

# Exam Salesforce Plat-101 Tutorials | Plat-101 Pdf Version



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## Salesforce Plat-101 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Reports &amp; Dashboards: This section of the exam measures skills of Marketing Specialists and covers reporting and visualization in Salesforce. It includes describing how reports are built, how dashboards present insights, and how these tools help organizations monitor performance and make informed marketing decisions.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Data Model: This section of the exam measures skills of Marketing Cloud Administrators and covers Salesforce's data model. It involves understanding the relationship between core standard objects such as Accounts, Contacts, Leads, Opportunities, and Cases. The section also evaluates knowledge of ensuring data visibility through features and maintaining data integrity using the right tools in different business scenarios.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Salesforce Ecosystem: This section of the exam measures skills of Marketing Cloud Administrators and covers the overall Salesforce ecosystem. It focuses on understanding the different resources available for learning and skill development, recognizing how Salesforce Customer 360 products can be applied in real business use cases, and explaining how organizations make use of Salesforce in daily operations. It also highlights awareness of job roles and career opportunities within the Salesforce ecosystem.</li></ul>

Topic 4	<ul style="list-style-type: none"> <li>• <b>Navigation:</b> This section of the exam measures the skills of Marketing Specialists and covers how users navigate Salesforce. It tests the ability to locate and access necessary information in given scenarios and to identify where different types of Salesforce customizations take place. The emphasis is on practical system navigation that supports marketing operations.</li> </ul>
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## Plat-101 Pdf Version & Plat-101 Exam Answers

Challenges are omnipresent everywhere. This challenge of Plat-101 practice exam is something you do not need to be anxious with our Plat-101 practice materials. If you make choices on practice materials with untenable content, you may fail the exam with undesirable outcomes. Our Salesforce Certified Platform Foundations practice materials are totally to the contrary. Confronting obstacles or bottleneck during your process of reviewing, Plat-101 practice materials will fix all problems of the exam and increase your possibility of getting dream opportunities dramatically.

### Salesforce Certified Platform Foundations Sample Questions (Q21-Q26):

#### NEW QUESTION # 21

What format is available for a Salesforce report export?

- A. Excel format .xlsx
- **B. Portable Document Framework format .pdf**
- C. Word format .docx

**Answer: B**

Explanation:

Salesforce reports can be exported in several formats, primarily:

- \* CSV (Comma Separated Values) for data manipulation in spreadsheet applications like Excel.
- \* Excel Format (.xlsx) for detailed data analysis.
- \* PDF (Portable Document Format) for easily shareable and printable reports.

However, Word format (.docx) is not supported for exporting reports. Similarly, Excel format is .xlsx, not .

xlsx (a typo). Thus, among the options provided, only PDF is accurate for export formats supported natively by Salesforce.

References from Salesforce Documentation:

- \* Export Salesforce Reports
- \* Salesforce Report Export Formats

#### NEW QUESTION # 22

A Salesforce standard profile end user is looking for specific information on an Opportunity record page.

They are overwhelmed by the required scrolling to see the page.

What should the user do to simplify the page to see only what they want?

- A. Change page layout assignment.
- B. Remove activities.
- **C. Collapse detail sections.**

**Answer: C**

Explanation:

Collapsing detail sections is a way to simplify the page to see only what the user wants, as it will hide the fields in that section and reduce the scrolling.

#### NEW QUESTION # 23

Get Cloudy Consulting (GCC) will show its data on a dashboard where the data is visualized within a range.

Which dashboard component type should GCC use?

- A. Metric
- B. Chart
- C. Gauge

**Answer: C**

Explanation:

A gauge is a dashboard component type that shows a single value within a range of custom values. A gauge is useful for showing whether a metric, such as revenue or customer satisfaction, is within a desired range. For example, a gauge could show the current revenue as a needle pointing to a green, yellow, or red zone, indicating whether the revenue is above, below, or on target. A metric is a dashboard component type that shows a single value, such as the total number of accounts or the average deal size. A metric does not show a range of values. A chart is a dashboard component type that shows data in a graphical format, such as a pie chart, a bar chart, or a line chart. A chart is useful for showing the distribution or trend of data, but not a single value within a range.

#### NEW QUESTION # 24

A college wants to incorporate Salesforce into its admissions program using Program Enrollment and Course Connections. Which Salesforce cloud provides these features as standard offerings?

- A. Education Cloud
- B. Marketing Cloud
- C. Experience Cloud

**Answer: C**

Explanation:

The Education Cloud is the cloud that provides Program Enrollment and Course Connections as standard offerings. The Education Cloud is a set of products and solutions designed specifically for educational institutions, such as schools, colleges, and universities. The Education Cloud includes the Education Data Architecture (EDA), which is a managed package that adds pre-built objects, fields, workflows, and reports to the standard Salesforce platform. Program Enrollment and Course Connections are two features of EDA that allow the user to manage the enrollment and connection of students to academic programs and courses. The Experience Cloud is a cloud that allows the creation of digital experiences, such as websites, portals, and mobile apps, for customers, partners, and employees. The Marketing Cloud is a cloud that provides tools for creating and managing personalized marketing campaigns across multiple channels, such as email, social media, web, and mobile.

#### NEW QUESTION # 25

Get Cloudy Consulting wants to implement AI Agents to assist with customer service. Where can Agents be deployed?

- A. Queues
- B. Chatter
- C. Slack

**Answer: C**

Explanation:

Salesforce offers AI-powered tools like Einstein Bots and AI-powered agents to assist with customer service.

These tools can integrate into communication platforms to enhance user interactions. Slack, a Salesforce product, allows businesses to deploy AI Agents to streamline communication and provide instant support within customer workflows. This integration leverages Slack's powerful collaboration features combined with Salesforce's AI capabilities to resolve issues more efficiently.

Here is how the other options are incorrect:

\* A. Queues: While Salesforce Queues manage workloads and assign cases, they are not a place where AI Agents can be deployed. Queues are primarily for task or case assignments.

\* B. Chatter: Salesforce Chatter is a collaboration tool within Salesforce for internal communication. It does not support the deployment of AI Agents for customer service purposes.

References from Salesforce Documentation:

- \* Slack and Salesforce Integration Overview
- \* Einstein Bots Deployment Options
- \* Salesforce Associate Exam Guide

