

New CIPP-E Cert Exam | Reliable Pass CIPP-E Test Guide: Certified Information Privacy Professional/Europe (CIPP/E) 100% Pass



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IAPP CIPP-E exam covers a range of topics related to European data protection law, including the legal framework for data protection in Europe, the role of data protection authorities, data subject rights, data processing agreements, and data transfer mechanisms. CIPP-E exam is designed to be challenging and requires a significant amount of preparation and study. However, passing the exam can demonstrate a candidate's expertise in European data protection law and can be a valuable credential in a rapidly growing field.

The CIPP-E certification is ideal for professionals who work with personal data in Europe, such as lawyers, compliance officers, privacy officers, and data protection officers. Obtaining the CIPP-E certification demonstrates a high level of expertise and understanding of privacy regulations and practices in Europe. It can also help professionals advance their careers and increase their earning potential by enhancing their credibility and demonstrating their commitment to privacy compliance.

IAPP CIPP-E (Certified Information Privacy Professional/Europe) is a globally recognized certification program designed for professionals who deal with data privacy laws and regulations in the European Union (EU). Certified Information Privacy Professional/Europe (CIPP/E) certification program is offered by the International Association of Privacy Professionals (IAPP), which is the largest and most comprehensive global information privacy community. The CIPP-E exam is designed to test the knowledge and expertise of professionals who work in the field of privacy and data protection in the EU.

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IAPP Certified Information Privacy Professional/Europe (CIPP/E) Sample Questions (Q180-Q185):

NEW QUESTION # 180

Jerry the Chief Marketing Officer for a sports apparel and trophy company, sells products to schools and athletic clubs globally. Recently the company has decided to invest in a new line of customized sports equipment. Jerry plans to email his current customer base to offer them a discount on their first purchase of such equipment.

Jerry tells Kate, the Director of Privacy, about his plan. What is the best guidance Kate can provide to Jerry?

- A. Permit Jerry to carry out his plan on the basis of marketing similar products to existing customers.
- B. Require Jerry to include an option to opt out of marketing emails in the future.
- C. Permit Jerry to carry out his marketing plan on the basis of legitimate interest.
- **D. Require Jerry to send all current customers a second notice to allow them to opt-in to marketing emails.**

Answer: D

NEW QUESTION # 181

SCENARIO

Please use the following to answer the next question:

WonderkKids provides an online booking service for childcare. Wonderkids is based in France, but hosts its website through a company in Switzerland. As part of their service, WonderKids will pass all personal data provided to them to the childcare provider booked through their system. The type of personal data collected on the website includes the name of the person booking the childcare, address and contact details, as well as information about the children to be cared for including name, age, gender and health information. The privacy statement on Wonderkids' website states the following:

"WonderkKids provides the information you disclose to us through this website to your childcare provider for scheduling and health and safety reasons. We may also use your and your child's personal information for our own legitimate business purposes and we employ a third-party website hosting company located in Switzerland to store the data. Any data stored on equipment located in Switzerland meets the European Commission provisions for guaranteeing adequate safeguards for you and your child's personal information. We will only share you and your child's personal information with businesses that we see as adding real value to you. By providing us with any personal data, you consent to its transfer to affiliated businesses and to send you promotional offers."

"We may retain you and your child's personal information for no more than 28 days, at which point the data will be depersonalized, unless your personal information is being used for a legitimate business purpose beyond 28 days where it may be retained for up to 2 years."

"We are processing you and your child's personal information with your consent. If you choose not to provide certain information to us, you may not be able to use our services. You have the right to: request access to you and your child's personal information; rectify or erase you or your child's personal information; the right to correction or erasure of you and/or your child's personal information; object to any processing of you and your child's personal information. You also have the right to complain to the supervisory authority about our data processing activities." What direct marketing information can WonderKids send by email without prior consent of the person booking the childcare?

- **A. Marketing information related to other business operations of WonderKids.**
- B. Marketing information for products or services similar to those purchased from WonderKids.
- C. Any marketing information at all.
- D. No marketing information at all.

Answer: A

NEW QUESTION # 182

In which of the following cases would an organization MOST LIKELY be required to follow both ePrivacy and data protection rules?

- A. When calling a potential customer to notify her of an upcoming product sale.
- B. When emailing a customer to announce that his recent order should arrive earlier than expected.

- C. When paying a search engine company to give prominence to certain products and services within specific search results.
- D. When creating an untargeted pop-up ad on a website.

Answer: C

Explanation:

The ePrivacy Directive (ePD) and the General Data Protection Regulation (GDPR) are two EU laws that regulate different aspects of personal data processing. The ePD focuses on electronic communications and the use of cookies and similar technologies, while the GDPR covers the broader principles and rights of data protection. Both laws apply to any organization that processes personal data of individuals in the EU, regardless of where the organization is located.

Option D involves both electronic communication and personal data processing, and therefore requires compliance with both ePD and GDPR. Paying a search engine company to give prominence to certain products and services within specific search results implies the use of cookies or similar technologies to track the online behavior of users and target them with personalized ads. This requires the consent of the users under the ePD, as well as the provision of clear and comprehensive information about the purpose and scope of the data processing. Moreover, the organization must comply with the GDPR requirements for data protection by design and by default, data minimization, data security, data subject rights, and accountability.

Option A only involves the use of cookies or similar technologies, and therefore only requires compliance with the ePD. Creating an untargeted pop-up ad on a website does not involve the processing of personal data, as the ad is not based on the online behavior or preferences of the users. However, the organization must still obtain the consent of the users for the use of cookies or similar technologies, and provide them with clear and comprehensive information about the purpose and scope of the data processing.

Option B only involves the processing of personal data, and therefore only requires compliance with the GDPR. Calling a potential customer to notify her of an upcoming product sale involves the collection and use of the customer's personal data, such as name, phone number, and purchase history. The organization must have a lawful basis for the data processing, such as consent, contract, or legitimate interest, and must respect the data subject rights, such as the right to object, the right to access, and the right to erasure.

Option C only involves the processing of personal data, and therefore only requires compliance with the GDPR. Emailing a customer to announce that his recent order should arrive earlier than expected involves the use of the customer's personal data, such as name, email address, and order details. The organization must have a lawful basis for the data processing, such as consent, contract, or legitimate interest, and must respect the data subject rights, such as the right to object, the right to access, and the right to erasure.

Reference:

Free CIPP/E Study Guide, page 15, section 2.3.3

CIPP/E Certification, page 10, section 1.1.2

Cipp-e Study guides, Class notes & Summaries, document "CIPP/E Exam Summary 2023", page 42, section 2.3.3 ePrivacy: The EU's other data protection rule The New Rules of Data Privacy A guide to GDPR data privacy requirements A guide to the data protection principles

NEW QUESTION # 183

Which of the following is an accurate statement regarding the "one-stop-shop" mechanism of the GDPR?

- A. It allows supervisory authorities concerned (other than the lead supervisory authority) to act against organizations in exceptional cases even if they do not have any type of establishment in the Member State of the respective authority.
- B. It gives competence to the lead supervisory authority to address privacy issues derived from processes carried out by public authorities established in different countries.
- C. It can result in several lead supervisory authorities in the EU assuming competence over the same data processing activities of an organization.
- D. It applies only to direct enforcement of data protection supervisory authorities (e.g. finding a breach), but not to initiating or engaging in court proceedings

Answer: A

Explanation:

The "one-stop-shop" mechanism of the GDPR is a system of co-operation and consistency procedures that aims to ensure that the data protection regulation is enforced uniformly across all member states and calls on the data protection authorities (DPAs) across member states to co-operate with each other and the Commission to ensure consistent application of the GDPR¹. The "one-stop-shop" mechanism applies to organisations that conduct cross-border data processing, which means that they process personal data in the context of the activities of their establishments in more than one member state, or that they target or monitor data subjects in more than one member state¹. Under the "one-stop-shop" mechanism, such organisations will have to deal primarily with the DPA of the member state where they have their main establishment or their single establishment in the EU, which will act as their lead supervisory authority for all matters related to their cross-border data processing¹. The lead supervisory authority will co-ordinate with other concerned supervisory authorities, which are the DPAs of the member states where the data subjects are affected by the data processing¹. The lead supervisory authority will have the competence to adopt binding decisions regarding measures to ensure

compliance with the GDPR, such as imposing administrative fines or ordering the suspension of data flows¹. However, the "one-stop-shop" mechanism does not prevent the concerned supervisory authorities from acting against organisations in exceptional cases, even if they do not have any type of establishment in the member state of the respective authority¹. These exceptional cases include the following situations²:

When a complaint is lodged with a supervisory authority, the subject matter relates only to an establishment in its member state or substantially affects data subjects only in its member state; When a supervisory authority is addressing a possible infringement related to the offering of goods or services to data subjects in its member state or to the monitoring of their behaviour in its member state; When a supervisory authority adopts provisional measures intended to produce legal effects in its own member state; When an urgent need to act arises in order to protect the rights and freedoms of data subjects. In these cases, the concerned supervisory authority will inform the lead supervisory authority and the other concerned supervisory authorities, and will try to reach a consensus on the action to be taken². If no consensus is reached, the consistency mechanism will apply, which involves the intervention of the European Data Protection Board (EDPB) to issue a binding decision on the matter². Therefore, option D is the correct answer. Reference: Art. 60 GDPR - Cooperation between the lead supervisory authority and the other supervisory authorities concerned, Guidelines 3/2018 on the territorial scope of the GDPR (Article 3)

NEW QUESTION # 184

Which of the following Convention 108+ principles, as amended in 2018, is NOT consistent with a principle found in the GDPR?

- A. The obligation of companies to declare data breaches.
- B. The necessity of the bulk collection of personal data by the government.
- C. The requirement to demonstrate compliance to a supervisory authority.

Answer: C

Explanation:

Reference <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52018PC0449&from=HU>

NEW QUESTION # 185

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