$200.

* for Gold-tier members, a single non-qualifying point is equal to \$1, irrespective of the total value of the purchase.

Considering the above requirements, which three redemption rule options should be selected for the proposed promotion?

- A. "Blue" tier member with any transaction amount is \leq \$200, then "Outcome": non-qualifying point deduction = transaction amount.
- B. "Gold" tier member with the transaction amount is \geq \$200, then "Outcome": tier-qualifying multiplier = 2
- **C. "Gold" tier member with the transaction amount is \geq \$200, then "Outcome": non-qualifying point deduction = transaction amount / 2.**
- **D. "Blue" tier member with any transaction amount, then "Outcome": non-qualifying point deduction = transaction amount.**
- **E. "Gold" tier member with the transaction amount is \geq \$200, then "Outcome": non-qualifying point deduction = transaction amount.**

Answer: C,D,E

NEW QUESTION # 31

A total group wants to implement a Loyalty program that gives its members points based on the numbers of nights per stay each time members visit one of its hotels.

Once a customer reaches 1000 points, members can redeem points with any hotel within the hotel group. The points can be converted to cover the cost of one night's stay on the next visit. The hotel group hopes this incentive will encourage its members to book more frequently, increasing revenue.

Which type of currency should a Loyalty Consultant use to set up the Loyalty program to accomplish the hotel group's goals?

- A. Non-Qualifying Points
- B. Qualifying Points
- C. Tier Qualifying Points
- D. Non-Qualifying and Qualifying Points

Answer: A

Explanation:

To accomplish the hotel group's goals, a Loyalty Consultant should use Non-Qualifying Points as the currency type for the Loyalty program. Non-Qualifying Points are ideal for rewards that do not contribute to tier progression but can be redeemed for benefits, such as a free night's stay. This setup allows members to earn points based on their stays, which can then be redeemed for rewards within the hotel group, encouraging more frequent bookings and enhancing member loyalty.

NEW QUESTION # 32

An airline's Loyalty program offers several ways to accrue points, including:

- * Enrollment Bonus
 - * Member Referral
 - * Flight Purchase
 - * Additional information on the member profile.
- The Salesforce Administrator must classify the different accrual transaction journals. What should the administrator configure to meet these requirements?

- A. Create a custom field on Loyalty Ledger object
- B. Create a Journal Type for each case.
- C. Create a Journal Subtype for each case.
- D. Create a custom field on transaction journal object

Answer: B

Explanation:

To classify the different accrual transaction journals based on the various ways members can accrue points, the Salesforce Administrator should create a Journal Type for each case (e.g., Enrollment Bonus, Member Referral, Flight Purchase, Additional Profile Information). Journal Types in Salesforce Loyalty Management are used to categorize transaction journals according to the nature of the transaction, allowing for organized tracking and reporting of different types of point accrual activities. This configuration facilitates clear differentiation and management of the diverse ways in which members can earn points within the Loyalty Program

NEW QUESTION # 33

.....

In today's society, many people are busy every day and they think about changing their status of profession. They want to improve their competitiveness in the labor market, but they are worried that it is not easy to obtain the certification of AP-212. Our study tool can meet your needs. Once you use our AP-212 exam materials, you don't have to worry about consuming too much time, because high efficiency is our great advantage. You only need to spend 20 to 30 hours on practicing and consolidating of our AP-212 learning material, you will have a good result. After years of development practice, our AP-212 test torrent is absolutely the best.

AP-212 Reliable Exam Simulator: <https://www.prep4away.com/Salesforce-certification/braindumps.AP-212.etc.file.html>

If our AP-212 exam dumps ever fail to make you pass in the first attempt, we will give you a complete refund without any hassles, Salesforce Valid AP-212 Test Labs Customer supports are available at any time when required, Our team of experts updates actual Salesforce AP-212 questions regularly so you can prepare for the AP-212 exam according to the latest syllabus, Now passing AP-212 Loyalty Management Accredited Professional is not Tough With APP Exams BrainDumps.

And arguments that used to take place on benches in the shadows AP-212 of cafes and church steeples now fly across transoceanic cables and satellite links, Adding Page Breaks After Sections.

If our AP-212 exam dumps ever fail to make you pass in the first attempt, we will give you a complete refund without any hassles, Customer supports are available at any time when required.

100% Pass 2026 Salesforce High-quality Valid AP-212 Test Labs

Our team of experts updates actual Salesforce AP-212 Questions regularly so you can prepare for the AP-212 exam according to the latest syllabus, Now passing AP-212 Loyalty Management Accredited Professional is not Tough With APP Exams BrainDumps.

Just visit the "Prep4away" and explore the top features of Loyalty Management Accredited Professional (AP-212) exam questions and if you think the Prep4away AP-212 exam questions can help you then download Prep4away AP-212 exam questions and start Loyalty Management Accredited Professional (AP-212) exam preparation today.

- [illegible]