

MCE-Dev-201 시험패스가 가능한 공부자료 - MCE-Dev-201 시험덤프 샘플

NACE NACE-CIP1-001 Coating Inspector Level 1 4

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참고: itexamdump에서 Google Drive로 공유하는 무료, 최신 NACE-CIP1-001 시험 문제집이 있습니다:
<https://drive.google.com/open?id=1kQEwWmDRl4JafzaXqpZ5dTEcAhyfslQI>

Tags: NACE-CIP1-001 시험패스자료, NACE-CIP1-001 최고 덤프, NACE-CIP1-001 퍼펙트 덤프 테마, NACE-CIP1-001 퍼펙트 최신 덤프 자료, NACE-CIP1-001 최신 업데이트 버전 시험자료

시험패스에유료한최신버전NACE-CIP1-001시험패스자료공부자료

Fast2test에서는 Salesforce인증 MCE-Dev-201 시험을 도전해보시려는 분들을 위해 퍼펙트한 Salesforce인증 MCE-Dev-201덤프를 가벼운 가격으로 제공해드립니다. 덤프는 Salesforce인증 MCE-Dev-201 시험의 기출문제와 예상문제로 제작된 것으로서 시험문제를 거의 100%커버하고 있습니다. Fast2test 제품을 한번 믿어주시면 기적을 가져다 드릴 것입니다.

Salesforce MCE-Dev-201 시험요강:

주제	소개
주제 1	<ul style="list-style-type: none"> • Security: This domain addresses data protection in Marketing Cloud including available security options and best practices for maintaining secure platform configurations.
주제 2	<ul style="list-style-type: none"> • Programmatic Languages: This domain focuses on coding with AMPscript and Server-Side JavaScript including language syntax functions processing methods development best practices and programmatic subscriber exclusion during sends.
주제 3	<ul style="list-style-type: none"> • Data Modeling: This domain covers structuring contact and subscriber data in Marketing Cloud including configuring the contact model understanding data extension types and uses managing contact records across channels and the contact deletion process.

주제 4	<ul style="list-style-type: none"> • API: This domain addresses interacting with Marketing Cloud through SOAP and REST APIs including API objects methods routes OAuth authentication flows with access tokens and handling API responses.
주제 5	<ul style="list-style-type: none"> • Data Management: This domain covers importing data with various file formats writing SQL queries for data manipulation extracting data from Marketing Cloud applying SQL best practices managing send logs and understanding data impacts from contact deletion.

>> MCE-Dev-201시험패스 가능한 공부자료 <<

최신버전 MCE-Dev-201시험패스 가능한 공부자료 시험덤프자료

Fast2test의 Salesforce인증 MCE-Dev-201덤프는 최근 유행인 PDF버전과 소프트웨어버전 두가지 버전으로 제공됩니다. PDF버전을 먼저 공부하고 소프트웨어버전으로 PDF버전의 내용을 얼마나 기억하였는지 테스트할 수 있습니다. 두 버전을 모두 구입하시면 시험에서 고득점으로 패스가 가능합니다.

최신 Salesforce Developers MCE-Dev-201 무료 샘플문제 (Q135-Q140):

질문 # 135

A developer wants to retrieve a row of data from a data extension using the SOAP API. Which API Object should be used for this call?

- A. DataExtensionField
- B. DataExtensionObject
- C. DataExtension
- D. Row

정답: B

설명:

To retrieve a row of data from a data extension using the SOAP API, the developer should use the DataExtensionObject API Object. This object allows for operations such as retrieving, updating, and inserting rows within a data extension.

References:

Salesforce Marketing Cloud SOAP API DataExtensionObject

Salesforce Marketing Cloud SOAP API Reference

질문 # 136

A marketing director at Northern Trail Outfitters wants to analyze the Send, Click, and Open Data Views. Which activities should the developer build to generate the data before transferring it to the SFTP?

- A. Query Activity > Data Extension Extract
- B. Data Views Extract > Filter Activity
- C. Query Activity > Tracking Extract
- D. Filter Activity > Data Extension Extract

정답: A

설명:

To analyze the Send, Click, and Open Data Views and transfer the data to the SFTP, the developer should build the following activities:

* Query Activity - To query and gather the data from the Send, Click, and Open Data Views.

* Data Extension Extract - To extract the queried data from the data extension and prepare it for transfer to the SFTP.

References:

Salesforce Marketing Cloud Query Activity

Salesforce Marketing Cloud Data Extract Activity

질문 # 137

A developer wants to set a variable to use a field from a Sendable Data Extension.

Which two options could be used in an AMPscript block to set the variable as a 'First Name' field from a Sendable Data Extension used to send the email? Choose 2 answers

- A. SET @firstName = %%First Name%%
- B. SET @firstName = [First Name]
- C. SET @firstName = attributeValue ("First Name")
- D. SET @firstName = "First Name"]

정답: A,C

설명:

To set a variable to use a field from a Sendable Data Extension in an AMPscript block, the following options can be used:

* SET @firstName = %%First Name%% (B) - This syntax directly references the field value within AMPscript.

* SET @firstName = AttributeValue('First Name') (C) - This function retrieves the value of the specified attribute (field) for the current subscriber context.

References:

Salesforce Marketing Cloud AMPscript Guide

AttributeValue Function

질문 # 138

NTO wants to exclude sends to specific subscribers based on a business rule, which is defined in an Exclusion Script. Which three types of sends would support this functionality? Choose 3

- A. Journey Builder Send Email Activity
- B. Content Builder Send Flow
- C. Automation Studio Send Email Activity
- D. Journey Builder Send SMS Activity
- E. Send Marketing Cloud Email in Sales or Service Cloud

정답: A,B,C

설명:

Exclusion Scripts are used to exclude subscribers from email sends based on specific criteria. This functionality can be applied in various sending scenarios within Salesforce Marketing Cloud.

* Journey Builder Send Email Activity: In Journey Builder, exclusion scripts can be applied to Email Activities to ensure specific subscribers are excluded based on the business rules.

Salesforce Journey Builder Email Activity

Content Builder Send Flow: When sending emails through Content Builder, exclusion scripts can be used to filter out subscribers who meet the exclusion criteria.

Reference: Salesforce Content Builder Send Flow

Automation Studio Send Email Activity: In Automation Studio, email send activities can utilize exclusion scripts to exclude specific subscribers.

Reference: Salesforce Automation Studio Send Email

질문 # 139

Northrn Trail Outfitters (NTO) wants to import a data file. It will be uploaded at regular intervals to their Enhanced FTP Account where an automation will import the file into a data extension. NTO requires the file to be encrypted.

Which two file encryption options are supported when importing data files to Marketing Cloud?

Choose 2 answers

- A. AES encryption
- B. RSA encryption
- C. PGP encryption
- D. GPG encryption

정답: A,C

