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>> **New MCE-Con-201 Dumps Questions** <<

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Salesforce Certified Marketing Cloud Engagement Consultant Sample Questions (Q204-Q209):

NEW QUESTION # 204

Which one is not an email template you can create in Marketing Cloud Account Engagement?

- A. "One to one emails" template
- B. "Autoresponder emails" template

- C. "List emails" template
- D. "Engage" template

Answer: D

NEW QUESTION # 205

LenoxSof wants Co ensure they're not over-emailing their target audience on specific email send actions in an Engagement Studio program.

What is the best way to help their marketing team achieve this goal?

- A. Automatically remove prospects from the program when an email reply trigger is met.
- B. Increase the wait time on the Email send action steps.
- C. Set the Engagement Studio program to repeat every 10 days.
- D. A Leverage Einstein Engagement Frquency in a rule step before the Email send action steps.

Answer: D

NEW QUESTION # 206

What are available Data Formats in Marketing Cloud Account Engagement Form Fields

- A. Number
- B. Email with valid mail server
- C. Phone
- D. Date
- E. Text
- F. Password
- G. Email not from ISPs and free email providers
- H. Email

Answer: A,B,E,G,H

NEW QUESTION # 207

There is Custom Field Type in Marketing Cloud Account Engagement called Date

- A. False
- B. True

Answer: B

NEW QUESTION # 208

LenoxSof is requesting a nurture campaign for cold leads. Anyone who clicks on the CTA they want to create a call campaign and anyone who doesn't click on the CTA they want them to eventually be deleted (sent to recycle bin). What objects in Marketing Cloud Account Engagement & SFDC would you use?

- A. Marketing Cloud Account Engagement Automation Rule
- B. Salesforce Queue
- C. Marketing Cloud Account Engagement Engagement Program
- D. Marketing Cloud Account Engagement Marketing Campaign
- E. Marketing Cloud Account Engagement Static List

Answer: C,D,E

NEW QUESTION # 209

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