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Salesforce B2C-Commerce-Architect certification exam covers a wide range of topics, including Salesforce Commerce Cloud architecture, design and development of B2C Commerce solutions, and integration with other Salesforce products. B2C-Commerce-Architect exam also tests the candidate's knowledge of industry best practices, including security, performance, scalability, and reliability.

Salesforce B2C-Commerce-Architect certification covers a wide range of topics, including the architecture of the Salesforce B2C Commerce Cloud platform, designing and implementing complex solutions, managing data and integrations, and ensuring platform security. Salesforce Certified B2C Commerce Architect certification exam consists of multiple-choice questions, and candidates must score at least 68% to pass the exam. B2C-Commerce-Architect Exam is designed to test the candidate's knowledge of the platform, as well as their ability to apply that knowledge to real-world scenarios.

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Salesforce B2C-Commerce-Architect Certification Exam is a highly sought-after certification for individuals seeking to demonstrate their expertise in the Salesforce B2C Commerce platform. Salesforce Certified B2C Commerce Architect certification is designed for architects who are responsible for designing and implementing complex B2C Commerce solutions for their clients.

Salesforce Certified B2C Commerce Architect Sample Questions (Q66-Q71):

NEW QUESTION # 66

The Client wishes to implement a third party integration that allows for free shipping. If the customer is a member of the third party service. When the customer's order is exported to the Order Management System (OMS) it also creates a custom object in order to track additional data before sending that order data to the third-party service as well.

What technical concern should the Architect raise to protect performance and stability of the site?

- A. The customer's order data sent to a third-party and related security needs.
- B. The OMS having order data sent to a third party and related security needs.
- C. The custom object quota and related retention or deletion needs.
- D. The customer order quota and related retention or deletion needs.

Answer: C

Explanation:

When integrating a third-party service that relies on custom objects in B2C Commerce, the primary technical concern is the impact on performance and site stability related to the usage of these objects. Important considerations include:

Custom object quota: Ensuring that the use of custom objects does not exceed platform limits, which could impact performance or even prevent new data from being stored.

Retention or deletion needs: Proper management of custom object lifecycle is crucial to prevent data bloat and maintain database performance, including strategies for timely deletion or archiving of old data.

Addressing these concerns is critical to maintaining the performance and stability of the site while integrating third-party services that require extensive data handling.

NEW QUESTION # 67

An Architect has been approached by the Business with a request to create a custom product finder. The finder would initially be available on only one site, and would eventually be extended to be available on all sites the Business maintains. There is a requirement that these wrings are also available to be used in a Job context for export to other systems.

Each site will have a different category avertable for use by the product finder.

Where should the Architect store the custom settings for use on both the storefront and in a job context?

- A. Custom Object with a Site Scope
- B. Category custom attributes
- C. Jobs Framework parameters
- D. Custom Object with an Organizational Scope

Answer: B

NEW QUESTION # 68

A client has a requirement to render different content on the homepage based on if the customer is logged in or guest user.

What should a developer implement to achieve this requirement?

- A. Add specific custom messages in Page Designer for a customer that is a registered, versus unregistered, user.
- B. Write specific custom code in the Content Asset for a customer that is a registered, versus unregistered, user.
- C. Set the Content Slot configuration so it is based on the system customer group registered, versus unregistered.
- D. Set the Content Asset configuration for a customer that is a registered, versus unregistered, user.

Answer: C

NEW QUESTION # 69

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a - 1 month campaign:

* Free correct- in-store shipping

* 20% accessories products discount, applies for all customers

* \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- B. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.
- **C. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets**
- D. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.

Answer: C

Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon.

This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

NEW QUESTION # 70

There Is an Issue with the site when the domain Is opened from Google search results. After researching the problem. It turns out that the site returns * 404 page error when accessedwith a parameter in the URL.

What should the Architect recommend to fix that issue?

- A. Add dynamic redirect if the URL contains parameter to Home Show.Add this snippet to the aliases configuration for the domain
- B. Add dynamic catch-all rule to redirect to home page.
- C. Add this snippet to the aliases configurationfor the domain
- **D. Add this snippet to the aliases configuration for the domain:**

Answer: D

NEW QUESTION # 71

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