

시험패스가능한Media-Cloud-Consultant시험유형최신 버전덤프



참고: Itexamdump에서 Google Drive로 공유하는 무료, 최신 Media-Cloud-Consultant 시험 문제집이 있습니다:
https://drive.google.com/open?id=1LXncdY36O_YIZpfsNo3OTWeiY-g3o-oc

Itexamdump는 응시자에게 있어서 시간이 정말 소중한다는 것을 잘 알고 있으므로 Salesforce Media-Cloud-Consultant 덤프를 자주 업데이트 하고, 오래 되고 더 이상 사용 하지 않는 문제들은 바로 삭제해버리며 새로운 최신 문제들을 추가 합니다. 이는 응시자가 확실하고도 빠르게Salesforce Media-Cloud-Consultant덤프를 마스터하고Salesforce Media-Cloud-Consultant시험을 패스할 수 있도록 하는 또 하나의 보장입니다.

IT업계에서 자신만의 위치를 찾으려면 자격증을 많이 취득하는 것이 큰 도움이 될 것입니다. Salesforce 인증 Media-Cloud-Consultant시험은 아주 유용한 시험입니다. Salesforce 인증Media-Cloud-Consultant시험출제경향을 완벽하게 연구하여Itexamdump에서는Salesforce 인증Media-Cloud-Consultant시험대비덤프를 출시하였습니다. Itexamdump에서 제공해드리는Salesforce 인증Media-Cloud-Consultant시험덤프는 시장에서 판매하고 있는Salesforce 인증Media-Cloud-Consultant덤프중 가장 최신버전덤프로서 덤프에 있는 문제만 공부하시면 시험통과가 쉬워집니다.

>> Media-Cloud-Consultant시험유형 <<

Media-Cloud-Consultant시험 & Media-Cloud-Consultant최신 업데이트 버전 인증덤프

많은 시간과 돈이 필요 없습니다. 30분이란 특별학습가이드로 여러분은Salesforce Media-Cloud-Consultant인증시험을 한번에 통과할 수 있습니다. Itexamdump에서Salesforce Media-Cloud-Consultant시험자료의 문제와 답이 실제시험의 문제와 답과 아주 비슷한 덤프만 제공합니다.

최신 Salesforce Consultant Media-Cloud-Consultant 무료샘플문제 (Q69-Q74):

질문 # 69

A digital publisher wants to integrate its google ad manager (GAM) server with advertising sales management (ASM). Which set of object need to be populated in this scenario?

- A. adserver,ad server application, and ad server advertiser
- B. adserver,ad server account, and ad server advertiser
- C. ad server, ad server account, and ad server user
- **D. ad server, ad server application, and ad server user**

정답: D

설명:

When integrating Google Ad Manager (GAM) server with Advertising Sales Management (ASM), the set of objects that need to be populated includes the Ad Server, Ad Server Application, and Ad Server User (A). This combination ensures that the GAM server

is properly linked with ASM, allowing for the synchronization of ad server configurations, user permissions, and application-specific settings, facilitating seamless integration and management of advertising operations. References:

<https://help.salesforce.com/>

https://developer.salesforce.com/docs/atlas.en-us.api.meta/api/sforce_api_objects_list.htm

질문 # 70

A media cloud consultant is modeling and designing the pricing of the different advertisement types, including Digital, Out-of-home, Print, or Linear Advertising. What are two basic ways that the advertisement could be priced?

- A. discount charge
- B. periodic charge
- C. recurring charge
- D. one time charge

정답: C,D

설명:

When modeling and designing the pricing for different advertisement types (Digital, Out-of-Home, Print, or Linear Advertising), two basic ways that the advertisements could be priced are Recurring Charge and One Time Charge. Recurring charges apply to ongoing campaigns or services, while one-time charges are suited for single advertisements or campaigns with a specific start and end date.

References:

Salesforce CPQ Billing documentation: https://help.salesforce.com/articleView?id=cpq_billing.htm Salesforce Media Cloud

Advertising Sales Management Guide:

<https://www.salesforce.com/products/media-cloud/overview/>

질문 # 71

Which two objects should a consultant ensure the user has write access to, for the seller to create media plans for digital products using the Advertising Sales Management (ASM) Create Media Plan omniScript?

- A. media content title
- B. ad quote line
- C. order
- D. quotes

정답: B,D

설명:

For a seller to create media plans for digital products using the Advertising Sales Management (ASM) Create Media Plan OmniScript in Salesforce Media Cloud, it's essential they have write access to specific objects that are integral to the media planning and sales process. These objects include:

Quotes: This object is critical as it allows sellers to propose prices for various advertising spots or spaces within media content. The quote object captures proposed prices for ad placements, making it a central piece in creating a media plan.

Ad Quote Line: This object represents individual line items within a quote, detailing specific ad placements, durations, and other relevant specifications for each proposed ad spot within the media plan.

Ensuring sellers have write access to these objects enables them to efficiently create, modify, and propose media plans to prospective advertisers, streamlining the sales process.

References:

Salesforce Advertising Sales Management documentation: <https://help.salesforce.com/> Salesforce Media Cloud resources:

<https://www.salesforce.com/products/media-cloud/overview/>

질문 # 72

A customer has a requirement to allow the operations team to view quote records in order to perform "create and submit order" action only when the corresponding opportunity has reached a specific status called "closed won". Sales users will remain as the record owners of quotes and order for reporting purpose. The organization wide default setting for quote and order object is private. How should a consultant solve this requirement with minimal customization?

- A. share order records programmatically using apex whenever opportunity status is "closed won"

- B. configure a criteria-based sharing rule to share order records once opportunity status is "closed won"
- C. sales users will use manual sharing in order to share order records once opportunity status is "closed won"
- D. configure role hierarchy, such that the operations team is higher than the sales users in the same hierarchy group

정답: B

설명:

To allow the operations team to access quote records and perform the "create and submit order" action only when the corresponding opportunity status is "Closed Won", while maintaining the organization-wide default setting for quote and order objects as private, a criteria-based sharing rule should be configured. This sharing rule can be set up to share order records with the operations team based on the specific criteria of the opportunity status reaching "Closed Won", thus fulfilling the requirement with minimal customization.

References:

Salesforce Sharing Rules documentation: https://help.salesforce.com/articleView?id=security_sharing_rules_create.htm

Salesforce Opportunity Management guide: <https://trailhead.salesforce.com/en/content/learn/modules/opportunity-management>

질문 # 73

A publishing company is evaluating Salesforce for the below functionalities: a) lead to opportunity b) case management c) a media-specific data model d) OmniStudio capabilities. What is the minimum Salesforce license a consultant should suggest?

- A. media cloud advanced
- B. media cloud publishing
- C. media cloud growth
- D. media cloud basic

정답: B

설명:

For a publishing company requiring functionalities like lead to opportunity, case management, a media-specific data model, and OmniStudio capabilities, the Media Cloud Publishing license is the most suitable. This license package is designed to cater to the unique needs of publishing companies, incorporating core Salesforce features along with media-specific enhancements and the advanced tools provided by OmniStudio for designing customer-centric experiences and workflows. References: <https://www.salesforce.com/products/media-cloud/overview/>

질문 # 74

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Itexamdump의 높은 적응율을 보장하는 최고 품질의 Salesforce Media-Cloud-Consultant 덤프는 최근 Salesforce Media-Cloud-Consultant 실제 인증 시험에 대비하여 제작된 것으로 엘리트한 전문가들이 실제 시험 문제를 분석하여 답을 작성한 만큼 시험 문제 적응율이 아주 높습니다. Itexamdump의 Salesforce Media-Cloud-Consultant 덤프는 Salesforce Media-Cloud-Consultant 시험을 패스하는데 가장 좋은 선택이기도 하고 Salesforce Media-Cloud-Consultant 인증 시험을 패스하기 위한 가장 힘이 되어 드리는 자료입니다.

Media-Cloud-Consultant 시험: <https://www.itexamdump.com/Media-Cloud-Consultant.html>

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