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Salesforce Certified Platform User Experience Designer Sample Questions (Q90-Q95):

NEW QUESTION # 90

Cloud Kicks is planning to build a custom Lightning Web Component (LWC) that needs to be implemented quickly. Where should the team go to explore Lightning component code, documentation, and specifications?

- A. Salesforce Extensions for VS Code
- **B. A Components Library on developer.salesforce.com is item for later review.**
- C. Design Tokens on SLDS website

Answer: B

Explanation:

The best place for the team to explore Lightning component code, documentation, and specifications is the Components Library on developer.salesforce.com¹. The Components Library is the Lightning components developer reference, where the team can find code samples, SDKs, tools, metadata coverage information, and a developer guide for Lightning Web Components¹. The team can also use the live code environment to code their first Lightning web component and see the results in real time². Salesforce

Extensions for VS Code (A) is a powerful tool for developing Lightning components, but it is not a source of code, documentation, and specifications. Design Tokens on SLDS website (B) are a way to store and maintain consistent design attributes across different platforms, but they are not specific to Lightning Web Components. Reference:
Components Library on developer.salesforce.com
Get Started Coding | Lightning Web Components Developer Guide

NEW QUESTION # 91

Cloud Kicks (CK) has identified that its individual agents send out messaging and communication that is often not aligned with the company's overall branding and communication style.

Which Salesforce solutions should be implemented to help CK deliver consistently branded content at every touchpoint?

- A. A Distributed Marketing and Journey Builder
- B. Email Builder and Customer 360
- C. Service Cloud and Letterhead

Answer: A

Explanation:

The best Salesforce solutions for Cloud Kicks to deliver consistently branded content at every touchpoint are Distributed Marketing and Journey Builder. Distributed Marketing allows individual agents to send personalized and compliant messages to their customers, using pre-approved templates and content created by the corporate marketing team. Journey Builder enables the marketing team to design and automate customer journeys across channels and devices, using data and analytics to optimize the customer experience. Email Builder and Customer 360 (B) are not sufficient to ensure consistent branding and communication, as they only cover email marketing and customer data integration, respectively. Service Cloud and Letterhead are also not the best solutions, as they only focus on customer service and email formatting, respectively. Reference:

Distributed Marketing | Salesforce

Journey Builder | Salesforce

NEW QUESTION # 92

Cloud Kicks's development team is working on the build of a new custom component using VS Code. They often have new CSS classes and properties conflicting with the Salesforce Lightning Design System (SLDS).

What should simplify working with SLDS in Lightning Components?

- A. SLDS Validator extension for VS Code
- B. Keep the SLDS Stylesheet open for reference
- C. Salesforce Developer Console should be used instead
- D. Install SLDS creator from AppExchange

Answer: A

Explanation:

The SLDS Validator extension for VS Code is a tool that simplifies working with the Salesforce Lightning Design System (SLDS) in Aura and Lightning components. It provides code completion, syntax highlighting, and validation with recommended tokens and utility classes. It also scans the markup and validates it against a database of guidelines, tips, and best practices extracted from the SLDS documentation. It offers suggestions on how to improve the code and avoid conflicts with SLDS. SLDS Validator - Visual Studio Marketplace, SLDS Validator for VS Code - Lightning Design System

NEW QUESTION # 93

A UX Designer is creating a one-to-many or many-to-one relationship between two objects.

Which kind of relationship should the designer use to link the two objects?

- A. Lookup
- B. Master-Detail
- C. Hierarchical

Answer: A

Explanation:

A lookup relationship is a type of relationship that links two objects together, but the relationship is not required. This means that the child object can exist independently of the parent object. A lookup relationship can be either one-to-many or many-to-one, depending on the cardinality of the objects involved. For example, a contact can have a lookup relationship to an account, which means that a contact can belong to one account, but an account can have many contacts. Alternatively, a custom object can have a lookup relationship to a user, which means that a custom object can belong to many users, but a user can have only one custom object record. Trailhead: Data Modeling, Trailhead: Salesforce User Experience Designer Certification Prep, Salesforce Help: Define Lookup Relationships

NEW QUESTION # 94

Cloud Kicks (CK) has a new Portal landing page built with Experience Builder. Upon review, CK does not think the company's brand experience is translated into the user experience; however, CK does confirm the Theme was set up correctly.

Which additional UX elements should be reviewed to influence the brand experience?

- A. Visual Design, Harmony, and Responsiveness
- B. Shapes, Interaction Design, and Typography
- C. Visual, Content, and Interaction Design

Answer: C

Explanation:

The additional UX elements that should be reviewed to influence the brand experience are visual, content, and interaction design. These elements are essential for creating a consistent, engaging, and memorable user experience that reflects the company's brand identity and values¹².

Visual design refers to the use of colors, shapes, typography, images, icons, and other graphical elements to create a visual hierarchy, contrast, balance, and harmony on the page¹³. Visual design affects the user's perception, emotion, and attention, and can communicate the brand's personality, tone, and message¹³. For example, Cloud Kicks can use their logo, color scheme, and font to create a recognizable and distinctive visual identity for their portal landing page⁴.

Content design refers to the creation, organization, and presentation of text, audio, video, and other media to convey the brand's value proposition, story, and information to the user¹⁵. Content design affects the user's understanding, interest, and trust, and can communicate the brand's purpose, benefits, and voice¹⁵. For example, Cloud Kicks can use clear, concise, and compelling headlines, subheadings, and body text to highlight their products, services, and customer testimonials on their portal landing page.

Interaction design refers to the design of the user interface elements, such as buttons, links, menus, forms, and sliders, that enable the user to interact with the page and perform tasks¹. Interaction design affects the user's behavior, satisfaction, and feedback, and can communicate the brand's functionality, usability, and responsiveness¹. For example, Cloud Kicks can use intuitive, consistent, and accessible navigation, search, and filtering options to help the user find what they are looking for on their portal landing page.

By reviewing and improving these UX elements, Cloud Kicks can ensure that their portal landing page delivers a positive and coherent brand experience to their users, and that their brand identity is translated into the user experience.

The 5 Elements of User Experience Design

How to Create a Brand Experience That Works With Your UX

Visual Design Basics

Use Branding Sets in Experience Builder

Content Design: What It Is and Why It Matters

[How to Write Effective Web Content for Your Experience Cloud Site]

[Interaction Design Basics]

[Designing User Interfaces for Experience Cloud Sites]

NEW QUESTION # 95

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