

Analytics-Con-301 Exam Tips, Practice Analytics-Con-301 Tests



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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.
Topic 2	IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 3	Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 4	Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.
Topic 5	Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.

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Salesforce Certified Tableau Consultant Sample Questions (Q52-Q57):

NEW QUESTION # 52

A consultant wants to improve the performance of reports by moving calculations to the data layer and materializing them in the extract.

Which calculation should the consultant use?

- A. CASE [Sector Parameter]
WHEN 1 THEN "green"
WHEN 2 THEN "yellow"
- B. $ZN([Sales]) * (1 - ZN([Discount]))$
- C. $POWER(ZN(SUM([Sales])), LOOKUP(ZN(SUM([Sales])), FIRST()), ZN(1/(INDEX()-1))) - 1$ END
- D. $SUM([Profit])/SUM([Sales])$

Answer: D

Explanation:

To improve performance by moving calculations to the data layer and materializing them in the extract, the consultant should choose calculations that benefit from pre-computation and significantly reduce the load during query time:

* Aggregation-Level Calculation: The formula $SUM([Profit])/SUM([Sales])$ calculates a ratio at an aggregate level, which is ideal for pre-computation. Materializing this calculation in the extract means that the complex division operation is done once and stored, rather than being recalculated every time the report is accessed.

* Performance Improvement: By pre-computing this aggregate ratio, Tableau can utilize the pre-calculated fields directly in visualizations, which speeds up report loading and interaction times as the heavy lifting of data processing is done during the data preparation stage.

References:

Materialization in Extracts: This concept involves pre-calculating and storing complex aggregations or calculations within the Tableau data extract itself, improving performance by reducing the computational load during visualization rendering.

NEW QUESTION # 53

A client has a pipeline dashboard that takes a long time to load. The dashboard is connected to only one large data source that is an extract.

It contains two calculated fields:

. $TOTAL([Opportunities])$

* $SUM([Value])$

It also contains two filters:

. A Relative Date filter on Created Date, a Date field containing values from 5 years ago until today

. A Multiple Values (Dropdown) filter on Account Name, a String field containing 1,000 distinct values A consultant creates a Performance Recording to troubleshoot the issue, and finds out that the longest-running event is "Executing Query." Which step should the consultant take to resolve this issue?

- A. Replace the $TOTAL([Opportunities])$ calculation with a Grand Total.
- B. Replace $SUM([Value])$ with $WINDOW_SUM([Value])$.
- C. Replace the Multiple Values (Dropdown) filter with a Multiple Values (Custom List) filter.
- D. Replace the Relative Date filter with a Multiple Values (Dropdown) filter on $YEAR([Created Date])$.

Answer: D

Explanation:

To improve the loading time of the pipeline dashboard, which primarily suffers from long query execution times due to a comprehensive Relative Date filter:

Relative Date Filter Issue: The existing Relative Date filter on "Created Date" covers a broad range (5 years), leading to significant data processing overhead as it includes granular date calculations over a large dataset.

Optimized Approach: By replacing the Relative Date filter with a Multiple Values (Dropdown) filter based on $YEAR([Created Date])$.

Date]), the filter granularity is reduced. Filtering by year simplifies the query by limiting the volume of data processed and reducing the complexity of the filter condition.

Implementation Benefit: This approach still provides the flexibility to view data across different years but does so by reducing the load on the database during query execution, which is critical for improving the performance of the dashboard.

References

This recommendation aligns with Tableau performance optimization strategies, specifically regarding the management of date filters to minimize their impact on query load, as discussed in Tableau performance tuning sessions and guides.

NEW QUESTION # 54

A client has a large data set that contains more than 10 million rows.

A consultant wants to calculate a profitability threshold as efficiently as possible. The calculation must classify the profits by using the following specifications:

- . Classify profit margins above 50% as Highly Profitable.
- . Classify profit margins between 0% and 50% as Profitable.
- . Classify profit margins below 0% as Unprofitable.

Which calculation meets these requirements?

- A. IF [ProfitMargin]>0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'
ELSE 'Unprofitable'
END
- B. IF [ProfitMargin]>0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'
ELSEIF [ProfitMargin] <0 Then 'Unprofitable'END
- C. IF([ProfitMargin]>=0.50,'Highly Profitable', 'Profitable')ELSE 'Unprofitable'END
- D. IF [ProfitMargin]>=0.50 Then 'Highly Profitable'
ELSEIF [ProfitMargin]>=0 Then 'Profitable'
ELSE 'Unprofitable'
END

Answer: D

Explanation:

The correct calculation for classifying profit margins into categories based on specified thresholds involves the use of conditional statements that check ranges in a logical order:

* Highly Profitable Classification: The first condition checks if the profit margin is 50% or more. This must use the ">=" operator to include exactly 50% as "Highly Profitable".

* Profitable Classification: The next condition checks if the profit margin is between 0% and 50%.

Since any value falling at or above 50% is already classified, this condition only needs to check for values greater than or equal to 0%.

* Unprofitable Classification: The final condition captures any remaining scenarios, which would only be values less than 0%.

References:

Logical Order in Conditional Statements: It is crucial in programming and data calculation to ensure that conditions in IF statements are structured in a logical and non-overlapping manner to accurately categorize all possible values.

NEW QUESTION # 55

A consultant used Tableau Data Catalog to determine which workbooks will be affected by a field change.

Catalog shows:

- * Published Data Source # 7 connected workbooks
- * Field search (Lineage tab) # 6 impacted workbooks

The client asks: Why 7 connected, but only 6 impacted?

- A. The seventh workbook is connected via Custom SQL so it didn't appear in the list.
- B. The field is used twice in a single workbook.
- C. The consultant lacked sufficient permissions to see the seventh workbook.
- D. The field being altered is not used in the seventh workbook.

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Key Tableau Catalog behaviors:

- * Connected workbooks = any workbook linked to the published data source.
- * Impacted workbooks = only workbooks that use the specific field.
- * If a workbook connects to the data source but never uses the field, it appears as "connected" but not impacted.

This explains EXACTLY why:

- * 7 workbooks are connected
- * Only 6 use the changed field
- * Therefore only 6 are impacted

This matches Option C.

Why the other options are incorrect:

A). Field used twice

Still counts as one workbook - does not explain discrepancy.

B). Permission issue

If permissions blocked visibility, the data source would not list 7 connections.

D). Custom SQL use

Catalog can still detect field usage through metadata lineage; Custom SQL does NOT hide workbook dependency.

Thus, only Option C logically explains the scenario.

* Data Catalog lineage rules: "Connected vs. Impacted" distinction.

* Field-level impact analysis documentation.

* Workbook dependency logic within Tableau Catalog.

NEW QUESTION # 56

For a new report, a consultant needs to build a data model with three different tables, including two that contain hierarchies of locations and products. The third table contains detailed warehousing data from all locations across six countries. The consultant uses Tableau Cloud and the size of the third table excludes using an extract.

What is the most performant approach to model the data for a live connection?

- **A. Relating the tables in Tableau Desktop**
- B. Blending the first two tables with the third
- C. Joining the tables in Tableau Desktop
- D. Joining the tables in Tableau Prep

Answer: A

Explanation:

For a performant live connection in Tableau Cloud, especially when dealing with large datasets that preclude the use of extracts, relating the tables in Tableau Desktop is the recommended approach. This method allows for flexibility in how the data is queried and can improve performance by leveraging Tableau's relationships feature, which optimizes queries for the underlying database.

References: The best practices for live connections in Tableau Cloud suggest using relationships to manage complex data models efficiently¹. Additionally, Tableau's documentation on connecting data sources recommends using relationships for better performance with live connections².

NEW QUESTION # 57

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