

# Salesforce Marketing-Cloud-Developer Exam Fees - Latest Marketing-Cloud-Developer Practice Materials



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Salesforce Marketing-Cloud-Developer certification exam is a computer-based test that consists of 60 multiple-choice questions. Marketing-Cloud-Developer exam duration is 105 minutes, and the passing score is 63%. Marketing-Cloud-Developer Exam is conducted in English and costs \$400 USD per attempt.

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## **Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q135-Q140):**

### NEW QUESTION # 135

A developer wants to transform the date and time 'Data\_Enrolled' from Daylight Savings time. How would the developer change the time to fall back one hour?

- A. `%%=DataAdd(Date_Enrolled,-1)=%%`
- **B. `%%=DateAdd(Date_Enrolled,-1,'H')=%%`**
- C. `%%=DateDiff(Date_Enrolled, 1,'H')=%%`
- D. `%%=FormatDate(Date_Enrolled,-1,'HH','en-us')=%%`

**Answer: B**

Explanation:

To transform the date and time 'Data\_Enrolled' from Daylight Savings time and fall back one hour, the developer should use the following AMPscript function:

```
%%=DateAdd(Data_Enrolled, -1, 'H')=%%
```

This function subtracts one hour from the 'Data\_Enrolled' date and time.

References:

- \* Salesforce Marketing Cloud AMPscript Date Functions
- \* Salesforce Marketing Cloud Documentation

### NEW QUESTION # 136

Certification Aid wants to update Contact data stored in a Data Extension using the REST API. What is required to achieve this? Choose 1.

- A. The Data Extension must be created in Email Studio.
- B. The Data Extension must be in an Attribute Group.
- **C. The Data Extension must be in a Population.**
- D. The Data Extension must be sendable.

**Answer: C**

### NEW QUESTION # 137

Certification Aid created a journey and event definition in Marketing Cloud. Which of the following resources are relevant to inject Contacts into the journey using the REST API? Choose 2.

- **A. `POST /interaction/v1/events`**
- B. `GET /eventDefinitions/key:{key}`
- **C. `POST /eventDefinitions/key:{key}` or `POST /eventDefinitions/{id}`**
- D. `POST /interaction/v1/interactions/contactentry`

**Answer: A,C**

Explanation:

To inject contacts into a journey using the REST API, the correct endpoints involve the event definitions and events.

\* `POST /eventDefinitions/key:{key}` or `POST /eventDefinitions/{id}`: This endpoint allows you to interact with event definitions by key or ID, which is essential for managing journey events.

\* `POST /interaction/v1/events`: This endpoint is used to inject events into the journey, thus adding contacts to the journey based on the defined event.

1: Salesforce Journey Builder API

### NEW QUESTION # 138

A developer is configuring a new Marketing Cloud account and has decided to use a unique 10-digit integer as each customer's Contact Key.

Which data type should be used when representing the value of Contact Key?

- A. Number
- B. Decimal
- **C. Text**

**Answer: C**

Explanation:

In Marketing Cloud, the Contact Key should be represented as a Text data type, even if it is a numeric value.

This is because using the Text data type avoids issues related to numeric value formatting and allows for greater flexibility in handling the values.

1: Salesforce Contact Builder Best Practices

### NEW QUESTION # 139

How often should a developer request a new token when making multiple API calls in v1?

- A. Before every new call
- B. Once an hour
- C. Every 15 minutes
- D. When changing routes/objects

**Answer: C**

### NEW QUESTION # 140

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